

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Project Alert	Yes
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
SPORT	
State-Wide Indian Drug Prevention Program	

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many
2011/12 students

identified in question 2 during the

		Number of Participating Students
Grade 6	0	110
Grade 7	562	546
Grade 8	604	521
Grade 9	542	407
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	79	140
Grade Total	1,787	1,724

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Tobacco and Death; Perfect Together

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	345	331
Red Ribbon Week (Tobacco focus)	1,246	1,134
Teens Kick Butts / Ash	30	15
Schoolwide contests	1,034	1,021
Tobacco & Hollywood Campaign	100	72
Mission Possible	0	0
Youth Quest	10	5
Assembly Speaker	1,034	1,034

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Don't Buy the Lie

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Dr. Victor DeNoble

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	100	72
Youth Involvement in Anti-tobacco Advocacy	100	72
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	32	11
Tobacco use prevention Peer Educator	300	287
Tobacco use prevention focused Service-Learning Projects	32	11

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	2	1	0	2	1
Asian	5	2	0	5	2
Pacific Islander	5	0	0	2	0
Hispanic/ Latino	22	3	0	22	3
African American	5	1	0	5	1
White (non Hispanic)	36	4	0	36	4
Lesbian, Gay, Bisexual, Transgendered, & Questioning	2	1	0	2	1
Low Socio Economic Status	62	8	0	62	8

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	520	470
Intervention with Teen Tobacco Users (TEG)	330	94
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	74	14

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.
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21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	35	5
California Smoker's Helpline	214	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)

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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	74
Number of parenting and/or pregnant minors served	42
Number of parenting and/or pregnant minors in school based programs	42
Number of parenting and/or pregnant minors referred to community programs	74

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	1	1
Trained to deliver youth development strategies	1	35
Trained to deliver intervention strategies	1	0
Trained to deliver cessation strategies	1	0
General TUPE information	1	5

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Mental Health First Aid 1 classified

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

1,930

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Other training was not provided.

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	Yes	No
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

None

Comments regarding question 4:

None

Comments regarding question 6:

None

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Comments regarding question 9:

None

Comments regarding question 14:

None

Comments regarding question 17:

None

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Comments regarding question 19:

None

Comments regarding question 22:

Under California Smokers Helpline-students are given the gold card however the YCOE does not know how many actually are served by the helpline.

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Comments regarding question 25:

None

Comments regarding question 27:

None

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Comments regarding question 30 and 31:

None

Comments regarding question 33:

Our department has a great collaboration with our health department, First 5 commission and with local non-profit groups that all have a focus on the health and well being of our youth.