



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

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### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	3252
Project Alert	4089
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	4463
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco’s Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

N/A

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	6,674
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	1,574
Youth Involvement in Anti-Tobacco Advocacy	34,857
Tobacco use prevention Peer Educator	12,104
Tobacco use prevention focused Service-Learning Projects	302

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Ira Sachnoff also presented his Tobaccos Use Prevention Education training to 75 students from one of our consortium districts (Oxnard Union High School District) on 5/31/18. Ira is a Peer Resource Trainer and Anti-Tobacco Consultant for the Alameda County Office of Education, San Francisco Unified School District, Contra Costa County Office of Education, San Mateo County Office of Education, Oakland Unified School District and Fremont Unified School District. In the last five years Ira has trained over 2,000 tobacco youth peer educators and over 500 adults in the art of setting up Comprehensive Tobacco Prevention and Cessation programs for youth.



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Dr. Victor DeNoble provided presentations to a students throughout our 8 district consortium about his experience in the tobacco industry and providing education about the science of drug addiction. His tobacco presentation entitled "Inside the Darkside", Dr. DeNoble gives an insider's view into the tobacco industry's suppression of nicotine addiction research. Dr. DeNoble uses his own laboratory experience within the Philip Morris Tobacco Research Center as a backdrop to skillfully pull together the science, history and biology of nicotine addiction in a way that is both educational and entertaining.

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	4	4
Craving Identification and Management (CIM)	0	
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	203	3
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

Not applicable.

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X	X	X		
7th Grade	X	X	X		
8th Grade	X	X	X		
9th Grade	X	X	X		
10th Grade	X	X	X		
11th Grade	X	X	X		
12th Grade	X	X	X		
Non Traditional	X				



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	X	X	X	X	X
American Indian or Alaska Native	X	X	X		
Asian	X	X	X	X	X
Pacific Islander	X	X	X	X	X
Hispanic/Latino	X	X	X	X	X

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	150
Number of parenting and/or pregnant minors served	150
Number of parenting and/or pregnant minors in school based programs	150
Number of parenting and/or pregnant minors referred to community programs	150

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	130	75
Trained to deliver program curriculum	0	66
Trained to deliver youth development strategies	9	12
Trained to deliver intervention strategies	14	105
Trained to deliver cessation strategies	0	2
General TUPE information	239	162

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Not applicable.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)





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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 9,240

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Not applicable.

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	No



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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### APPENDIX

Comments regarding question 2:

None

Comments regarding questions 4 & 5:

None

Comments regarding questions 7, 8 & 9:

None.



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### Comments regarding questions 11 & 12:

As reported by Oxnard School District, ten staff were trained in Brief Intervention this year. There were no reports provided to the Tobacco Use Prevention Education Coordinator in regards to students needing Brief Intervention due to tobacco use or tobacco related issues.

### Comments regarding questions 14 & 15:

As reported by Oxnard School District, while no direct cessation services were reported, the Friday Night Live youth development clubs provided cessation pamphlets and cards at various school health fairs and events. Students and parents attended these school events. No outreach numbers were reported.

### Comments regarding questions 17:

Ventura County Office of Education Special Education serves students with disabilities. Students in all programs were provided instruction through Evidence Based programs. 6th – 8th graders are in multi-age classrooms and all participated in the Project ALERT Curriculum. Grades 9th – 12th participated in Towards No Drug Abuse (TND) program. Students with moderate/severe disabilities were provided access through adaptations to the curriculum.



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Comments regarding questions 19:

Not applicable.

Comments regarding questions 21:

Both Gateway and Providence alternative continuation schools offer referral to California School Age Families Education Program (Cal-SAFE) which is a school-based comprehensive, integrated, community-linked program that services expectant and parenting teens and their children. This program offers services to minors who are either pregnant or who currently have a child. These services are available to both female and male students. California School Age Families Education Program is able to connect with the students while they are at Providence and then provide follow up when the student returns to their district school, to continue offering services and resources if desired. Many students choose not to continue the school path once they have a child because of childcare, etc. this program allows a student to get their diploma and attend school, while offering childcare to their baby for free. They provide multiple resources and services to the students in an effort to keep them in school and help them be successful.

Comments regarding questions 23 & 24:

No other comments.



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Comments regarding questions 26 & 27:

None.

Comments regarding questions 29 & 30:

Our consortium districts receive support from the Ventura County Public Health's Tobacco Programs. Representatives from the Ventura County Tobacco collaborative ASH supports our programs and youth activities in a variety of ways, one of which is the Bus of Tobacco Horrors. The Bus of Tobacco Horrors is a one-of-a-kind educational tool designed to educate Ventura County teens about the dangers of tobacco use and prevent them from trying tobacco and becoming hooked. Representatives also attend Ventura County Office of Education's Tobacco Use Program Education monthly meetings which is followed by the Ventura County Public Health Tobacco Collaborative where districts are encouraged to attend as they offer supplemental support and materials to the school districts in the form of posters, pamphlets, cessation activities, education and presentations.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

Moorpark Unified

Oak Park Unified

Oxnard School District

Oxnard Union High School District

Pleasant Valley School District

Rio School District

Santa Paula Unified School District

Ventura County Office of Education Schools: Gateway, Providence, and Special Education