

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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LEA Name: Ventura Unified School District

Grant ID: 56-23297-72652-99

Cohort: E

Year: 2010/11

County: Ventura

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2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	Yes
Triple T (Teens Tackle Tobacco) Project	

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	1,262	820
Grade 7	1,376	1,101
Grade 8	1,368	821
Grade 9	1,478	1,330
Grade 10	1,442	288
Grade 11	1,447	145
Grade 12	1,492	597
Non Traditional	0	0
Grade Total	9,865	5,102

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	44
Asian	209
Pacific Islander	10
Filipino	43
Hispanic/Latino	2,226
African American	100
White (not Hispanic)	2,341
Multipe or no Response	129
Total	5,102

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

None

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6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	5,859	586
Red Ribbon Week (Tobacco focus)	4,006	611
Teens Kick Butts / Ash	5,859	320
Schoolwide contests	187	15
Assembly Speaker	0	0

6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

None

6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Not applicable

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	20	11
Youth Involvement in Anti-tobacco Advocacy	20	10
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	100	10
Tobacco use prevention Peer Educator	1,200	1,000
Tobacco use prevention focused Service-Learning Projects	0	0

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	20	0
Residential Student Assistance Program	0	0
Tobacco-Free Generations	36	36

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Not applicable

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	80	37
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	80	27
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	52
Number of parenting and/or pregnant minors served	47
Number of parenting and/or pregnant minors in school based programs	47
Number of parenting and/or pregnant minors referred to community programs	2

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	0	0
Hispanic/Latino	0	0
Native American	0	0
Asian-Pacific American	0	0
Non Traditional Students	0	0

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

Not applicable

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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	0	11
General TUPE information	26	49

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certified staff were trained in the box below.

Not applicable

13A. How many parents received general TUPE information during the 2010/11 school year under this grant?

0

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

SUPER Parent nights were offered at two high schools. Sessions included information about positive parenting, substance use/abuse, tobacco use, community norms and adolescent behavior, and school and community support services.

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	Yes	Yes
Supplemental Activities	Yes	Yes	Yes
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

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Comments regarding question 2:

Too Good For Drugs used as supplemental materials at grade 6 only.

Project Northland Class Action curriculum in grade 12 government classes.

Comments regarding question 3:

None

Comments regarding question 4:

None

Comments regarding question 5:

None

Comments regarding question 6:

None

Comments regarding question 7:

None

Comments regarding question 8:

None

Comments regarding question 9:

None

Comments regarding question 10:

None

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Comments regarding question 11:

All there programs we used have been identified as being culturally appropriate to all groups. Non-traditional students were incorporated into totals.

Comments regarding question 12:

None

Comments regarding question 13:

Our district English Language Acquisition Committee also received 2 presentation in Spanish

Comments regarding question 14:

None