

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Nancy Maxson

LEA Name: Ventura Unified School District

Grant ID: 56-23297-72652-99

Cohort: E

Year: 2010/11

County: Ventura

Phone: 805-641-5000-1135

Email: Nancy.Maxson@venturausd.org

2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

| | |
|---|-----|
| All Stars | |
| Botvin's Life Skills Training | |
| Keepin' It Real | |
| Minnesota Smoking Prevention Program | |
| Positive Action | |
| Project Alert | |
| Project Northland | Yes |
| Project SUCCESS | |
| Project TND (Towards No Drug Abuse) | Yes |
| Project TNT (Towards No Tobacco Use) | |
| Too Good for Drugs | Yes |
| Triple T (Teens Tackle Tobacco) Project | |

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

| Grade | Number of Projected Students | Number of Participating Students |
|-----------------|------------------------------|----------------------------------|
| Grade 6 | 1,262 | 820 |
| Grade 7 | 1,376 | 1,101 |
| Grade 8 | 1,368 | 821 |
| Grade 9 | 1,478 | 1,330 |
| Grade 10 | 1,442 | 288 |
| Grade 11 | 1,447 | 145 |
| Grade 12 | 1,492 | 597 |
| Non Traditional | 0 | 0 |
| Grade Total | 9,865 | 5,102 |

4. Please indicate below the number of students who participated in the program/s identified above.

| Ethnicity | Number of Students |
|-----------------------------------|--------------------|
| American Indian or Alaskan Native | 44 |
| Asian | 209 |
| Pacific Islander | 10 |
| Filipino | 43 |
| Hispanic/Latino | 2,226 |
| African American | 100 |
| White (not Hispanic) | 2,341 |
| Multipe or no Response | 129 |
| Total | 5,102 |

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

| Program/Strategy Name | Number of Projected Students | Number of Participating Students |
|--|------------------------------|----------------------------------|
| Across Ages | 0 | 0 |
| Caring School Communities | 0 | 0 |
| Decisions for Health Series | 0 | 0 |
| Guiding Good Choices – Families That Care | 0 | 0 |
| Hands Off Tobacco! Series | 0 | 0 |
| Health and Wellness Series | 0 | 0 |
| The Missing Link in Prevention in High School | 0 | 0 |
| Project ABCD (Analyze, Beware, Create, Disseminate) | 0 | 0 |
| Project ALIVE! (Arts Leading Into Vital Education) | 0 | 0 |
| Project SCAT (Schools and Communities Against Tobacco) | 0 | 0 |
| State-Wide Indian Drug Prevention Program | 0 | 0 |
| Stay On Track Series | 0 | 0 |
| Teen Health Course Series | 0 | 0 |
| Too Good for Drugs and Violence | 0 | 0 |

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

None

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

| Program/Strategy Name | Number of Projected Students | Number of Participating Students |
|---------------------------------|------------------------------|----------------------------------|
| Great American Smoke Out | 5,859 | 586 |
| Red Ribbon Week (Tobacco focus) | 4,006 | 611 |
| Teens Kick Butts / Ash | 5,859 | 320 |
| Schoolwide contests | 187 | 15 |
| Assembly Speaker | 0 | 0 |

6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

None

6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

| Program/Strategy Name | Number of Projected Students | Number of Actual Students |
|--|------------------------------|---------------------------|
| Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act | 20 | 11 |
| Youth Involvement in Anti-tobacco Advocacy | 20 | 10 |
| Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry | 100 | 10 |
| Tobacco use prevention Peer Educator | 1,200 | 1,000 |
| Tobacco use prevention focused Service-Learning Projects | 0 | 0 |

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

| Program/Strategy Name | Number of students <i>identified</i> | Number of students <i>served</i> |
|---|--|--|
| Project Life | 0 | 0 |
| Smokeless Schooldays: Smokeless Saturday School | 0 | 0 |
| Intervention with Teen Tobacco Users (TEG) | 20 | 0 |
| Residential Student Assistance Program | 0 | 0 |
| Tobacco-Free Generations | 36 | 36 |

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

| Program/Strategy Name | Number of students identified | Number of students served |
|---|-------------------------------|---------------------------|
| Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT) | 0 | 0 |
| Enough Stuff: A Guide to Quitting for Smokeless Tobacco | 0 | 0 |
| Helping Teens Stop Using Tobacco (TAP) | 80 | 37 |
| I QUIT | 0 | 0 |
| I Decide: Teen Tobacco Cessation | 0 | 0 |
| California Smoker's Helpline | 80 | 27 |
| Project EX: Teen Tobacco Use Cessation Program | 0 | 0 |

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

| Category | Number of students |
|---|--------------------|
| Number of parenting and/or pregnant minors identified | 52 |
| Number of parenting and/or pregnant minors served | 47 |
| Number of parenting and/or pregnant minors in school based programs | 47 |
| Number of parenting and/or pregnant minors referred to community programs | 2 |

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

| Population | Number of students receiving culturally appropriate curriculum | Number of students participating in culturally appropriate supplemental activities |
|--------------------------|--|--|
| African American | 0 | 0 |
| Hispanic/Latino | 0 | 0 |
| Native American | 0 | 0 |
| Asian-Pacific American | 0 | 0 |
| Non Traditional Students | 0 | 0 |

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12A. How many classified and/or certified staff were trained in the areas listed in the table below?

| Training Type | Classified | Certificated |
|---------------------------------------|------------|--------------|
| Trained to deliver program activities | 0 | 11 |
| General TUPE information | 26 | 49 |

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certified staff were trained in the box below.

Not applicable

13A. How many parents received general TUPE information during the 2010/11 school year under this grant?

0

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

SUPER Parent nights were offered at two high schools. Sessions included information about positive parenting, substance use/abuse, tobacco use, community norms and adolescent behavior, and school and community support services.

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

| Activity Type | LEA | Community Agency | Other |
|-----------------------------------|-----|------------------|-------|
| Lesson Implementation | Yes | Yes | Yes |
| Supplemental Activities | Yes | Yes | Yes |
| Community Health Fairs | Yes | Yes | Yes |
| Local coalition planning meetings | Yes | Yes | Yes |

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

Too Good For Drugs used as supplemental materials at grade 6 only.

Project Northland Class Action curriculum in grade 12 government classes.

Comments regarding question 3:

None

Comments regarding question 4:

None

Comments regarding question 5:

None

Comments regarding question 6:

None

Comments regarding question 7:

None

Comments regarding question 8:

None

Comments regarding question 9:

None

Comments regarding question 10:

None

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 11:

All there programs we used have been identified as being culturally appropriate to all groups. Non-traditional students were incorporated into totals.

Comments regarding question 12:

None

Comments regarding question 13:

Our district English Language Acquisition Committee also received 2 presentation in Spanish

Comments regarding question 14:

None