

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Nancy Maxson

LEA Name: Ventura Unified School District

Cohort: I Year: 2013/14

County: Ventura Phone: 805-641-5000

Email: nancy.maxson@venturausd.org

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	Yes
Project Alert	Yes
Project Northland	Yes
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	1,224	102
Grade 7	1,338	1,271
Grade 8	1,397	1,257
Grade 9	1,280	1,152
Grade 10	1,310	0
Grade 11	1,167	0
Grade 12	1,183	144
Non Traditional	390	280
Grade Total	9,289	4,206

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	1,980
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

We used TUPE funds to purchase and train staff on the AnimAction classroom animation kit. A small focus group of students will be piloting this program in summer 2014 (approx. 12 students). We anticipate further use in 2014-15.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	9,289	932
Red Ribbon Week (Tobacco focus)	9,289	6,130
Teens Kick Butts / Ash	1,253	877
School-Wide contest	0	0
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Teens Kick Ash conference for youth - projected (60) actual (25) World No Tobacco Day - projected (50) actual (0) FNL Youth Leadership conference - projected (60) actual (95) School-wide Anti-Tobacco Carnival - projected (3246) actual (3084)

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	9,289	7,895
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	2,175	1,702
Tobacco use prevention Peer Educator	438	416
Tobacco use prevention focused Service-Learning Projects	25	25

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Social Improv Theater 2966/2669
Tobacco Gameshow 2966/2669

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	62	43	9	0
Asian	0	0	238	152	31	2
Pacific Islander	0	0	90	65	13	1
Hispanic/Latino	0	0	3468	1018	206	13
African American	0	0	188	130	26	2
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	405	102	29	2
Low Socio Economic Status	0	0	3475	1018	206	13

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	35	15

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Basic Skills Intervention Training (5 A's) - projected 150 actual 66(nurses 43 and Site Based Student Assistance Program Counselor trained in 5 A's 23).

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	1
Pacific Islander	0	0	0	0	1
Hispanic/ Latino	0	0	0	0	7
African American	0	0	0	0	1
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	2
Low Socio Economic Status	0	0	0	0	7

23. Comments pertaining to question 22 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	98	88
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	15	9

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	2	0	0
Asian	0	0	0	6	0	0
Pacific Islander	0	0	0	3	0	0
Hispanic/Latino	0	0	0	41	0	4
African American	0	0	0	5	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	9	0	1
Low Socio Economic Status	0	0	0	41	0	4

28. Comments pertaining to question 27 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	35
Number of parenting and/or pregnant minors served	15
Number of parenting and/or pregnant minors in school based programs	15
Number of parenting and/or pregnant minors referred to community programs	15

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	23
Trained to deliver youth development strategies	0	8
Trained to deliver intervention strategies	0	11
Trained to deliver cessation strategies	0	1
General TUPE information	0	24

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
-

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

15

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
-

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	Yes
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	No	Yes
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

Project Northland is not included in our TUPE grant but has been included because we have a couple of teachers that continue to use this curriculum.

Comments regarding question 4:

Training for MSPP was not held until Spring 2014, so most 6th grade students did not receive this program. Most 6th grade students (1080) received the Too Good for Drugs curriculum (our previously adopted curriculum). Project Northland was taught by one teacher at one high school for all of her students. Project TND is taught in all 9th grade health classes and at the continuation high school.

Comments regarding question 6:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Comments regarding question 14:

Youth service learning projects included tobacco butt litter cleanups and working with the Tobacco Coalition toward a Smoke Free tobacco Ordinance. Anti-tobacco advocacy activities varied by school.

Comments regarding question 17:

At this time we do not have an accurate method to identify our LGBTQ youth, so we used 10% as a conservative estimate. We also had two youth groups involved in service-learning activities outside of the school day as part of community coalitions working on a county comprehensive Secondary Tobacco Smoke policy and City of Ventura Smoke Free VC ordinance.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

Our school nurses and one counselor were training in using the Basic Skills Intervention Training (Ask, Advise, Assess, Assist, Arrange) to identify tobacco use and initiate intervention.

Comments regarding question 22:

Comments regarding question 24:

Staff were trained in Project NOT in December 2013. the pilot program began at the continuation high school in March 2014. We anticipate continuing this cessation program at the same school and expanding to others based on need.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

Most students who were identified as being an active tobacco users were provided with a county-created cessation brochure which included many resources including California Smokers Helpline, Smokefree TXT and the ALA Lung Helpline. We were limited in how many youth could participate in a cessation curriculum by the number of staff available to conduct groups.

Comments regarding question 29:

Comments regarding question 31:

Our community partners also participated in two of the trainings: Project NOT; AnimAction; (total of 10 staff)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 34:

While no specific parent education sessions were held, we provided TUPE information at our quarterly Wellness Committee meeting which includes parents and community members.

Comments regarding question 37:
