

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Kelly Lara

LEA Name: Ventura County Office of Education

Cohort: H Year: 2012/13

County: Ventura Phone: 805-437-1378

Email: klara@vcoe.org

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	Yes
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	4,276	3,670
Grade 7	4,172	3,400
Grade 8	4,172	2,700
Grade 9	1,300	100
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	600	300
Grade Total	14,520	10,170

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

none

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	17,265	2,200
Red Ribbon Week (Tobacco focus)	17,265	11,350
Teens Kick Butts / Ash	100	240
Schoolwide contests	5,000	1,680
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Friday Night Live/Club Live: Projected 80 students/Actual ~ 60 Teens Kick Ash Youth Press Conference: Projected 100 students/actual 240 students VCPH Bus of Tobacco Horrors: Projected 4,050 students/Actual 2,845 for VCOE Consortium Districts. (4,624 county-wide student participants) 14th Annual Moorpark Rotary Relay - "Smoke Free is the Way to Be" attend by approximately 300 students in grades 6-8 Providence students created and implemented "Quitting 101" segment on the in-

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

"Be Tobacco Free" poster contest; "Be Like Me, Tobacco Free" poster contest;"Pledge to be Tobacco Free" poster contest; "Tobacco Awareness" door decorating contest; "Anti-Tobacco Newsletter" entry contest; Red Ribbon Week door decorating contest (including tobacco)

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

"Take the Lead" assembly presented by Dave Cornett of Multi Media Presentations; "Home Boy Goes to Harvard" assembly presented by Richard Santana; "The Truth About Tobacco" presentation by Sandra Tovar of Ventura County Public Health Tobacco Education and Prevention

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	40	0
Other law enforcement sting operations to monitor tobacco sales to minors	10	0
Youth Involvement in Anti-tobacco Advocacy	80	2,270
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	80	500
Tobacco use prevention Peer Educator	60	60
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Providence Juvenile Court School's in-house radio station 107.9 The Hall weekly tobacco facts and statistics with weekly prize drawing - all gold status wards are allowed access to the broadcast (total enrollment approximately 200 youth. One (projected 3) Gateway Community School student participated in the Ventura County School Connectedness Round Table event on 04/25/13. Eighteen Gateway Community School students (projected 20) attended the Youth Empowerment Summit

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	22	0	22	0
Asian	0	0	8	0	5	0
Pacific Islander	0	0	1	0	1	0
Hispanic/Latino	0	0	400	30	145	0
African American	0	0	5	2	1	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	1800	25	124	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	40	40
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	38	38

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

California Smokers Helpline information and materials were distributed to students and families as appropriate.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	10	0	0	35
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	35

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	40	40
California Smoker's Helpline	100	100
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

The Ventura County Youth Probation Department provides some services to minors helping them to cope with alcohol, drug, and tobacco use. Palmer Drug and Alcohol Program provides alcohol and drug counselors that conduct weekly group counseling at all Providence commitment housing pods and at Gateway Community School. Individual sessions and follow-up are provided as needed. Students receive education on topics including drugs, alcohol, tobacco, and the effects of using and abusing

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	10	90	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	42
Number of parenting and/or pregnant minors served	40
Number of parenting and/or pregnant minors in school based programs	37
Number of parenting and/or pregnant minors referred to community programs	40

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	1	165
Trained to deliver youth development strategies	2	10
Trained to deliver intervention strategies	2	15
Trained to deliver cessation strategies	2	15
General TUPE information	0	50

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

none

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

3,940

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

none

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	No	No
Cessation activities	No	No	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	No

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

none

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

none

Comments regarding question 4:

Several middle and high school teachers were not able to attend planned staff development offerings. In addition, documentation was new for this consortium so did not always accurately reflect number of students participating in the classroom curriculum. These issues will be specifically addressed beginning fall 2013.

Comments regarding question 6:

none

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Comments regarding question 9:

Amelia Silbert-Geiger, Program & Social Media Coordinator, California Youth Advocacy Network (CYAN) was the lead presenter for the Ventura County 2013 Teens Kick Ash Youth Press Conference. The conference is attended by high school students from throughout Ventura County. A total of 240 students attended, 50 from VCOE TUPE Consortium high schools. Santa Paula High School students participated in a ATOD-Free pledge and giveaways as part of Red Ribbon Week activities. Oxnard activities were district and school-wide including all students in grades K-8.

Comments regarding question 14:

Youth development activities are in development and will be a key focus of the Rio School District for 2013-2014.

Comments regarding question 17:

LGBTQ students are not identified so cannot be accurately measured for reporting purposes.

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Comments regarding question 19:

none

Comments regarding question 22:

LGBTQ students are not identified so cannot be accurately measured for reporting purposes.

Comments regarding question 24:

none

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Comments regarding question 27:

LGBTQ students are not identified so cannot be accurately measured for reporting purposes.

Comments regarding question 29:

Incarcerated youth are currently served only informally by facility staff. Opportunities and options to better serve this population will be explored beginning fall 2013.

Comments regarding question 31:

none

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Comments regarding question 34:

none

Comments regarding question 37:

Students participated in the Ventura County Youth Advisory Council meetings and speaker presentations by Ventura County Public Health staff.