



## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

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### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	3357
Project Alert	222
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	1741
Project TNT (Towards No Tobacco Use)	0
SPORT	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)

Project TND delivered in 9th grade classes only, except at Providence Court School. Due to late start, reduction in grant funds and staffing changes, staff development was not provided to all expected to deliver the prevention curricula. Improved staff development planned for 2016-2017.

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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2015/16 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Health Glencoe and other Health textbooks provide ATOD lessons in for health teachers. Vaping and Smoking presentation by Ventura County Public Health - 150 students reported. How High Ventura County presentation by Ventura County Behavioral Health - 70 students reported. Drugs (including nicotine) and Depression presentation by school counselors - 40 students reported.

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6. Comments pertaining to question 4 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2015/16 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	2,775
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	2
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	3,760
Youth Involvement in Anti-Tobacco Advocacy	31,180
Tobacco use prevention Peer Educator	350
Tobacco use prevention focused Service-Learning Projects	1,665

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Teens Kick Ash Youth Tobacco-Free Advocacy Conference was conducted over 2 days and served 185 middle school students (majority from Consortium districts) and 180 high school students (majority Consortium districts). In addition, follow-up media literacy and media production activities were conducted in at least one school at each Consortium district. Moorpark Middle School students provided Healthy Choices (including tobacco education) presentation to all 5th grade classes - No numbers provided. VCOE Gateway Community School students participated in Project R presentations, not TUPE grant funded - No numbers provided. VCOE Providence Court School conducted a school-wide tobacco-related art contest during Red Ribbon Week. It was very successful and will be repeated in upcoming school years. tudents housed in "commitment" units participate in the broadcast of Radio Station 107.9 The Hall. A segment, "Quitting 101", is designated for discussing

9. If you selected *Assembly Presnetation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Assembly-style presentations in classrooms provided by Straight Up Ventura County in all Consortium districts. Santa Paula Unified School District: "How High Ventura County" presentation by Ventura County Behavioral Health, Melanie MacDowell. Presentation included e-products and tobacco/other substance use and overlap. VCOE Providence Court School students were provided a 45-minute presentation by Vanessa Tovar, Ventura County Public Health, on tobacco, e-products and other emerging tobacco products. The students were very engaged in the presentation and were able to participate in a game at the end of the presentation. Students questions were answered and all students were provided with tobacco-cessation contact information and resources to take with them after the presentation. Oak Park Unified School District: Awareness Week parent education presentations by Robert Schultz, MFT, and Dr. Cassie Horton; Drugs and Depression presentation by Lisa Groberger,

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10. Comments pertaining to question 7 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2015/16 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	11	1
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	175	175

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11 are located in the appendix. (Optional)

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14. Which of the cessation services listed below were offered during the 2015/16 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	38	38
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

All districts are provided with a Ventura County developed Cessation Brochure and Quit Kits at the start of each new school year. The California Smokers' Helpline and Smoke-free Teen are included in the brochure. Additional resources are available upon request. However, districts have not been able to track the number of students that access any of the electronic resources provided.

16. Comments pertaining to question 14 are located in the appendix. (Optional)

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17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	x	0	x	x	0
7th Grade	x	x	x	x	0
8th Grade	x	0	x	x	0
9th Grade	x	x	x	0	0
10th Grade	x	0	x	0	0
11th Grade	x	0	x	0	0
12th Grade	x	0	x	0	0
Non Traditional	x	0	x	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). ?

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	x	x	x	x	x
American Indian or Alaska Native	x	x	x	0	0
Asian	x	x	x	0	0
Pacific Islander	x	x	x	0	0
Hispanic/Latino	x	x	x	x	x

20. Comments pertaining to question 19 are located in the appendix. (Optional)

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21. How many parenting and/or pregnant minors were identified and served during the 2015 /16 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	175
Number of parenting and/or pregnant minors served	175
Number of parenting and/or pregnant minors in school based programs	175
Number of parenting and/or pregnant minors referred to community programs	0

22. Comments pertaining to question 21 are located in the appendix. (Optional)

23. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	34
Trained to deliver youth development strategies	22	22
Trained to deliver intervention strategies	0	24
Trained to deliver cessation strategies	0	3
General TUPE information	20	80

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Restorative Justice, Positive Behavior Intervention and Support, Brief Intervention, Suicide Prevention and Intervention, Crisis Intervention Strategies, Parent Project Some districts also provide district-specific trainings and professional learning opportunities.



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25. Comments pertaining to question 23 are located in the appendix. (Optional)

26. How many parents received general TUPE information during the 2012/13 school year under this grant? 258

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Oxnard Union High School District: Parent Project and presentation regarding suicide awareness and intervention - No numbers provided. Oak Park provided tobacco, e-product and marijuana information night for families through a local agency; Anxiety and Depression presentation for families - No numbers provided. Family Health/Resource Fairs are conducted at most districts and VCOE prevention staff are present at each local event. While no specific numbers are provided, thousands of families receive tobacco/TUPE information at these local events. 2016-2017 events conducted in the following Consortium districts: Oxnard Union, Santa Paula, Oxnard Elementary, Rio, VCOE Special Education

28. Comments pertaining to questions 26 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	No	No	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	No

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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)

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Comments regarding question 4:

Comments regarding questions 5:

Comments regarding questions 7, 8 & 9:

Oxnard Union High School District serves students via a district-wide Peer Resource Program. Tobacco and e-product education and intervention support are a foundational component of the program. Santa Paula Unified School District Red Ribbon Week tobacco-specific activities included: Middle School - week-long activities. Slogan activities; bookmarks and bracelets; "Day of the Dead": white painted faces and no speaking to reflect number of people who die each day from tobacco use. High School tobacco-specific activities included tobacco-free pledge at campus center courts during lunch. Oak Park Unified School District: Provided additional presentations for both students and staff including, Drug Addiction and Mental Illness presentation for students; Anxiety and Depression presentation for parents/families; How High Ventura County

Comments regarding questions 11 & 12:

Brief Intervention training is new to Ventura County. One training was offered and attended by 16 staff from Consortium districts All students identified as pregnant minors and minor parents are provided parenting support classes through the Ventura County Cal-SAFE program. Only Oak Park Unified is not served by this program. No identified students in the district. Any identified students are referred to a local community resource. Rio Elementary School District: Students suspended for alcohol, tobacco or other drug offenses were offered the Brief Intervention process, but none followed through. Santa Paula Unified School District: Staff was vigilant in their attempts to identify tobacco and e-product use among students; however, no students were identified. VCOE Providence School: The site TUPE Coordinator attended the Brief Intervention

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Comments regarding questions 14 & 15:

TAP groups are available at districts with high schools, but referrals for groups are few and do not occur within similar timeframes. Therefore, cessation groups are difficult to implement. The NOT program was not provided as planned due to staffing changes and late grant start. However, contact and planning has begun for the 2016-2017 school year. Information pamphlets and flyers regarding cessation classes and resources are posted at school sites and at district office locations.

Comments regarding questions 17:

Prevention: Minnesota Smoking Prevention Program; Project ALERT, Project TND. Health curriculum utilized in Health classes. Please statements on page 6 regarding intervention and cessation.

Comments regarding questions 19:

Please see page 6 regarding program offerings for each field above. More effort will be made for targeted intervention (Brief Intervention) and cessation (NOT) in the 2016/17 school year.

Comments regarding questions 21:

All students identified as pregnant minors and minor parents are provided parting support classes and services through the Ventura County Cal-SAFE program. The program serves both female and male students. Only Oak Park Unified School District is not served by Cal-SAFE. No identified students in this district. Any identified students are referred to a local community resource. Numbers in #21 reflect students identified and served. No identified student is refused services. No data is available from out-of-school (community) resources.

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Comments regarding questions 23 & 24:

Professional learning opportunities are not always shared with Site/District/VCOE TUPE Coordinators, so some relevant staff development opportunities may not be reflected in the information provided.

Comments regarding questions 26 & 27:

Providence Court School: families are provided TUPE information each week during designated day & time weekly visiting hours. Before visiting their children, the sit TUPE Coordinator is available to answer questions/concerns parents have. Tobacco-related brochures and flyers are available to all families who visit the facility. Quit Kits are also displayed and provided upon request to students and families. Kit Quits are also advertised through the facility's radio station.

Comments regarding questions 29 & 30:

Teens Kick Ash, a local TUPE youth development activity, serves approximately 400 students annually. The event and activities are coordinated by VCOE and supported by the local Ventura County Public Health programs and other local community organizations. Friday Night Live/Club Live is also provided in partnership with the Ventura County Friday Night Live program. Student projects focus on local tobacco-related issues of concern to youth in each of the community served.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

Moorpark Unified School District Oak Park Unified School District Oxnard Elementary School District Oxnard Union High School District Pleasant Valley School District Rio Elementary School District Santa Paula Unified School District Ventura County Office of Education: Court, Community, and Special Education Schools