

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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LEA Name: Sweetwater Union High School District

Cohort: G      Year: 2011/12

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## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)      Yes

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students identified in question 2 during the 2011/12 school year?

		Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	10,000	9,000
Grade 10	10,000	9,000
Grade 11	10,000	9,000
Grade 12	10,000	9,000
Non Traditional	0	50
Grade Total	40,000	36,050

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Too Good for Drugs and Violence, Mendez Foundation 40000 - 36000

Lifetime Health, Holt 40000 - 40000

CA High School Exit Exam: Math Preparation TUPE

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	40,000	30,000
Schoolwide contests	0	0
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	5,000	4,350

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Save-SweetHeart Valentine 40000 - 35000

District Contest: Anti-Tobacco Digital Media Showcase

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Not applicable

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Dr. Victor DeNoble

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	10	1
Youth Involvement in Anti-tobacco Advocacy	60	47
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	48	67
Tobacco use prevention Peer Educator	240	0
Tobacco use prevention focused Service-Learning Projects	480	700

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Natural High 24 - 1

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	1	4	5	0	60
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	31	50	0	400
African American	0	1	4	0	5
White (non Hispanic)	0	4	5	0	50
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	7	3	0	10
Low Socio Economic Status	0	47	60	0	400

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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Paradise Valley Hospital Smoking Cessation Program for Students

Identified: 12

Served: 12

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	400
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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Paradise Valley Hospital Teen Smoking Cessation Program

12-12

24. Comments pertaining to question 22 are located in the appendix. (Optional)



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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	25
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	44
Trained to deliver youth development strategies	0	44
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	0	0
General TUPE information	0	44

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

30,000
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31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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Informational Parent Meetings 50

SUHSD Current Newsletter includes photos and articles of TUPE events

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	No
Youth Development activities	Yes	No	No	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	No	No	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

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Curriculum and Instruction Director had not decided on which department would implement Project TNT.

Comments regarding question 4:

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None

Comments regarding question 6:

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None

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Comments regarding question 9:

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None

Comments regarding question 14:

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STAKE Act was not made available to all school sites.

They surveyed the communities and only chose 1 site.

Comments regarding question 17:

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Estimates provided. We did not ask students their sexual orientation but we encouraged all students to participate.

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Comments regarding question 19:

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4 one hour sessions were held at a school site.

Free support was offered to parents and siblings on Saturday mornings at Paradise Valley Hospital.

Comments regarding question 22:

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CA Smoker's Helpline cards and brochures were provided to all 24 school sites at our Kick Butts Day site activities.

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Comments regarding question 25:

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None

Comments regarding question 27:

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2 Physical Education teachers from 11 high school sites were trained to teach TND curriculum.

SUHSD Curriculum Director decided to implement TND in Comprehensive Health Classes and we had 17 Health teachers trained in TND.

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Comments regarding question 30 and 31:

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Many school sites have TUPE activities and photos on the school web sites and school calendars.

Comments regarding question 33:

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None