

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

Name: Thelma Stevenson

LEA Name: Sweetwater Union High School District

Cohort: G                      Year: 2013/14

County: San Diego              Phone: 619-984-5300

Email: [thelma.stevenson@sweetwaterschools.org](mailto:thelma.stevenson@sweetwaterschools.org)

## 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	6,700	6,600
Grade 8	0	1,200
Grade 9	0	1,000
Grade 10	7,000	6,900
Grade 11	0	1,500
Grade 12	0	900
Non Traditional	100	80
Grade Total	13,800	18,180

5. Comments pertaining to question 4 are located in the appendix. (Optional)

## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	6,600
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.
-

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	42,000	40,000
Red Ribbon Week (Tobacco focus)	42,000	4,000
Teens Kick Butts / Ash	42,000	40,000
School-Wide contest	125	75
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	4,200	12,500

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

---

TUPE student leaders participated in the following community service activities: American Cancer Society 5K(500/400), American Lung Association- Fight for Air 5K(500/200) and Run or Dye (600/600), I Love a Clean San Diego beach clean-up(300/350), World Café (75/30), Youth Dev. Institute Leadership Camp(100/90), Campaign for Tobacco Free Kids event(12,000/10,000), Excellence in Prevention Awards Dinner(48/40), Save a Sweetheart activity(42,000/38,000).

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

---

Digital Media Showcase, TUPE Categories - Public Service Announcements, Digital Posters, Informational Videos

## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

---

Dr. Victor DeNoble, Mad Science

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	175	120
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	125	75
Tobacco use prevention Peer Educator	250	250
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

---

Natural High workshop advocacy (100/90), World Cafe student discussion (75/30), Advocacy for Smoke Free Housing (2/2)

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service- Learning Projects
---	---	--	---	---	--

American Indian or  
Alaska Native

---

Asian

---

Pacific  
Islander

---

Hispanic/  
Latino

---

African  
American

---

Lesbian, Gay,  
Bisexual,  
Transgendered, &  
Questioning

---

Low Socio  
Economic  
Status

---

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

---

Center for Applied Research Solutions, Brief Intervention Program (3/0), American Lung Association Smoking Project No On Tobacco (2/2)

21. Comments pertaining to question 19 are located in the appendix. (Optional)

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native					
Asian					
Pacific Islander					
Hispanic/ Latino					
African American					
Lesbian, Gay, Bisexual, Transgendered, & Questioning					
Low Socio Economic Status					

23. Comments pertaining to question 22 are located in the appendix. (Optional)



## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	100	90
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	2	2

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
--	---	--	--	------------------------------	--	--------------------------------

American Indian or Alaska Native

---

Asian

---

Pacific Islander

---

Hispanic/Latino

---

African American

---

Lesbian, Gay, Bisexual, Transgendered, & Questioning

---

Low Socio Economic Status

---

28. Comments pertaining to question 27 are located in the appendix. (Optional)

## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	15
Number of parenting and/or pregnant minors served	15
Number of parenting and/or pregnant minors in school based programs	15
Number of parenting and/or pregnant minors referred to community programs	15

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	50
Trained to deliver youth development strategies	0	50
Trained to deliver intervention strategies	0	50
Trained to deliver cessation strategies	0	25
General TUPE information	0	75

## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
- 

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

30,000

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
- 

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

## 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	No	No	No
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	No	No	No	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

---

39. Comments pertaining to question 37 are located in the appendix. (Optional)

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

---

Brief Intervention was also used

Comments regarding question 4:

---

TNT curriculum was taught in all 7th grade PE classes. At some sites there are mixed grade levels, which included 8th grade. All high school sites offer Comprehensive Health courses at different grade levels. TND curriculum was taught at the high school level Health classes.

Comments regarding question 6:

---

Middle School students use Teen Health in the required Health Classes. High School students use Holt Lifetime Health in the required Health Classes.

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

---

Each site was required to participate in 8 activities per year. TUPE clubs were established at each middle school and high school. The district provided transportation to some of the community service activities

Comments regarding question 14:

---

Anti-Tobacco Advocacy through TUPE Clubs sponsored by SDCOE FNL/Club Live. TUPE student leaders participated in World Café discussions and trained to be youth advocates.

Comments regarding question 17:

---

All of our students are equally encouraged to participate in all TUPE activities. SUHSD does not identify participation by ethnicity, sexual orientation or income status. At SUHSD 87% of students belong to ethnic minority groups and 40% qualify for free and reduced lunch program.

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

---

Brief Intervention is a research validated program recommended by the San Deigo County Office of Education TUPE Lead Coordinator.

Comments regarding question 22:

---

All of our students are equally encouraged to participate in all TUPE activities. SUHSD does not identify participation by ethnicity, sexual orientation or income status. At SUHSD 87% of students belong to ethnic minority groups and 40% qualify for free and reduced lunch program.

Comments regarding question 24:

---

California Smoker's Helpline was advertised in all 25 school sites TUPE webpage. We encouraged students 18 years of age and parents to participate in the Medical Quit Smoking Program.



# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

---

All of our students are equally encouraged to participate in all TUPE activities. SUHSD does not identify participation by ethnicity, sexual orientation or income status. At SUHSD 87% of students belong to ethnic minority groups and 40% qualify for free and reduced lunch program.

Comments regarding question 29:

---

All pregnant minors participated in a Health Fair that was sponsored by SDSU Nursing Program, including education on trending products such as ENDD, second-hand and third-hand smoke health consequences. Impact South Bay meets with the Pregnant Minor Program students every Friday for 1.5hours regarding relationship issues and having dads/caregivers that are smokers. San Diego Adolescent Pregnancy & Parenting Program provides a case worker to the site to assist with Medi-Cal services.

Comments regarding question 31:

---

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 34:

---

All TUPE activities were advertised at each of the 25 school sites through the school's TUPE webpage and Open House. Other opportunities to share TUPE information with parents may include parent meetings. Community partnerships were developed with Tobacco Control Coalition, American Lung Association, American Cancer Society to provide resources and opportunities for TUPE advocacy at community events.

Comments regarding question 37:

---