

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Jennifer Robles

LEA Name: Stockton Unfnied School District

Cohort: F Year: 2011/12

County: San Joaquin Phone: 209-969-2935-2617

Email: jrobles@stockton.k12.ca.us

2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert Yes

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse) Yes

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students
2011/12

identified in question 2 during the

		Number of Participating Students
Grade 6	2,820	2,820
Grade 7	2,746	2,746
Grade 8	2,669	2,669
Grade 9	0	0
Grade 10	2,504	1,480
Grade 11	0	0
Grade 12	0	0
Non Traditional	95	91
Grade Total	10,834	9,806

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	40
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Not applicable

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	38,117	27,163
Red Ribbon Week (Tobacco focus)	38,117	27,163
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Tobacco & Hollywood Campaign	120	120
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	8,235	2,899

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Students in Prevention, Friday Night Live at Chavez High and Jane Frederick Continuation High, and Club Live at Bush K-8 and Cleveland K-8 all participated in Tobacco in Entertainment (TIE) community prevention activities. All of the above groups participated in TIE awareness and advocacy training. SIP and Chavez FNL participated in letter writing to hollywood studios, writing and reading tobacco prevention psa's for KWIN radio, and SIP students designed two tobacco prevention ad-slide

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

For Assembly speakers, our goal was to provide one of three prevention assemblies each year for all 42 schools serving 6-8 grade students. We provided 19 presentations at 17 schools in the second year of the grant. Dr. DeNoble presented to 10 schools, American Cancer Society Laryngectomy volunteer presented at 4 schools and Point Break did their media literacy assembly at 3 schools. ACS lost 2 volunteers this year and 30 schools devoted their assembly time to new Bullying Prevention Project

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	120	120
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	709	709
Tobacco use prevention Peer Educator	20	20
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
White (non Hispanic)	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	62	56
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

We used Brief Intervention for our small specialized schools and as a supplemental service at our comprehensive high schools. 29 students were identified and 27 students completed Brief Intervention, which consisted of 3-5 meetings with the Tobacco Health Educator or Substance Abuse Prevention Instructor.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	5	4
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	12
Number of parenting and/or pregnant minors served	2
Number of parenting and/or pregnant minors in school based programs	2
Number of parenting and/or pregnant minors referred to community programs	12

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	12
Trained to deliver youth development strategies	4	54
Trained to deliver intervention strategies	4	54
Trained to deliver cessation strategies	0	6
General TUPE information	90	191

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

16,987

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Parents Healing Parents is a partnership with the District Advisory Committee, where each month, parent representatives from every school are trained in a parent education topic and are given handouts to take back to their school to present to other parents. This year topics included: 9/21 Cyberbullying (23 parents), 10/19 Drugs and the Teen Brain (28 parents), 11/16 Bullying (19 parents), 1/18 Family

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	No	Yes
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

Too Good for Drugs is taught in 6th grade. Project Alert is taught in 7th and 8th grades. Project Toward No Drug Abuse is taught in the high school Health class, taken by most 10th grade students. Health was previously a graduation requirement. However, due to change in state law and budget cuts, it is no longer required for all students. In 2011-2012 59% of 10th grade students took health. We are working on other ways to deliver the prevention lessons to all students in one grade level.

Comments regarding question 4:

Please see note in question 3. The number of students participating in Project TND in 10th grade is below the number projected because of the change in state and district graduation requirements. We are working with our curriculum department to plan to continue Project TND in a class other than Health. For 6, 7, and 8 grade participation is at 100% because these lessons are mandated to be taught by the classroom teacher in the Social Studies Pacing Guides.

Comments regarding question 6:

Students in Prevention and Friday Night Live at Chavez High School worked on a "Tobacco In Entertainment" environmental prevention project that included viewing the dvd "Something Stinks in Hollywood." Activities included letter writing to Hollywood Studios, writing and reading PSA's for the radio and designing ad-slides to be shown at 2 local movie theaters on tobacco prevention.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

None

Comments regarding question 14:

Youth involvement in anti-tobacco advocacy includes the SIP, FNL, and Club Live students who participated in Tobacco In Entertainment (TIE) training which included advocacy training. Media Literacy and YOUTH Media Production includes the students who worked on the TIE environmental prevention projects and the students at the 3 schools who participated in the media literacy assembly by Point Break.

Comments regarding question 17:

Ethnicity of students involved in advocacy, media literacy and media production, and peer educators was not tracked. No numbers are included because it would not be fair to use district demographics as these groups may or may not have been representative of our district as a whole. This information was not requested previously and the TUPE project coordinator was not aware this information would be requested.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

We have a very successful TEG program at our 4 comprehensive high schools and our Continuation high school. Each school has a site coordinator, a referral system, and a designated day and space for the Tobacco Health Educator. Students who participate in TEG have a high completion rate (90%), a high rate of quitting tobacco (46%) and a high rate of reducing to 5 or less cigarettes per day (50%). The Tobacco Health Educator has high satisfaction ratings.

Comments regarding question 22:

Our TUPE program has averaged 5 TAP referrals a year. We have made efforts to promote this voluntary service by promoting it during class presentations and health fairs. Our Tobacco Health Educator received 6 referrals and 5 students completed the 8 week program.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

Our Cal-Safe Social Worker referred 12 pregnant or parenting teens to our Tobacco health Educator because they indicated on their health survey that they or a family member they live with is a smoker. Two students completed the TAP program, the other 10 students had consultations with our Tobacco Health Educator to review the risks of second hand smoke, ways to protect their child, and resources for smokers who want to quit for the teens to share with their families.

Comments regarding question 27:

40 Counselors and 14 FNL and Club Live advisors were trained in youth development and intervention strategies. 6 counselors were trained in Brief Intervention. Counselors reported that they provided general TUPE in-service to 90 classified and 191 certificated staff.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

Parents received TUPE information from counselors at back to school nights, health fairs, parent coffee hours, Red Ribbon Week assemblies and activities. Counselors report the total of parents in their end of year report.

Comments regarding question 33:

SUSD partner with Community Medical Centers and Point Break to provide supplemental activities such as tobacco educators, prevention, intervention, and cessation services, anger management and mentoring. San Joaquin County partners include Public Health, STOPP Coalition, SJCOE, and Substance Abuse Prevention Services. Activities include Tobacco in Entertainment, Students in Prevention, Friday Night Live, and Club Live.