

# 2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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## 2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	Yes
Triple T (Teens Tackle Tobacco) Project	

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	2,993	2,993
Grade 7	2,884	2,884
Grade 8	2,867	2,867
Grade 9	0	0
Grade 10	2,718	427
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	11,462	9,171

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	393
Asian	925
Pacific Islander	54
Filipino	497
Hispanic/Latino	5,276
African American	1,168
White (not Hispanic)	838
Multipe or no Response	20
Total	9,171

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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*None*

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- 6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	19,201	12,160
Red Ribbon Week (Tobacco focus)	19,201	31,744
Teens Kick Butts / Ash	0	0
Schoolwide contests	10,457	200
Assembly Speaker	8,744	7,918

- 6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

*Students in Prevention, projected 20 students and 20 participated. High school students apply to be trained as peer educators and present lessons on alcohol, tobacco, and other drug use prevention to middle school students. Approximately 1200 students in grades 6-8 participate in SIP presentations each year.*

- 6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

*Kaiser Permanente's "Don't Buy The Lie" poster/billboard contest. Numbers are hard to count as the schools collect their entries and select a school winner to submit to Kaiser.*

- 6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

*Dr. Victor DeNoble - "Don't Buy the Lie - The Science of Addiction"  
Point Break Adolescent Services - "They Think You Don't Get It" assembly on media literacy and social justice issues of smoking and tobacco  
American Cancer Society Laryngectomy volunteers*

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	20	20
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	50	50
Tobacco use prevention Peer Educator	20	20
Tobacco use prevention focused Service-Learning Projects	20	20

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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*Not applicable*

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	30	12
Intervention with Teen Tobacco Users (TEG)	30	28
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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*Not applicable*

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	10	2
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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*Not applicable*

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	8
Number of parenting and/or pregnant minors served	1
Number of parenting and/or pregnant minors in school based programs	1
Number of parenting and/or pregnant minors referred to community programs	16

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	0	0
Hispanic/Latino	0	0
Native American	0	0
Asian-Pacific American	0	0
Non Traditional Students	0	107

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

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*Not applicable*



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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	2	0
General TUPE information	5,913	830

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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*Not applicable*

13A. How many parents received general TUPE information during teh 2010/11 school year under this grant?

7,059

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

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*Parents Helping Parents monthly workshops; Homework Tips and Checklist - 18 parents from 14 schools; Bullying and Attendance - 24 parents from 18 schools; Talking to kids about alcohol, tobacco, and other drugs and securing prescription medications - 38 parents from 29 schools; Special Meeting – no topic; Resiliency and Positive Discipline - 14 parents from 13 schools; Preparing for College and Financial Aid - 21 parents from 17 schools; Special Meeting – no topic; School Safety Plans and Emergency Preparedness and Preparing for Test Taking; 18 parents from 14 schools; Anger Management 8 parents from 6 schools; 123 total; Cleveland School held a Parent Workshop on the same day they had the Point Break Assembly - 20 parents*

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	No	No
Supplemental Activities	Yes	Yes	Yes
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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*TUPE 6-12 promoted Club Live and Friday Night Live clubs for students in grades 6-12 to promote youth leadership and positive prevention activities. We grew from 2 Friday Night Live Chapters in 2009-10 to 5 FNL and 15 Club Live Chapters. Students participated in training, including tobacco awareness and media advocacy training, and planned positive prevention activities at their school sites. FNL and CL students were invited to participate in community initiatives and to review media.*

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Comments regarding question 2:

Too Good For Drugs is taught in 6th grade. Project Alert is taught in 7th and 8th grades. Project Toward No Drug Abuse is taught in the High School Health class. Health was previously a graduation requirement. However, due to budget cuts this requirement was voted out beginning in the 2010-2011 school year.

Comments regarding question 3:

Please see note in Question 3. The number of students participating in Project TND in 10th grade is below the number projected because of the change to district graduation requirements. We are working with our curriculum department to plan to continue Project TND in a class other than Health. For 6, 7, and 8 grade participation, the projected rate and participation rate are both equal to our enrollment rate because these lessons are mandated to be taught by the classroom teacher.

Comments regarding question 4:

Ethnicity of students in High School Health Class (grade 10) was not tracked. This total is based on an estimate. Since we had a participation rate of 16% in 10th grade Health Class, we estimated that 16% of the students of each ethnicity in grade 10 participated.

Comments regarding question 5:

None

Comments regarding question 6:

Our goal for prevention was to provide one of each of the three assemblies listed above each year for three years for all 43 schools serving 6-8 grade students. We provided 36 presentations to 35 of the 43 schools in the first year of the grant. Dr. DeNoble also presented to 3 of our high schools and our tobacco educator conducted classroom presentations at the high school on her own and with the American Cancer Society Laryngectomy volunteers.

Comments regarding question 7:

None

Comments regarding question 8:

This year was the first year for implementation of the Smokeless SchoolDay Saturday School program. We used this program while our Tobacco Educator was on maternity leave. We had 8 participants the first month, 4 the

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second month, and 0 the third month. This is due to the centralized referral system losing momentum as the year progressed (no substitute for site based tobacco educator) and due to obstacles to family involvement such as transportation.

Comments regarding question 9:

Our TUPE program has averaged 5 TAP referrals a year. Our goal was to double the number of referrals and participants. Our Tobacco Educator received 4 referrals and 2 students completed TAP in the half year, so we are continuing with our average.

Comments regarding question 10:

Our Cal-Safe Social Worker referred 16 pregnant or parenting teens to our Tobacco Educator because they indicated on their health survey that they or a family member they live with is a smoker. One student completed the TAP curriculum at her school. the other 15 students had a consultation visit with our Tobacco Educator to review the risks of second hand smoke, ways to protect their child, and resources for smokers who want to quit for the teens to share with their families.

Comments regarding question 11:

Students at the intermediate and high school alternative schools are the target population for our TUPE program. 107 students participated in TUPE Anger Management Support Groups provided by Point Break, our partner agency that specializes in substance abuse and gang prevention. Our goal is to provide students with skills and attitudes that will help them cope more productively with the stressors in their lives and thereby make them less likely to use tobacco or other substances.

Comments regarding question 12:

The School Counselor or Student Assistance Program Coordinator at every school provides a staff in-service each year that reviews the signs of tobacco use and how to refer to TUPE intervention services. This year we had a training for counselors and SAP Coordinators on co-occurring disorders and mental health needs of adolescents and reviewed services available including TUPE intervention services.

Comments regarding question 13:

The District Advisory Council invites 2 parent leaders from every school site to represent the parents of their school on this council. This council participated into he focus group to design the grant program. The Parents Helping Parents program is a result of that focus group. Every month, the TUPE district coordinator provides the DAC parents with 50 handouts each to take back to their sites and share with other parents. The DAC ranked the list of topics.

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Comments regarding question 14:

SUSD partners with Community Medical Centers and Point Break to provide Supplemental Activities such as Tobacco Educators, intervention and cessation services, anger management, and mentoring. Community partners and student groups are involved in many district sponsored health fairs. STOPP Coalition has a youth advocacy subcommittee for Students in Prevention and Friday Night Live and Youth Advisory Council students to participate in community initiatives.