

2011/12 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Cohort E Grant Online Annual Report

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.[^]

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort E Competitive TUPE Grantees, funded from 2010-13, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated result of 41 funded programs is displayed in the tables that follow.

[^]Learn more about Getting Results at www.gettingresults.org

General Population Instruction

Table 1
Research Validated/Evidence Based Programs

Number that selected each program	Research Validated/Evidence Based Programs
13	Botvin's Life Skills Training
1	Keepin' It Real
1	Minnesota Smoking Prevention Program
22	Project ALERT
1	Project Northland
2	Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students)
22	Project TND (Towards No Drug Abuse)
7	Project TNT (Towards No Tobacco Use)
0	SPORTS
0	State-Wide Indian Drug Prevention Program

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

Table 2
 Number of Projected Students and Number of Students Actually
 Participating in Research Validated / Evidence Based Programs (by grade)

Grade	Number of projected students	Number of actual students
6	35,182	28,222
7	48,973	43,291
8	45,203	36,797
9	45,425	43,183
10	26,884	10,992
11	22,310	19,366
12	21,387	7,082
NT	22,002	25,749
Total:	267,366	214,682

Note: Reference question 4 of the Annual Report

Table 3
 Number of Projected and Number of Students Actually Participating in
 Non-Research Validated Programs, Activities or Strategies

Non-Research-Validated curriculum based programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.)		
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of Participating Students
Anti-Tobacco Media Blitz	3	9,176
Blowing Away Big Tobacco's Big Lies	0	0
Classroom Animation Studio Kit	1	54
Decisions for Health Series	0	0
Effective Youth and Adult Partnerships	0	0
Enough Snuff	0	0
Guiding Good Choices – Families that Care	3	132
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
Personal/Social Lessons: The Missing Link	1	1,699
Project ABCD (Analyze, Beware, Create, Disseminate)	1	600
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
Something Stinks in Hollywood	0	0
Stay On Track Series	0	0
Teen Health Course Series	1	1,025
Teens Tackle Tobacco	4	2,358

Note: Reference question 6 of the Annual Report

Table 4
 Number of Projected Students and Number of Students Actually
 Participating in Non-Curricula Activities or Strategies

Non-Curricula Activities			
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of students projected to participate in the program/ activity	Actual number of students participating
Great American Smoke Out	23	132,059	70,311
Red Ribbon Week (Tobacco focus)	36	454,328	478,215
Teens Kick Butts/ Ash	11	90,021	19,796
School-Wide Contest	18	14,209	45,626
Tobacco & Hollywood Campaign	4	372	8,665
Mission Possible	0	122	0
Youth Quest	3	167	273
Assembly Speaker	16	44,064	29,936
<i>Other programs or strategies reported:</i>			
Story Boards	1	14	14
Thru With Chew	1	4,533	4,533
Total:		738,089	655,569

Note: Reference question 9 of the Annual Report

Table 5
 Number of Projected Students and Number of Students Actually
 Participating in TUPE Specific Youth Development Activities

TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence.)			
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of students projected to participate in the program/ activity	Actual number of students participating
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	5	159	54
Youth Involvement in Anti-tobacco Advocacy	16	2,999	4,932
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	16	60,735	9,685
Tobacco use prevention Peer Educator	16	57,977	5,351
Tobacco use prevention focused Service-Learning Projects	7	10,280	8,479
<i>Other programs or strategies reported:</i>			
Media Literacy Lesson	1	1,736	782
Peer Educator Training	1	29	29
Total:		133,915	29,312

Note: Reference question 14 of the Annual Report

Table 6
Priority Population of Students
Participating in Youth Development Strategies

Priority Populations	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Youth Involvement in Anti-Tobacco Advocacy	Media Literacy & Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	1	94	139	125	32
Asian	2	796	2,000	7,252	6,345
Pacific Islander	0	105	280	219	48
Hispanic/Latino	16	2,496	1,443	3,934	945
African American	3	320	830	1,071	299
White (non Hispanic)	21	2,085	1,251	5,083	176
Lesbian, Gay, Bisexual, Transgender, & Questioning	0	16	55	15	0
Low Socio Economic Status	19	1,492	2,063	1,671	1,255
Total:	62	7,404	8,061	19,370	9,100

Note: Reference question 17 of the Annual Report

Intervention & Cessation Programs

Table 7
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified:	Number of tobacco-using students served:
Project Life	1	7,198	6,094
Smokeless Schooldays: Smokeless Saturday School	6	508	290
Intervening with Teen Tobacco Users (TEG)	16	1,141	1,237
Residential Student Assistance Program	0	25	0
Spit Tobacco Intervention	0	0	0
Tobacco-Free Generations	3	45	43
Total:		8,937	7,664

Note: Reference question 19 of the Annual Report

Table 8
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified :	Number of tobacco-using students served :
Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT)	0	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0	0
Helping Teens Stop Using Tobacco (TAP)	10	1,330	646
California Smokers' Helpline	15	4,433	4,346
Project EX: Teen Tobacco Use Cessation Program	2	439	437
Project N-O-T (Not on Tobacco)	0	0	0
Total:		6,202	5,429

Note: Reference question 22 of the Annual Report

Services to Targeted Populations

Pregnant Minor/Minor Parent Services

Table 9
Number of Parenting and/or Pregnant Minors Identified and Served

Parenting and/or Pregnant Minors	Number of students
Number of parenting and/or pregnant minors identified	724
Number of parenting and/or pregnant minors served:	686
Number of parenting and/or pregnant minors served in school based programs:	653
Number of parenting and/or pregnant minors referred to community programs:	387

Note: Reference question 25 of the Annual Report

Staff Development or Tobacco-use Prevention Training

Table 10
 Number of Classified and Certificated Staff
 Receiving Training by Type of Training

Training Type	Number of staff	
	Classified	Certificated
Trained to deliver program curriculum	41	551
Trained to deliver youth development strategies	66	398
Trained to deliver intervention strategies	63	298
Trained to deliver cessation strategies	22	177
General TUPE information	480	1,591
Total:	672	3,015

Note: Reference question 27 of the Annual Report

Parent Training

Table 11
Number of Parents Receiving Training by Type of Training

Training Type	Number of parents receiving each type of training
General TUPE information	329,923
<i>Other trainings reported:</i>	
Asset Building	11
Marijuana and the Adolescent Brain	7
Bullying Training	50
Dr. DeNoble	350
Guiding Good Choices	42
Harvest Health Fair	350
Project ALERT	60
Total:	330,793

Note: Reference questions 30 and 31 of the Annual Report

Community Involvement

Table 12
 Number and Types of Activities Offered by Grantees in Collaboration
 with Local Educational Agencies, Community Agencies, and Other Agencies

Activity Type	Services provided by			
	Local Educational Agency	Local public health agency	Local governmental agency	Local non-governmental organization (NGO)
Curriculum implementation	34	11	7	12
Youth Development activities	27	16	11	19
Cessation activities	23	15	7	13
Intervention activities	17	16	7	14
Local tobacco control coalition planning meetings	19	21	19	17
Total:	120	79	51	75

Note: Reference question 33 of the Annual Report

Table A Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

Center Joint Unified
Elk Grove Unified
Gonzales Unified
Hemet Unified
Lake County Office of Education
Mono County Office of Education
Mount Diablo Unified
San Diego Unified
Shasta County Office of Education
Stanislaus County Office of Education
Sutter County Superintendent of Schools
Tulare County Office of Education

Keepin' It Real

Simi Valley Unified

Minnesota Smoking Prevention Program

Hemet Unified

Project Alert

Alameda Unified School District
Anderson Valley Unified School District
Brentwood Union School District
Conejo Valley Unified School District
Corona-Norco Unified
East Whittier City School District
El Dorado County Office of Education
Elk Grove Unified School District
Escondido Union School District
Fremont Unified School District
Glendale Unified School District
Golden Valley Unified
San Francisco Unified School District
Simi Valley Unified School District
Stanislaus County Office of Education
Stanislaus County Office of Education
Sutter County Superintendent of Schools

Project Alert (continued)

Tehama County Department of Education
Tuolumne County Superintendent of Schools
Ventura County Office of Education - Spec. Ed
Ventura Unified School District
Waugh School District

Project Northland

Ventura Unified

Project SUCCESS

Brentwood Unified
Elk Grove Unified

Project TND

Alameda Unified School District
Anderson Valley Unified School District
Conejo Valley Unified School District
Corona-Norco Unified
Elk Grove Unified School District
Fremont Unified School District
Golden Valley Unified
Hacienda La Puente Unified School District
Health Sciences High
Hemet Unified School District
Mount Diablo Unified School District
Pajaro Valley Unified School District
San Francisco Unified School District
Simi Valley Unified School District
Stanislaus County Office of Education
Stanislaus County Office of Education
Sutter County Superintendent of Schools
Tehama County Department of Education
Tulare County Office of Education
Tuolumne County Superintendent of Schools
Ventura County Office of Education - Spec. Ed

Project TNT

Alameda Unified School District
Brentwood Union School District
Corona-Norco Unified
Hacienda La Puente Unified School District
Health Sciences High
Lake County Office of Education
Mount Diablo Unified School District