



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

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Cohort: L

County: Ventura

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### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	1333
Project Alert	2561
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	1073
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	5,574
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	71
Youth Involvement in Anti-Tobacco Advocacy	9,532
Tobacco use prevention Peer Educator	47
Tobacco use prevention focused Service-Learning Projects	0

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Julia Feig, RN, Simi Valley Hospital  
 Jonah Ansel, Ventura County Behavioral Health  
 Straight Up Ventura County  
 DEA Agent  
 Gabe Teran & Hunter Poulson, Ventura County Office of Education/Friday Night Live

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	35	35
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	8	8



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	25	25
California Smoker's Helpline	25	150
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X		X	X	X
7th Grade	X		X	X	X
8th Grade	X		X	X	X
9th Grade	X		X	X	X
10th Grade			X	X	X
11th Grade			X	X	X
12th Grade			X	X	X
Non Traditional	X		X	X	X



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American					
American Indian or Alaska Native					
Asian					
Pacific Islander					
Hispanic/Latino	X		X	X	X

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	8
Number of parenting and/or pregnant minors served	8
Number of parenting and/or pregnant minors in school based programs	8
Number of parenting and/or pregnant minors referred to community programs	8

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	0	24
Trained to deliver program curriculum	0	11
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	0	5
Trained to deliver cessation strategies	0	0
General TUPE information	0	3

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)





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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 5,268

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	No	No	No	No
Intervention activities	No	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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### APPENDIX

Comments regarding question 2:

"Non Traditional" enrollment was 145 but only 24 of those students took Health/Project TND for graduation. Of those 24 students, Project TND was only sporadically taught in N/T this year. "Traditional" 9th Grade enrollment was 1374 but approx. 301 students took and passed 9th Grade Health in summer school.

Comments regarding questions 4 & 5:

Comments regarding questions 7, 8 & 9:

There was a delay with students identifying a tobacco-related service learning project. Participants select the project a year in advance and choose their own topic. Although anti-tobacco opportunities were provided, there was no student interest. Red Ribbon & Kick Butt's day events were held at all Secondary Schools. Project Alert Poster contests were held at all middle schools. Middle & High Schools attended Teen's Kick Ash. 18/20 Schools w/ 6th grades participated in the Tobacco Bus (Peer Education).



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Comments regarding questions 11 & 12:

All students in the minor parent program were referred to one or more County agencies and all were provided TUPE related materials and brochures throughout the school year.

Comments regarding questions 14 & 15:

Approximately, 25 students were identified through referral as receiving services from the California Smoker's Helpline. The lunch-time TAP groups are primarily only effective at two of our Secondary Schools. However, materials and pamphlets were made available to all students, in grades 6-12, through-out the year.

Comments regarding questions 17:



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Comments regarding questions 19:

Comments regarding questions 21:

Comments regarding questions 23 & 24:

Seven certificated Teachers received MSPP Training

Two certificated Teachers received Project Alert Training

Two certificated Teachers received Project TND Training

Five certificated Counselors received Brief Intervention Training

There were three new TUPE Coordinators this year. As a result, they received informal training from the District TUPE Coordinator.

Eight Site/District Coordinators collaborated with TUPE training and support throughout the year.



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Comments regarding questions 26 & 27:

Parents of sixth, seventh, eighth, and ninth grade students received a letter regarding the MSPP, Project Alert, or Project TND curriculum their child was going to receive during the 2017/2018 school year.

Comments regarding questions 29 & 30:

Teen's Kick Ash is an annual media literacy youth development activity. This event is offered County-wide through collaboration of Simi Valley Unified School District, Ventura County Office of Education, and other surrounding school districts. Various LEA's throughout the County attend this annual event.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.