



## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

Name: Shannon McCabe

LEA Name: Simi Valley Unified School District

Cohort: I, Tier 2                      Year:

County: Ventura                      Phone: 805-306-4500 x4318

Email: shannon.mccabe@simivalleyusd.org

### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	1201
Minnesota Smoking Prevention Program	0
Project Alert	2688
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	1002
Project TNT (Towards No Tobacco Use)	0
SPORT	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)

76 students did not receive KIR. "Non-Traditional" enrollment was 283 but only 81 of those students took Health/Project TND for graduation and TND was only taught in Qtr 3 & 4. "Traditional" 9th grade enrollment was 1373 but approx. 428 students took 9th Grade Health in summer school.

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2015/16 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Comments pertaining to question 4 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2015/16 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	5,997
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	110
Youth Involvement in Anti-Tobacco Advocacy	9,503
Tobacco use prevention Peer Educator	60
Tobacco use prevention focused Service-Learning Projects	0

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Julia Feig, RN, Simi Valley Hospital Jonah Ansel, Ventura County Behavioral Health Sandra Tovar, Ventura County Public Health Straight Up Ventura County

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

10. Comments pertaining to question 7 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2015/16 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	23	12

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

14. Which of the cessation services listed below were offered during the 2015/16 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	50	50
California Smoker's Helpline	50	150
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

16. Comments pertaining to question 14 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X		X	X	X
7th Grade	X		X	X	X
8th Grade	X		X	X	X
9th Grade	X		X	X	X
10th Grade			X	X	X
11th Grade			X	X	X
12th Grade			X	X	X
Non Traditional	X		X	X	X

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). ?

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	0	0	0	0	0
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/Latino	X	0	X	X	X

20. Comments pertaining to question 19 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

21. How many parenting and/or pregnant minors were identified and served during the 2015 /16 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	26
Number of parenting and/or pregnant minors served	26
Number of parenting and/or pregnant minors in school based programs	12
Number of parenting and/or pregnant minors referred to community programs	23

22. Comments pertaining to question 21 are located in the appendix. (Optional)

23. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	7
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	0	5
Trained to deliver cessation strategies	0	0
General TUPE information	0	1

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.



## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. Comments pertaining to question 23 are located in the appendix. (Optional)

26. How many parents received general TUPE information during the 2012/13 school year under this grant? 5,338

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

28. Comments pertaining to questions 26 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	No	No	No	No
Intervention activities	No	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

## **2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report**

30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 4:

Comments regarding questions 5:

Comments regarding questions 7, 8 & 9:

There was a delay in having students identify a tobacco-related service learning project. Participants select their service project a year in advance and choose their own topic. Although tobacco-related opportunities were provided to students, there was no student interest. Red Ribbon & Kick Butt's Day events were held at all Secondary Schools. Project Alert Poster contests were held at all middle schools. Middle and High Schools attended Teen's Kick Ash.

Comments regarding questions 11 & 12:

No students were referred for TEG in 2015-2016. Only 12 students participated in the Tobacco-Free Generation Curriculum; however, all students in the minor parent program were referred to one or more county agencies and all were provided TUPE related materials and brochures throughout the school year.

## **2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report**

Comments regarding questions 14 & 15:

Approximately, 50 students were identified through referral as receiving services from the California Smoker's Helpline. However, materials and pamphlets were made available to all students, in grades 6-12, throughout the year.

Comments regarding questions 17:

Comments regarding questions 19:

Comments regarding questions 21:

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 23 & 24:

Five certificated staff received Project Alert Training Two certificated staff received Project TND Training Five certificated staff received Brief Intervention Training There was one new TUPE Site Coordinator this year. As a result, they received informal training from the District TUPE Coordinator in terms of General TUPE information.

Comments regarding questions 26 & 27:

Parents of sixth, seventh, eighth, and ninth grade students received a letter regarding the Keepin It Real, Project Alert, or Project TND curriculum their child was going to receive during the 2015/2016 school year.

Comments regarding questions 29 & 30:

Teen's Kick Ash is an annual media literacy youth development activity. This event is offered County-wide through collaboration of Simi Valley Unified School District, Ventura County of Education, and other surrounding school districts. Various LEA's throughout the County attend this annual event.

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

Simi Valley Unified School District

Cohort: I,