

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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Cohort: H                      Year: 2013/14

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## 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	2,000	2,500
Grade 10	0	0
Grade 11	35	26
Grade 12	50	82
Non Traditional	85	108
Grade Total	2,170	2,716

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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One site had 5 students attend the Teens Tackle Tobacco, Drugs, and Alcohol Conference held in Berkeley One site used the All Stars curriculum through the East Palo Alto Youth Development Alcohol and Other Drug organization.

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	580	400
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	0	0
School-Wide contest	600	250
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	4,160	3,070

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Students participated in the TUPE-sponsored essay writing contest to someone you know that smokes and asking them to quit (English classes). Some sites also participated in the TUPE sponsored school wide anti-smoking, anti-drug, and anti-alcohol poster contest. TUPE also sponsored an anti-drug assembly with Narconon sending a representative and a co-sponsored assembly on bullying.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Essay letter writing contest asking someone to quit smoking  
Anti smoking, drugs, alcohol poster contest.

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Kaiser “secrets” assembly Annual class assembly Marijuan anonymous Cheree Davilla (Narconon) JC Pohl teentruth.com (anti-bullying) Stamp Out stigma and stigma free (Narconon)

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	2,000	2,000
Tobacco use prevention Peer Educator	486	464
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Students Offering Support Program: Projected- 470 Participated- 465 Sequoia Teen Wellness Center Projected 100 Participated- 70 Youth Advisory Board Projected- 30 Participated - 22

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	0	1	0
Asian	0	0	0	0	2	4
Pacific Islander	0	0	0	100	0	2
Hispanic/Latino	0	0	0	1000	1	1
African American	0	0	0	100	3	3
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	100	3	3
Low Socio Economic Status	0	0	0	1000	11	5

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	100	100
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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Alternative to Suspension 91 student participated. Students were given the option to reduce the number of days on suspension if they agreed to attend a 2 hour educational and assessment session.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	2	0
Asian	0	0	0	3	0
Pacific Islander	0	0	0	15	0
Hispanic/ Latino	0	0	0	56	0
African American	0	0	0	16	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	10	0
Low Socio Economic Status	0	0	0	82	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)



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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

Some sites offered individual cessation counseling sessions to students that required it to help quit smoking. Projected 12, participated 6  
 Other sites offered Star Vista Drug and Alcohol Program 100/80

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	50
Number of parenting and/or pregnant minors served	50
Number of parenting and/or pregnant minors in school based programs	50
Number of parenting and/or pregnant minors referred to community programs	25

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	10	85
Trained to deliver youth development strategies	10	14
Trained to deliver intervention strategies	10	14
Trained to deliver cessation strategies	2	0
General TUPE information	5	4

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

165

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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Some sites had Parent Resource Fairs and invited city, county, and community agencies to provide information for parents. Information about tobacco at the Sequoia Teen Resource Center table is one example. Other agencies such as El Centro de Libertad had information about tobacco as well. Approximately 100 parents participated in the event at one sites. The target group was parents/guardians of incoming 9th graders and current English Language Learner parents.

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	No	Yes	No	Yes
Local tobacco control coalition planning meetings	No	Yes	No	No

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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A review and analysis of the Healthy Kids survey took place in conjunction with our district Wellness Coordinator and a consultant from Wested came and facilitated a discussion with TUPE coordinators, parents, students, and community members. 55 people attended. Next steps include a plan for student "Fishbowls" where students can discuss some of the findings and we can get more information about how to address them.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

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TND was curriculum used with all 9th graders and 11-12th graders at the continuation site.

Comments regarding question 4:

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Our enrollment is increasing significantly, hence the larger number of 9th graders served. The comprehensive sites used the curriculum with the 9th grade life skills courses (1st quarter of 9th grade). The continuation site used the curriculum with the 11-12th grade students there.

Comments regarding question 6:

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Comments regarding question 9:

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The continuation school had a panel of speakers from Marijuana Anonymous present for Living Skills and Health classes. The panel spoke about addiction from Marijuana and cigarettes as a gateway to other drugs. A total of 48 students participated. Next year the school wants to expand speakers to be schoolwide.

Comments regarding question 14:

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One site had students create a public service announcement video concerning tobacco usage. Another site had students from their Youth Advisory Board and Health Sequoia group trained to be peer educators on the issue of tobacco. Peer educators from the Healthy Sequoia group planned and organized a Great American SmokeOut activity. Peer educators also planned and organized a booth for the Health Fair.

Comments regarding question 17:

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Comments regarding question 19:

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Great American SmokeOut - 100 petitions were signed to never start smoking or to quit.

Comments regarding question 22:

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The Alternative to Suspension program is very similar to Smokeless School Days.

Comments regarding question 24:

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Comments regarding question 27:

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The suspension rates of our target groups dropped by 50% this year (12-13 was 41 students, this year 22 students) Two sites offered Star Vista Program Participants: 15 Pacific Islander 53 Latino 16 African America 7 LGBTQ 79 Lo-Socio Economic Status

Comments regarding question 29:

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The continuation school offers a Teen Parenting Program. One unit in both the Child Development and Health classes was dedicated to effects of smoking during pregnancy as well as second hand smoke.

Comments regarding question 31:

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Comments regarding question 34:

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Parents gained information through PTSA presentations at sites, District PTSA presentation by the coordinator, as well as Latino parent and parent education nights.

Comments regarding question 37:

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StarVista was a partner for several sites for Youth Development activities. Acknowledge Alliance was another partner for cessation and intervention activities.