

# 2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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Cohort: H Year: 2012/13

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## 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	2,012	1,650
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	2,012	1,650

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	
Blowing Away Big Tobacco's Big Lies	
Classroom Animation Studio Kit	
Decisions for Health Series	
Effective Youth and Adult Partnerships	
Enough Snuff	
Guiding Good Choices – Families That Care	
Hands Off Tobacco! Series	
Health and Wellness Series	
Personal/Social Lessons: The Missing Link	
Project ABCD (Analyze, Beware, Create, Disseminate)	
Project ALIVE! (Arts Leading Into Vital Education)	
Project SCAT (Schools and Communities Against Tobacco)	
Something Stinks in Hollywood	
Stay On Track Series	
Teen Health Course Series	
Teens Tackle Tobacco	

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Sober for a Reason - 580 students (Sheriff's department speakers) Narc anon (1000) - speaker Cheree Davila Substitute lesson plans created at one school for 400 students Breath CA- 75 students Death by Chew-800 students Alternative to Suspension-75

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	2,095	1,233
Red Ribbon Week (Tobacco focus)		
Teens Kick Butts / Ash		
Schoolwide contests	2,095	585
Tobacco & Hollywood Campaign		
Mission Possible		
Youth Quest		
Assembly Speaker	2,095	2,500

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Health Fair (projected- 2075- participants- 1807) Make Time for Fitness - 1000 students- Sequoia health and Wellness group, RWC School District (partner district)

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Poster contest

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Devin Wynan

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act		
Other law enforcement sting operations to monitor tobacco sales to minors		
Youth Involvement in Anti-tobacco Advocacy		
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry		
Tobacco use prevention Peer Educator	2,090	1,304
Tobacco use prevention focused Service-Learning Projects	2,090	550

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Youth Advisory Board 1650 projected, 1000 participants Cal-SAFE 100 projected, 35 participants

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
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American Indian or Alaska Native

10

Asian

200

Pacific Islander

100

Hispanic/Latino

1000

African American

100

Lesbian, Gay, Bisexual, Transgendered, & Questioning

40

Low Socio Economic Status

1500

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)		
Intervention with Teen Tobacco Users (TEG)	150	76
Project Life		
Smokeless Schooldays: Smokeless Saturday School		
Tobacco-Free Generations		

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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Alternative to Suspension - identified 43 Served 43

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native		1			
Asian		0			
Pacific Islander		9			
Hispanic/ Latino		16			
African American		1			
Lesbian, Gay, Bisexual, Transgendered, & Questioning		0			
Low Socio Economic Status		29			

23. Comments pertaining to question 22 are located in the appendix. (Optional)



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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)		
Enough Snuff: A Guide for Quitting Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)		
California Smoker's Helpline	100	75
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

El Centro 34 Adolescent Counseling 22 Insights Heal 20 ATS 43

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native				0		
Asian				20		
Pacific Islander				12		
Hispanic/Latino				20		
African American				3		
Lesbian, Gay, Bisexual, Transgendered, & Questioning				0		
Low Socio Economic Status				40		

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	40
Number of parenting and/or pregnant minors served	25
Number of parenting and/or pregnant minors in school based programs	19
Number of parenting and/or pregnant minors referred to community programs	6

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	11	156
Trained to deliver youth development strategies		
Trained to deliver intervention strategies		
Trained to deliver cessation strategies	46	
General TUPE information	14	50

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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Teachers were trained in TND curriculum. Biology teachers were trained in curriculum.

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

400
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35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
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36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	No	No	Yes	No
Intervention activities	No	Yes	No	No
Local tobacco control coalition planning meetings	No	No	No	

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

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Purchased materials last fall and used with 9th graders in Life Skills Classes

Comments regarding question 4:

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Materials were purchased in late fall. Some lessons were integrated with world studies and PE courses in 12/13 but all 9th graders are receiving all 12 lessons this coming school year.

Comments regarding question 6:

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Comments regarding question 9:

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Comments regarding question 14:

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Comments regarding question 17:

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Comments regarding question 19:

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Comments regarding question 22:

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The total number of reported cases by administrators was 43. There were far more who went to counselors and TUPE coordinators. This year we will track that data more accurately

Comments regarding question 24:

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Comments regarding question 27:

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Comments regarding question 29:

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Comments regarding question 31:

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Comments regarding question 34:

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200 through PTSA meetings 200 parents of at risk 9th graders received information as part of the education and information for parents.

Comments regarding question 37:

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Partners include: San Mateo County Office of Education Redwood City School District Sequoia Hospital San Francisco Giants Sheriff's Agency Breathe CA Death by Chew