



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	2,407
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	<u>Number of Participating Students</u>
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	44



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Middle School Wellness Teams participated in the Stanford Tobacco Tool Kit lessons. The number of students participating in these lessons was 40.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	1,223
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	44
Youth Involvement in Anti-Tobacco Advocacy	44
Tobacco use prevention Peer Educator	88
Tobacco use prevention focused Service-Learning Projects	44

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Tobacco Awareness was presented at 6th grade wellness fairs at all middle schools (1,203 students).

44 middle school wellness team students designed incentives and used tobacco prevention information to share with at least one peer group on campus. These students shared flavored chap stick with wellness team design to begin the conversation with peers on campus.



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Over a four day period, Audrey Abadilla from Breathe California presented at all middle schools, to all 7th grade students with information specifically about electronic nicotine delivery devices and vaping (1,223 students).

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	13	13
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

SMFCSD partners with Youth Services Bureau, a counseling group associated with the YMCA. Youth Services Bureau provides intervention and cessation activities on our middle school campuses using the "First Stop" program.

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X	X	X	X	X
7th Grade	X	X	X	X	X
8th Grade	X	X	X	X	X
9th Grade					
10th Grade					
11th Grade					
12th Grade					
Non Traditional					



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
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African American

American Indian or Alaska Native

Asian

Pacific Islander

Hispanic/Latino

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	0	68
Trained to deliver program curriculum	0	2
Trained to deliver youth development strategies	0	18
Trained to deliver intervention strategies	0	18
Trained to deliver cessation strategies	0	2
General TUPE information	0	25

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)



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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 1,258

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Middle School Parent Information Session:

Marijuana and the Adolescent Brain - April 26, 2018

Presenter - Dr. Dean Blumber

Audience - 26 middle school parents

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	Yes	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	Yes	No	Yes
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	No



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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APPENDIX

Comments regarding question 2:

All 7th grade students receive Project Alert instruction. All 8th grade students receive a Project Alert refresher course, and an additional vaping unit.

Comments regarding questions 4 & 5:

Middle School Wellness Teams, along with school personnel and the Wellness Team Project Consultant, attended the Teens Tackle Tobacco Conference on the Cal Berkeley Campus for the 5th year on March 9, 2018.

The Wellness Team Project Consultant used the first lesson in the Stanford Tobacco Tool Kit to teach the Wellness Teams about the "History of Tobacco", the use of Media by Big Tobacco, and Legislation introduced related to the tobacco industry.

Comments regarding questions 7, 8 & 9:

Wini McMichael, Wellness Coordinator from SMFCSD and Brian Sawyer from Breathe California addressed all district 6th graders with an introduction to the impacts of tobacco use, including: what causes many people to smoke, health risks associated with tobacco use and recent data on tobacco and nicotine (including electronic cigarettes). (1234)

Wellness Team Peer Educators voiced their opinion in an email to the San Mateo County Board of Supervisors in favor of banning the sale of flavored tobacco within the county. (44)



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Comments regarding questions 11 & 12:

Comments regarding questions 14 & 15:

Comments regarding questions 17:



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Comments regarding questions 19:

The SMFCSD provides lessons and strategies for middle school students through Project Alert, Breathe California Assemblies and Health Fairs. We do not target groups or individuals based on ethnicity.

Comments regarding questions 21:

SMFCSD is a K-8 district and did not identify any parenting or pregnant minors.

Comments regarding questions 23 & 24:

All 7th grade students receive instruction from Project Alert, with 8th graders receiving a booster lesson and additional lesson on electronic cigarettes.

Personnel from all middle schools attended the Safe and Healthy Kids Conference at Cal Berkeley where they received information and teaching strategies around tobacco intervention and cessation to bring back to their campuses.



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Comments regarding questions 26 & 27:

Information was given to 7th grade parents about the Project Alert curriculum, along with information through news letters, PTA meetings and Parent Project classes.

Wellness Team students' parents were emailed twice a month regarding meetings, upcoming activities, parent workshops and opportunities for parents and families to participate in wellness fairs.

Comments regarding questions 29 & 30:

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.