

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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LEA Name: San Francisco Unified School District

Cohort: E      Year: 2011/12

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## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert      Yes

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)      Yes

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many  
2011/12 students

identified in question 2 during the

		Number of Participating Students
Grade 6	400	482
Grade 7	750	810
Grade 8	400	386
Grade 9	1,000	1,526
Grade 10	750	935
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	3,300	4,139

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Not applicable

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Assembly Speaker	0	0
Great American Smoke Out	10,000	13,752
Mission Possible	0	0
Red Ribbon Week (Tobacco focus)	10,000	14,196
Schoolwide contests	500	900
Teens Kick Butts / Ash	0	0
Tobacco & Hollywood Campaign	250	700
Youth Quest	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Not applicable

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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'Mind if I smoke?' contest - How would you answer?

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Not applicable

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	400	900
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	1,000	2,500
Tobacco use prevention Peer Educator	100	150
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Not applicable

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	37	120	9	0
Asian	0	352	950	66	0
Pacific Islander	0	62	225	10	0
Hispanic/ Latino	0	215	640	35	0
African American	0	126	335	17	0
White (non Hispanic)	0	108	230	13	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	16	40	10	0
Low Socio Economic Status	0	550	1,875	98	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	100	181
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.
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21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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Cessation Consultant BREATHE along with groups offered by our high school nurses and Tobacco Youth Outreach Coordinators reached 114 students. 380 referrals were received and 217 students were seen for Brief Intervention Sessions after being caught on campus with tobacco.

24. Comments pertaining to question 22 are located in the appendix. (Optional)



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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	15
Number of parenting and/or pregnant minors served	15
Number of parenting and/or pregnant minors in school based programs	15
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	15	25
Trained to deliver youth development strategies	15	25
Trained to deliver intervention strategies	10	34
Trained to deliver cessation strategies	5	15
General TUPE information	15	100

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

125
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31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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Parent nights often combined with other substance use presentations, such as Alcohol Use Prevention.

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	Yes	No	Yes
Youth Development activities	No	Yes	Yes	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	No	Yes	No	Yes
Local tobacco control coalition planning meetings	No	es	No	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

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None

Comments regarding question 4:

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Because of the increased emphasis on core curriculum and some students opting for an online health education course at the high school level, we are seeing our numbers decline. We are increasing our efforts to provide curriculum professional development (PD) during district-wide PD days so that teachers can attend trainings without getting subs, promoting credentialed health teachers, and heightening the importance of health literacy as it relates to academics.

Comments regarding question 6:

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None

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Comments regarding question 9:

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None

Comments regarding question 14:

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Tobacco Prevention Peer Educators reached approximately 8000 students with classroom tobacco use prevention presentations.

Comments regarding question 17:

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None

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Comments regarding question 19:

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None

Comments regarding question 22:

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None

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Comments regarding question 25:

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None

Comments regarding question 27:

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None

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

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None

Comments regarding question 33:

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None