



2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Christina Sparks

LEA Name: San Juan Unified

Cohort: J Year: 2014/15

County: Sacramento Phone: 916-979-8611

Email: christina.sparks@sanjuan.edu

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	Yes
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	2,000	543
Grade 7	2,500	291
Grade 8	2,500	138
Grade 9	0	0
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	7,000	972

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.
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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	36
Red Ribbon Week (Tobacco focus)	0	2,839
Teens Kick Butts / Ash	0	80
School-Wide contest	750	877
Tobacco & Hollywood Campaign	0	10
Mission Possible	0	0
Youth Quest	300	250
Assembly Speaker	6,500	6,717
World No Tobacco Day	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Anti Tobacco Public Service Announcement contest - 50
Don't Buy the Lie Kaiser sponsored billboard contest 827

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Kevin Bracy with Life Changers/Reach One Alliance 5978
Victor DeNoble "Inside the Darkside" assemblies sponsored by Kaiser Permanente- 739

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	200	47
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	100	230
Tobacco use prevention Peer Educator	150	200
Tobacco use prevention focused Service-Learning Projects	5,000	5,727

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	1	0	0	2	2	57
Asian	2	0	0	12	10	286
Pacific Islander	1	0	0	2	2	57
Hispanic/Latino	10	0	0	50	44	1260
African American	4	0	0	18	16	444

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	270	230
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Brief Intervention	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco-Free Generations
American Indian or Alaska Native	2	0	0	0	0	0
Asian	11	0	0	0	0	0
Pacific Islander	2	0	0	0	0	0
Hispanic/Latino	50	0	0	0	0	0
African American	18	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	230	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	230	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	20
Number of parenting and/or pregnant minors served	20
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	20

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	2	6
Trained to deliver youth development strategies	26	116
Trained to deliver intervention strategies	12	0
Trained to deliver cessation strategies	12	0
General TUPE information	400	850

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

2,006

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
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36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	No	Yes	No
Intervention activities	Yes	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

Comments regarding question 4:

Prevention Programs Supervisor and Specialists will work with school administrators and teachers, as well as TUPE Interns to schedule Minnesota Smoking Prevention Program sessions and program implementation to increase numbers at all grade levels.

Comments regarding questions 6 -7:

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Comments regarding questions 9-12:

Non-curricula activities completed with "Number of Projected Students" = 0 (Great American Smokeout, Red Ribbon Week, Teens Kick Butts, Tobacco & Hollywood Campaign) were not specified in the TUPE grant, thus, have no projected number of students. These activities were completed via TUPE sponsored student clubs that opted to host, plan, and implement the activities at their schools.

Comments regarding questions 14-15:

Youth development activities were offered via TUPE sponsored student clubs-- Club Live, Friday Night Live (CL/FNL), and the Reach One Alliance. CL/FNL are statewide programs offered through the Sacramento County Office of Education designed to build leadership skills, provide opportunities for service, and prevent tobacco and other substance use. CL/FNL had 182 members at 11 schools. The Reach One Alliance empowers students to advocate against tobacco use by promoting and practicing a healthy, positive lifestyle that includes reaching out to others. Reach One had 100 members at 7 schools.

Comments regarding question 17:

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Comments regarding questions 19-20:

Teen Intervene is the specific Brief Intervention program used. Teen Intervene is an evidence-based program for 12-19 year olds experiencing mild to moderate problems associated with tobacco, alcohol, or other drug use. Teen Intervene integrates motivational interviewing, stages of change theory, and cognitive behavioral techniques to help reduce and ultimately eliminate use.

Comments regarding question 22:

Comments regarding questions 24-25:

ASCENT smoking cessation groups and the California Smoker's Helpline were offered to all students participating in the Teen Intervene intervention program at participating schools. ASCENT was also offered as a resource by staff, parent, or student self-referral. Program information was provided to school leadership and made available on-line and through written materials distributed at all tabling opportunities. No students elected to participate during the 2014-15 school year. According to the California Smoker's Helpline Call Report for July-December 2014, 1 youth age 13 or younger, 1 youth ages 14-17, and 86 young adults ages 18-24 in Sacramento County called the Helpline. The information provided does not indicate school district, region of county, or other demographics.

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Comments regarding question 27:

No students elected to participate in the offered programs in the 2104-15 school year. Please see #26 on page 9 for further explanation.

Comments regarding question 29:

Parenting and/or pregnant minors were identified, served, and referred via the district wide Health Fair in collaboration with the district's Family and Community Engagement (FACE) department. Due to closure of the district's school for pregnant/parenting minors in 2011 and their full inclusion in traditional district schools, it was not determined how many pregnant/parenting students were served in school-based programs. In 2015-16, further collaboration with FACE and the district's Early Childhood Education department will assist in providing increased opportunities for identifying, serving and referring this population and in reporting the number of participating students.

Comments regarding questions 31-32:

Staff were trained in the Minnesota Smoking Prevention Program, Teen Intervene, and ASCENT, as well as in delivering youth development strategies via Club Live/Friday Night Live and the Reach One Alliance. Staff recieved general TUPE information via district and school wide resource events, student-led TUPE sponsored club events, and district wide assemblies, guest speakers, and events.

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Comments regarding questions 34-35:

Parents recieved general TUPE information via district wide and school wide resource events and health fairs, school wide student-led events by TUPE sponsored clubs, and district wide assemblies, guest speakers, and family events.

Comments regarding questions 37-38:

List of Districts in consortia