

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Melissa Janak

LEA Name: San Diego Unified School District

Cohort: E Year: 2011/12

County: San Diego Phone: 619-725-7330

Email: mjanak@sandi.net

2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students identified in question 2 during the 2011/12 school year?

		Number of Participating Students
Grade 6	7,205	4,378
Grade 7	7,588	4,280
Grade 8	7,517	3,745
Grade 9	9,041	5,489
Grade 10	8,778	1,465
Grade 11	6,972	5,854
Grade 12	6,230	0
Non Traditional	917	374
Grade Total	54,248	25,585

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	28
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

N/A

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	31,435	6,027
Red Ribbon Week (Tobacco focus)	115,729	112,166
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

N/A

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

N/A

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Mad Science provided 38 assemblies for students in grades 6-8. The number of students who participated in the assemblies was 8,234. Staff from the Playwrights Project taught classes at high school sites that were deemed to be in need of additional support, based on the number of students who were identified as having used tobacco during the previous school year. At the end of the 6-week course, students performed anti- tobacco assemblies for their peers; 299 students participated.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	54,079	26
Tobacco use prevention Peer Educator	54,079	58
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

N/A

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	1	0
Asian	0	0	1	9	0
Pacific Islander	0	0	2	0	0
Hispanic/ Latino	0	0	14	22	0
African American	0	0	4	13	0
White (non Hispanic)	0	0	5	1	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	9	18	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	7198	6094
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	230	175
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	16	16

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

N/A

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	230	0
California Smoker's Helpline	258	203
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

N/A

24. Comments pertaining to question 22 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	16
Number of parenting and/or pregnant minors served	16
Number of parenting and/or pregnant minors in school based programs	16
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	2	131
Trained to deliver youth development strategies	2	131
Trained to deliver intervention strategies	2	131
Trained to deliver cessation strategies	2	131
General TUPE information	2	131

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

N/A

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

112,166

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Forty-two parents attended the Guiding Good Choices parenting classes.

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	No	No	Yes
Cessation activities	No	No	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	Yes	No	Yes	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

N/A

35. Comments pertaining to question 33 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

None

Comments regarding question 4:

Although the Botvin curriculum was scheduled for all middle and high schools, some did not report their outcomes. Due to changes in staffing at the school sites, some teachers were unable to incorporate the Botvin curriculum into their teaching schedules. The tobacco booster lessons were taught to students in grade 9 during the 2010-11 school year, but was changed to grade 10 in 2011-12. Students who had not received the lesson in grade 9 were given the lesson in grade 10 for 2011-12.

Comments regarding question 6:

Guiding Good Choices parenting classes were conducted at two middle school sites. Forty-two parents participated in the classes, along with twenty-eight students.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Information and activities were placed on the Counseling and Guidance website for students in grades K-12 in recognition of Red Ribbon Week. Tobacco prevention and cessation information was also posted for staff members and parents. All information continues to be posted as sources of reference. Although there was no set assembly or lesson for the Tobacco & Hollywood Campaign, website information and links were posted on the Counseling and Guidance webs

Comments regarding question 14:

The Prevention is Cool Anti-Tobacco Journalism Event was held on 3/16/12, with 26 students and 17 staff members and parents in attendance. The Teens Kick Ash Event was held on 10/20/11, with 58 students and 17 staff members in attendance.

Comments regarding question 17:

Due to issues with privacy/confidentiality, LGBTQ status for students was unable to be obtained.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

Students who did not complete TEG disenrolled from the district; sought assistance for tobacco use outside of the district; were experiencing difficulty with school attendance; or were identified very late in the school year. Students in the last two categories will be offered services in the 2012-13 school year. Spit tobacco information was provided during all courses. Website links for the Campaign for Tobacco-Free Kids were posted on the district's website for students, staff, and parents

Comments regarding question 22:

Students who completed TEG were given the opportunity to continue with TAP immediately after TEG had ended, and again at the 6-week follow-up meeting. All declined to participate. Information about the California Smoker's Helpline was provided to students during TEG and again at the 6-week follow-up meetings. Information was also provided to all who participated in Guiding Good Choices. Information from the California Smoker's Helpline was posted on the district's website throughout 2011-12.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

N/A

Comments regarding question 27:

Certificated and classified staff members were trained to deliver the following curriculum: Guiding Good Choices, Botvin Life Skills for students, and Botvin Life Skills Trainer-of-Trainers sessions for staff members.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

N/A

Comments regarding question 33:

General TUPE information was provided to one household for every child (112,166) via information posted on the district's website, along with information in the "Facts for Parents" pamphlet that was mailed to the home of every child at the start of the 2011-12 school year. Youth Development activities (Teens Kick Ash and the Prevention is Cool Anti-Tobacco Journalism Event) were done in collaboration with the San Diego County Office of Education and in support of the LEA Plan.