

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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Grant ID: 37-23297-68338-99

Cohort: E

Year: 2010/11

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2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	Yes
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	
Project Northland	
Project SUCCESS	
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	
Triple T (Teens Tackle Tobacco) Project	

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	4,501	6,558
Grade 7	5,162	7,367
Grade 8	5,138	7,416
Grade 9	6,720	8,442
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	433	741
Grade Total	21,954	30,524

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	131
Asian	5,928
Pacific Islander	244
Filipino	2,246
Hispanic/Latino	14,565
African American	3,613
White (not Hispanic)	7,837
Multipe or no Response	1,155
Total	35,719

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	300	8
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

None

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6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	54,258	6,070
Red Ribbon Week (Tobacco focus)	54,258	52,145
Teens Kick Butts / Ash	54,258	35
Schoolwide contests	0	0
Assembly Speaker	4,395	4,121

6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

None

6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Mad Science and Playwrights Project

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	72	13
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	400	285
Tobacco use prevention Peer Educator	30	30
Tobacco use prevention focused Service-Learning Projects	0	0

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	7497	7081
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	168	272
Residential Student Assistance Program	0	0
Tobacco-Free Generations	28	28

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Not applicable

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	272	0
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	168	272
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	28
Number of parenting and/or pregnant minors served	28
Number of parenting and/or pregnant minors in school based programs	28
Number of parenting and/or pregnant minors referred to community programs	0

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	6388	6388
Hispanic/Latino	25225	25225
Native American	231	231
Asian-Pacific American	9785	9785
Non Traditional Students	1743	1743

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

Not applicable

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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	1	96
General TUPE information	1	96

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certified staff were trained in the box below.

11 staff members received training at the Teens Kick Ash workshop.

13A. How many parents received general TUPE information during the 2010/11 school year under this grant?

0

13B. Were parents offered trainings other than general TUPE information trainings?

No

13C. If yes, please describe the training offered to parents below:

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	No	No
Supplemental Activities	Yes	No	No
Community Health Fairs	No	No	No
Local coalition planning meetings	Yes	Yes	No

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

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Comments regarding question 2:

None

Comments regarding question 3:

None

Comments regarding question 4:

None

Comments regarding question 5:

None

Comments regarding question 6:

Mad Science provided 20 assemblies at 17 K-8 and middle schools. Instructors with the Playwrights Project led workshops at high schools that were deemed to be in need of additional support of tobacco use prevention.

Comments regarding question 7:

None

Comments regarding question 8:

168 students were subject to disciplinary action for tobacco infractions and were required to participate in the TEG program; 104 students received TEG intervention services through self, parent, or staff referral. The total number of participants was 272.

Comments regarding question 9:

TAP was offered to all students who participated in the TEG program; however, all declined to participate in TAP. Outreach will be provided at the 6-week benchmark in 2011-12. Take Charge gold cards, rulers, and gift certificates from the California Smoker's Helpline were provided to all students who participated in the TEG program.

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Comments regarding question 10:

Because the referral process to programs outside of SDUSD is confidential, it could not be determined whether or not students received additional support with community programs and/or agencies.

Comments regarding question 11:

None

Comments regarding question 12:

None

Comments regarding question 13:

None

Comments regarding question 14:

Annually, parents receive the "Facts for Parents" booklet. As part of our community outreach, ATOD information is provided during individual conferences and group instruction with resource counselors. Referrals to community agencies are provided when needed.