



## 2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

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### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	1710
Project Alert	0
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	0
State-Wide Indian Drug Prevention Program	0

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

In addition to providing MSPP curriculum to 7th grade students, during the 2017-2018 school year an additional 1,170 students from 3rd-12th grade were provided with on going tobacco use prevention education through weekly group meeting with our Tobacco Advisory Council partners: Always Knocking's Jr. Gentlemen Program, Earth Mama Healing's Wii Girls Program, PRO Youth & Families, and La Familia Counseling Center, and SCUSD's Men's & Women's Leadership Academy sites.

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	1,222
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	250
Youth Involvement in Anti-Tobacco Advocacy	43,000
Tobacco use prevention Peer Educator	65
Tobacco use prevention focused Service-Learning Projects	41

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Over 1,500 students were engaged and participated in SCUSD Summer of Service for middle and high school students. GO B’Nanas Health and Wellness Mobile Camp was program focused on tobacco use prevention workshop. The Don’t Buy the Lie Contest is an anti-smoking program within the Greater Sacramento Area sponsored by Kaiser Permanente. The program encourages youth to be a voice in their community while promoting tobacco prevention. The opportunity to participate in the 2017-2018 Don’t Buy the Lie Contest was offered district wide. The TUPE enrichment paraprofessional met with the YTAC team biweekly during the 2017-18 school year to provide the students with tobacco prevention education, provided technical media literacy training including photography, videography, and graphic design. YTAC Students created and submitted a winning PSA to the Breathe Youth Media Awards. Additionally over 150 SCUSD students created in the event, including anti tobacco choreography from HS dance teams.



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

In partnership with Kaiser Permanente and their Don't Buy the Lie Campaign, Kaiser provided SCUSD with a school wide assemble presentation by Dr. DeNoble, the famed whistleblower known for shedding light on the dangers of tobacco and the lies the tobacco industry tells, at John Still K-8 school.

The TUPE staff were invited to participate as pod leads in the Challenge Day event at Health Professions HS for 275 students.

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	500	500
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

In addition to supporting Sacramento City Unified School District to engage youth in the community on tobacco prevention and the dangers of tobacco through the TUPE Advisory Committee, SCUSD also partners with La Familia (LCC) & Strategies for Change to provide intensive mental health supports and tobacco cessation services to students through the online referral system for the Targeted Prevention and Intervention Unit. The TUPE Youth Service Specialist informed all principals and academic counselors district wide of the services provided through SCUSD TUPE efforts in regards to brief intervention strategies, tobacco cessation services, and the other resources available through the /online referral system. Zero cessation referrals were made through the online portal during the 2017-2018 school year

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade		X	X	X	
7th Grade	X	X	X	X	
8th Grade		X	X	X	
9th Grade		X	X	X	
10th Grade		X	X	X	
11th Grade		X	X		X
12th Grade		X	X	X	
Non Traditional		X	X	X	



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	X	X	X	X	X
American Indian or Alaska Native	X		X	X	X
Asian					
Pacific Islander					
Hispanic/Latino					

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	62
Number of parenting and/or pregnant minors served	62
Number of parenting and/or pregnant minors in school based programs	37
Number of parenting and/or pregnant minors referred to community programs	21

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	30	0
Trained to deliver program curriculum	24	0
Trained to deliver youth development strategies	50	0
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	0	0
General TUPE information	250	0

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

The TUPE Advisory Committee (TAC) is a collaboration of various community partners and agencies that regularly meet once a month to provide input execution of the proposed TUPE project during the 2017-18 school year.. Each meeting contains a training portion on Tobacco Prevention. This year TAC participants requested information in the areas of Marijuana, legislative updates, social media & computer literacy, how to conduct youth centered focus groups, JUUL devices and electronic smoking devices, improved youth engagement strategies, trauma informed care, and usage rates for students and children in Sacramento County. SCUSD Tobacco Use Prevention Advisory Committee consists of eight agencies in total including: La Familia Counseling Center (LFCC), Pro Youth & Families (PRO), Strategies for Change, Innovation Bridge, Kaiser Permanente, Sacramento County Office of Education (SCOE), Always Knocking, Inc., and Earth Mama Healing, Inc. as well as TUPE enrichment para-professionals, BSW & MSW1 interns All of the staff are classified staff. Youth Development Support Services hosts a monthly professional development meeting for Program managers, site leads, and front line staff. TUPE Specialist facilitated two TUPE focused trainings during the 2017-2018 school year. In addition to the professional development trainings, the Youth Development team also hosts the “Get Ready Summit” for all program managers, expanded learning staff, and community agencies. The TUPE specialist and TUPE staff facilitated multiple TUPE workshops at this three day event. Over 200 participants attended.

Through the TUPE grant Strategies for Change & La Familia (LCFF) in contracted to provide the intensive case management and cessation services to students in need of this support. La Familia(LCCF) hired a new staff during the 2017-2018 school year who underwent trainings to deliver cessation strategies to youth.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)





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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 2,155

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Through SCUSD’s TUPE efforts 2155 parents received general TUPE information during the 2017-18 school year. The TUPE specialist provided TUPE trainings at three FYS Foster Family Nights (250), American Indian Education Program Family Nights (100), and hosted a training on marijuana and legislation changes at the Resource Parent Training (45).

Through our partnership with the Black Child Legacy Campaign, the SCUSD TUPE team were able to vendor at CIL Literacy Nights providing various tobacco education materials, cessation resources, and activities for youth. A total of 1000 parents were serviced at these events.

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	Yes
Youth Development activities	No	No	No	Yes
Cessation activities	No	No	No	Yes
Intervention activities	No	No	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	No	Yes



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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### APPENDIX

#### Comments regarding question 2:

The Model Smoking Prevention Program (MSPP) curriculum was delivered during the 2017-2018 school year during the regular school day and during the expanded learning time during summer. During the 2017-2018 school year the MSPP curriculum was delivered to 7th grade students at John Still K-8, Fern Bacon middle school, Will C. Wood middle school, Rosa Parks K-8, and Martin Luther King K-8. Every student that participated in SOS Summer Programming received MSPP through the Go B'Nanas Mobile Camp.

#### Comments regarding questions 4 & 5:

#### Comments regarding questions 7, 8 & 9:

SCUSD hosted Prevention Month in October, with various events related to prevention & intervention services, including TUPE staff participation in a "Challenge Day" rally, Rock the School Bells Conference, the "Why I Don't" social media challenge, and Red Ribbon Week. During the 2017-18 school year SCUSD hosted a district wide "Smoking is Despicable" Door Decorating contest. The objective was to design their classroom doors based on the provided theme all while sharing the dangers associated with tobacco. It was a unique way to engage the students, faculty and families in tobacco prevention education and Red Ribbon Week. There were 77 school sites and over 2,587 elementary aged students that participated. All of the students at John Still (951) and faculty participated in a school wide Halloween Rally that focused on the importance of remaining tobacco free. To conclude the rally, the students and staff participated in a school wide "Ghoul Parade" for Red Ribbon Week where the students walked by each of the classrooms to see the decorated doors for the "Smoking is Dispicable" contest.



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Comments regarding questions 11 & 12:

Comments regarding questions 14 & 15:

Comments regarding questions 17:

During the 2017-18 school year 1170 students received The Model Smoking Prevention Program, including 300 7th grade students.

Men's & Women's Leadership Academy, an A-G approved for credit course, designed to enrich and increase leadership skills, engagement, and capacity for students to be advocates of change, exists on 15 of our campuses including three elementary schools.



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### Comments regarding questions 19:

The Youth Tobacco Advisory Committee (YTAC) is a collaborative of SCUSD students working together to address school and community issues related to tobacco use. During the 2017-2018 school year Youth Tobacco Advisory Committee recruited within existing WLA & MLA classes, at Expanded Learning Events, and during community Family Socials hosted by the Black Child Legacy Campaign.

### Comments regarding questions 21:

There were a total of 62 identified pregnant and parenting teens enrolled in SCUSD during the 2017-2018 school year. Through the collaboration and partnerships instilled by the TUPE grant, a life skills classes on the campuses serving the largest population of pregnant and parenting teens; American Legion (a continuation high school) had a total of 26 students enrolled and Capital City had a total of 11 pregnant and parenting teens enrolled on their campus. The students met for one hour five days a week throughout the course of the school year. Students that participated in the Child Development class were provided with resources to help them parent effectively, including referrals to the Early Head Start Program, Women, Infants, and Children (WIC), and The Sutter Teen Program, while also receiving education on tobacco use prevention and the negative effects of tobacco use and secondhand smoke on pregnancy and early childhood development. The students were referred to the district's Early Head Start program. The Early Head Start Program has four locations which provides full day child care services (for children 8 weeks to 3 years of age) including playgroups, support for children with various development capabilities as well as referrals to community services. The families are visited one a week, with each visit lasting a minimum of 1.5 hours. The parenting teens are also invited to participate in twice monthly group socialization activities. In addition to the Early Head Start Program, the students that participated in the Child Development Class during the 2015-2016 school year were also referred to Women, Infants and Children (WIC). This program provides federal grants to states for supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding and non-breastfeeding postpartum women, and to infants and children up to 5 years old, who are found to be at nutritional risk. Of the pregnant and parenting students that participated in the Child Development Class during 14 of those students qualified for The Sutter Teen Program.

### Comments regarding questions 23 & 24:



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Comments regarding questions 26 & 27:

Comments regarding questions 29 & 30:

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.