

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students  
2011/12

identified in question 2 during the

		Number of Participating Students
Grade 6	0	0
Grade 7	10	20
Grade 8	20	45
Grade 9	50	73
Grade 10	70	124
Grade 11	50	76
Grade 12	50	84
Non Traditional	20	37
Grade Total	270	459

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	
Blowing Away Big Tobacco's Big Lies	
Classroom Animation Studio Kit	
Decisions for Health Series	
Effective Youth and Adult Partnerships	
Enough Snuff	
Guiding Good Choices – Families That Care	
Hands Off Tobacco! Series	
Health and Wellness Series	
Personal/Social Lessons: The Missing Link	
Project ABCD (Analyze, Beware, Create, Disseminate)	
Project ALIVE! (Arts Leading Into Vital Education)	
Project SCAT (Schools and Communities Against Tobacco)	
Something Stinks in Hollywood	
Stay On Track Series	
Teen Health Course Series	
Teens Tackle Tobacco	

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Sacramento Area Youth Speaks provide opportunities and platforms for over 2,000 students to express themselves through writing and increase learning, literacy, and social justice activism on life topics including alcohol, tobacco, and drugs. Go Bananas teach over 900 students about the effects of ATOD substances regarding health, relationships, and benefits of maintaining an alcohol, tobacco, and drug free lifestyle. Students will also gain more insight into how substances are embedded in various media messages and practice analyzing these messages using critical thinking skills. People Reaching Out is a youth mentoring program that builds positive relationships between high school students and elementary students through mentoring and

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out		
Red Ribbon Week (Tobacco focus)	32,000	32,000
Teens Kick Butts / Ash	11,000	11,000
Schoolwide contests	500	500
Tobacco & Hollywood Campaign		
Mission Possible		
Youth Quest	500	500
Assembly Speaker	10,000	10,000

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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"It's up to me to be drug free" poster contest for Red Ribbon Week. Public Service Announcement Anti-Tobacco Campaign Contest. Don't Buy The Lie Billboard Contest and a John F. Kennedy student won.

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	300	300
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	1,400	1,539

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	150	0	0	0
Asian	0	775	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	700	0	0	0
African American	0	650	0	0	0
White (non Hispanic)	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	50	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	50	50
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	25	25

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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Lifeline: 60 students identified and 40 students served. Great Kids: 100 students identified and 100 students served.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	58	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	12	4

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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24. Comments pertaining to question 22 are located in the appendix. (Optional)



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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	22
Number of parenting and/or pregnant minors served	11
Number of parenting and/or pregnant minors in school based programs	11
Number of parenting and/or pregnant minors referred to community programs	9

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	0
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	65	0
General TUPE information	100	0

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

200
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31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
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32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	Yes	Yes
Youth Development activities	Yes	Yes	No	No
Cessation activities	Yes	No	No	No
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	No	Yes	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

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Comments regarding question 4:

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Comments regarding question 6:

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Comments regarding question 9:

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Comments regarding question 14:

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Comments regarding question 17:

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The district is 70% low socio-economic status and some of the schools are 90%-100% free and reduced lunch

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Comments regarding question 19:

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Comments regarding question 22:

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Comments regarding question 25:

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Comments regarding question 27:

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Comments regarding question 30 and 31:

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Comments regarding question 33:

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