

# 2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

Name: Glennielyn Pacheco  
LEA Name: Sacramento City Unified  
Cohort: F                      Year: 2013/14  
County: Sacramento              Phone: 916-643-9080  
Email: Glennielyn-Pacheco@scusd.edu

## 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	100	75
Grade 8	100	75
Grade 9	25	18
Grade 10	25	15
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	250	183

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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A curriculum was developed for the Girl's empowered program and was used to serve 40 middle school girls.

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	17,178	17,178
Red Ribbon Week (Tobacco focus)	46,000	46,000
Teens Kick Butts / Ash	17,178	17,178
School-Wide contest	46,000	46,000
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	100	50
Assembly Speaker	2,000	2,000

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Students received monthly initiative tool kits for each anti-tobacco initiative (i.e. Great American Smokeout, Teen Kick Butts, Red Ribbon Week)

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Students received Kaiser's Don't Buy the Lie Contest.

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Dr. Victor DeNoble presented at various schools within our district.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	35	35
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Over 2,000 students participated in the B'Nanas Wild and Wellness Summer Camp. Projected: 1,500; Participated: 2,000 - Over 3,000 students were exposed to anti-tobacco activities through the Student Advisory Council members. Projected: 3,000; Participated: 3,000. -10 schools; 9, 856 students (2,410 middle school students and 7,446 high school students) participated in a national "Get Schooled" attendance challenge and tobacco-prevention awareness initiative. Projected: 9,856; Participated: 9,856. -40 students participated in the Girl's Empowered program. Projected: 60; Participated: 40. -140 students participated in the Anti-Tobacco PSA development and premiere at various school sites. Projected:100; Participated: 140

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	5	0	0
Asian	0	0	0	5	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	7	0	0
African American	0	0	0	10	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	8	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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The Instructional Consultant Service that provided intervention and cessation service went out of business, which caused a delay in providing services to students. We used a classified social worker/clinician within our department for the school year 2013-2014 on case-by-case basis.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)



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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	20	20
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

The California's Smoker Helpline was offered to students and families at every health fair and tabling event. The distribution of the California's Smoker Helpline was to over 2,000 students and parents, however we are unable to track how many were served.

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation- Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	1	0	0
Asian	0	0	0	5	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/ Latino	0	0	0	5	0	0
African American	0	0	0	9	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	20	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	30
Number of parenting and/or pregnant minors served	23
Number of parenting and/or pregnant minors in school based programs	23
Number of parenting and/or pregnant minors referred to community programs	2

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	4	6
Trained to deliver youth development strategies	4	3
Trained to deliver intervention strategies	4	2
Trained to deliver cessation strategies	4	2
General TUPE information	4	2

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

5,000

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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General TUPE information is offered to parents at health fairs, conferences, and during school-based/community events. Many parents were reached and offered general TUPE information during the Summer of Service Showcases.

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	Yes
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

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AmeriCorps Service Members used the Project Alert Curriculum during their mentoring session. In addition, Project Alert was used to develop week- to-week lesson plans for youth programs.

Comments regarding question 4:

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AmeriCorps Service Members used the Project Alert Curriculum during their mentoring sessions. It was also used to develop week-to-week lesson plans for youth programs. The Girl's Empowered program was developed with the Project Alert Curriculum.

Comments regarding question 6:

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Comments regarding question 9:

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Comments regarding question 14:

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Comments regarding question 17:

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During the Summer of Service Camp, students selected anti-tobacco service learning projects for their summer project and was presented during the Summer of Service Showcase. Over 2,000 students, parents, and community members were in attendance.

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Comments regarding question 19:

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This past year we focused on offering intervention and cessation services to schools and Expanding Learning Programs since we no longer had Panacea available at the school sites.

Comments regarding question 22:

Comments regarding question 24:



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Comments regarding question 27:

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The population indicated above are the students who were identified by the clinician social worker and Nurse Instructor and provided the California Smoker's Helpline.

Comments regarding question 29:

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This is a transitional population and can be difficult to track as the numbers of students served fluctuate throughout the school year with some transferring out or being placed in different schools.

Comments regarding question 31:

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Comments regarding question 34:

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Comments regarding question 37:

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