

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	142	142
Grade 7	132	132
Grade 8	132	132
Grade 9		
Grade 10		
Grade 11		
Grade 12		
Non Traditional		
Grade Total	406	406

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	
Blowing Away Big Tobacco's Big Lies	
Classroom Animation Studio Kit	
Decisions for Health Series	
Effective Youth and Adult Partnerships	
Enough Snuff	
Guiding Good Choices – Families That Care	
Hands Off Tobacco! Series	
Health and Wellness Series	
Personal/Social Lessons: The Missing Link	
Project ABCD (Analyze, Beware, Create, Disseminate)	
Project ALIVE! (Arts Leading Into Vital Education)	
Project SCAT (Schools and Communities Against Tobacco)	
Something Stinks in Hollywood	
Stay On Track Series	
Teen Health Course Series	
Teens Tackle Tobacco	

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Club Live - 7th-8th grades 25 regular members

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	17,546	17,546
Red Ribbon Week (Tobacco focus)	43,719	43,719
Teens Kick Butts / Ash		
Schoolwide contests	17,546	17,546
Tobacco & Hollywood Campaign		
Mission Possible		
Youth Quest	100	50
Assembly Speaker	1,422	1,422

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

One Block One Voice. (120, 140) Peace Week: I Value You (17,546) Violence and Drugs in the Community: Teenagers and Drugs Being Cool (100, 85) Social Smoking, Drinking, and Peer Pressure (10, 20) Rock the School Bells (50, 85) Alive and Free (150, 145) Boys and Men of Color Summit (100, 50)

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Kaiser Permanente's Don't Buy the Lie Tobacco Prevention Campaign Contest was administered to all middle and high school students. (17,546) Live Your No Contest was distributed to all students in after-school program. (13,000) March Madness Slam Contest (300, 150)

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Don't Buy the Lie Assembly: (1000,1000) Hate Crime Forum:(200, 150) Peace Week Assembly:I Value You (100, 50) What it means to be 18 Summit (50, 30) Sacramento Area Youth Speaks Annual May Summit included various assembly speakers. (200, 150) Alcohol, tobacco, and other drug prevention through cultural competency and tradition based practices. (50, 42)

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act		
Other law enforcement sting operations to monitor tobacco sales to minors		
Youth Involvement in Anti-tobacco Advocacy	424	424
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	572	572
Tobacco use prevention Peer Educator	552	552
Tobacco use prevention focused Service-Learning Projects	315	315

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Avengers is a alcohol, tobacco, and other drug prevention as well as a nutrition and wellness workshop offered to all middle school students. (1200, 900) Summer of Service Go Bananas Wild Wellness Camp focused on an interactive tobacco and other drug prevention program for all middle and high school students. (1200, 1350) During Summer of Service program, at least each site had students working on an alcohol, tobacco, and other drug prevention service learning projects. 52 Ambassadors were trained on leading anti-Alcohol, tobacco, and other drug

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native			10	13	13	3
Asian			25	56	46	34
Pacific Islander			89	46	46	6
Hispanic/Latino			100	189	181	106
African American			200	268	266	166
Lesbian, Gay, Bisexual, Transgendered, & Questioning						
Low Socio Economic Status						

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)		
Intervention with Teen Tobacco Users (TEG)		
Project Life		
Smokeless Schooldays: Smokeless Saturday School		
Tobacco-Free Generations		

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native					
Asian					
Pacific Islander					
Hispanic/ Latino					
African American					
Lesbian, Gay, Bisexual, Transgendered, & Questioning					
Low Socio Economic Status					

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)		
Enough Snuff: A Guide for Quitting Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)		
California Smoker's Helpline	23	23
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

During the school year 2012-2013, the focus was on prevention. One of our major counseling agency (Panacea) did not receive many referrals from school sites. Positively, there is also a decline in student suspension for tobacco-use.

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native						
Asian				3		
Pacific Islander				1		
Hispanic/Latino				8		
African American				6		
Lesbian, Gay, Bisexual, Transgendered, & Questioning						
Low Socio Economic Status						

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	45
Number of parenting and/or pregnant minors served	30
Number of parenting and/or pregnant minors in school based programs	30
Number of parenting and/or pregnant minors referred to community programs	

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum		2
Trained to deliver youth development strategies	400	100
Trained to deliver intervention strategies	80	100
Trained to deliver cessation strategies		
General TUPE information	400	1,000

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

For cessation services students are referred to community agency such Panacea.

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

338

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Parents received training on keeping their child safe throughout the summer. The training includes components on ATOD, gangs, and violence prevention. Approx. 50 parents

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	Yes	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	No	No	Yes
Intervention activities	Yes	No	Yes	Yes
Local tobacco control coalition planning meetings	Yes	No	Yes	No

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

Wii Girls and Dream Academy used Project Alert for specific program sessions for prevention and intervention. Student Advisory Council student and TUPE Coordinator used Project Alert curriculum for intervention and prevention purposes. Panacea used Project Towards No Drug Abuse for 1 middle and 3 high school sites.

Comments regarding question 4:

Project Alert was offered and made available to all middle schools.

Comments regarding question 6:

Club Live and Friday Night Live were offered to all middle and High Schools.

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Comments regarding question 9:

Don't Buy the Lie Contest - One of our middle students was selected runner up for the contest.

Comments regarding question 14:

Comments regarding question 17:

Some of the agencies we worked with under this grant reported numbers by ethnicity and some did not. In the chart above the ethnicity numbers was sent by People Reaching Out, California Multicultural Center, Wii Girls, and Sacramento Area Youth Speaks. LGBTQ is not tracked and SCUSD is 71% FRM.

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Comments regarding question 19:

During the school year 2012-2013, the focus was on prevention. One of our major counseling agency Panacea did not have to utilize the abovementioned interventions with students. Panacea is trained in TEG.

Comments regarding question 22:

The interventions were not used

Comments regarding question 24:

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Comments regarding question 27:

Comments regarding question 29:

Once teens were identified they were pregnant, our department nurse contacted pregnant parent/teens and went over the dangers of tobacco and secondhand smoking. The nurse provided ongoing supports and classes to students about the impact of ATOD on fetus as well preventive measures to take.

Comments regarding question 31:

Sacramento City Unified School District has after-school programs in 64 elementary, middle, and high schools. All of the program managers were trained in delivering education of alcohol, tobacco, and other drugs. They were trained on how to talk to students of the dangers of alcohol, tobacco, and other drugs as well as the latest trends among teens. Certificated teachers are also trained to deliver youth development and intervention strategies with students. The teachers concentrate their delivery during summer to 4500+ students.

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Comments regarding question 34:

Parent Empowerment meetings were organized at various school sites and community sites. Parents were give information about the dangerous of alcohol, tobacco, and other drugs. Parent were enlightened on how to talk to their children alcohol, tobacco, and other drugs. Over 600 parents.

Comments regarding question 37:
