



## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

Name: Miamah Reed

LEA Name: Sacramento City Unified School District

Cohort: J Year:

County: Sacramento Phone: 916-643-7934

Email: [Miamah-Reed@scusd.edu](mailto:Miamah-Reed@scusd.edu)

### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	300
Project Alert	
Project Northland	
Project SUCCESS	
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	
SPORT	
State-Wide Indian Drug Prevention Program	

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)

- There were over 47,645 students and families that were engaged in tobacco use prevention education events during the 2015-2016 school year. A total of 1,000 students successfully completed the Minnesota Smoking Prevention Program (MSPP) curriculum, including 300 7th graders. Sacramento City Unified School District and community-based supplemental providers

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2015/16 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	
Blowing Away Big Tobacco's Big Lies	
Classroom Animation Studio Kit	
Decisions for Health Series	
Effective Youth and Adult Partnerships	
Enough Snuff	
Guiding Good Choices – Families That Care	
Hands Off Tobacco! Series	
Health and Wellness Series	
Personal/Social Lessons: The Missing Link	
Project ABCD (Analyze, Beware, Create, Disseminate)	
Project ALIVE! (Arts Leading Into Vital Education)	
Project SCAT (Schools and Communities Against Tobacco)	
Something Stinks in Hollywood	
Stay On Track Series	
Teen Health Course Series	
Teens Tackle Tobacco	

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Over 1,500 students were engaged and participated in SCUSD Summer of Service for middle and high school students. GO B'Nanas Health and Wellness Mobile Camp program focused on tobacco use prevention workshops. Go B'Nanas Health & Wellness Mobile Camp is a one-day fun and educational experience designed to engage students in the topics of Alcohol, Tobacco and Other Drugs (ATOD), Healthy relationships, Self- Expression & Identity, and A-G Graduation Requirements through interactive and youth centered workshops.

Summer of Service (SOS) is a six week program that gives incoming 6th, 7th, 8th, and 9th grade students the authority to become agents of change in their schools and community by completing a service learning project that incorporates both

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Comments pertaining to question 4 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2015/16 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	1,105
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	200
Youth Involvement in Anti-Tobacco Advocacy	42,000
Tobacco use prevention Peer Educator	100
Tobacco use prevention focused Service-Learning Projects	100

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

- Over 1,500 students were engaged and participated in SCUSD Summer of Service for middle and high school students. GO B'Nanas Health and Wellness Mobile Camp was program focused on tobacco use prevention workshops.
- The *Don't Buy the Lie Contest* is an anti-smoking program within the Greater Sacramento Area sponsored by Kaiser Permanente. The program encourages youth to be a voice in their community while promoting tobacco prevention. The opportunity to participate in the 2015-2016 *Don't Buy the Lie Contest* was offered district wide (42,000 students), with an emphasis on elementary, middle, and the continuation high school in SCUSD. The winner of the high school portion was an 11th grade student in SCUSD. The student receives a 1,000 gift card and his artwork (an anti-tobacco advertisement) will be displayed on over 18 billboards in the Greater Sacramento Area.

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

- The TUPE Enrichment paraprofessionals with the help of representatives from a local radio station, FM 102.5, hosted 180 K-5th grade students at Oak Ridge Elementary School on the dangers of tobacco and emphasizing how remaining tobacco and drug free can help students reach academic success.
- All of the students at Nicholas Elementary (650) and faculty participated in a school wide Halloween Rally that focused on the importance of remaining tobacco free. To conclude the rally, the students and staff participated in a school wide Red Ribbon Week parade where they showed off amazing posters and banners that were created earlier in the week.
- The Health Corps members at Health Professions High School hosted a school wide (275 students) Health Fair and asked for SCUSD TUPE staff to have a booth. At the booth the TUPE staff provided brochures and information about tobacco

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

10. Comments pertaining to question 7 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2015/16 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)		
Intervention with Teen Tobacco Users (TEG)		
Project Life		
Smokeless Schooldays: Smokeless Saturday School		
Tobacco-Free Generations		

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

The Targeted Prevention and Intervention (TPI) Unit of SCUSD Youth Development Support Services understands the importance of safety and support for all students and acknowledges the challenges and barriers that youth face on a daily basis. Because of this understanding, the Targeted Prevention and Intervention Unit has an online referral form available for students, school site staff, and school site program providers to refer students who might need more intensive support or intervention in the areas of: alcohol, tobacco, and other drugs, pregnant or parenting teens, sexually exploited children and teens, and/or violence and trauma support. The TUPE Youth Service Specialist informed all principals and academic counselors district wide of the services provided through SCUSD TUPE efforts in regards to brief intervention strategies, tobacco cessation services, and the other resources available through the online referral system. A goal moving forward next year, is to be more intentional about marketing the online referral system and TUPE services provided to school administration, academic counselors, school site staff, and school site program providers to ensure that all student in need are being identified and receiving the necessary resources and supports through increased traffic on the referral website.

13. Comments pertaining to question 11 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

14. Which of the cessation services listed below were offered during the 2015/16 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)		
Enough Snuff: A Guide for Quitting Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)		
California Smoker's Helpline	100	100
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

16. Comments pertaining to question 14 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

17. Indicate which programs were provided to students in the grades listed below

	Research- Validated or Evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			X	X	
7th Grade	X		X	X	
8th Grade			X	X	
9th Grade			X	X	
10th Grade			X	X	
11th Grade			X	X	
12th Grade			X	X	
Non Traditional			X	X	

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). ?

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	X		X	X	
<hr/>					
American Indian or Alaska Native					
<hr/>					
Asian					
<hr/>					
Pacific Islander					
<hr/>					
Hispanic/Latino					
<hr/>					

20. Comments pertaining to question 19 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

21. How many parenting and/or pregnant minors were identified and served during the 2015 /16 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	46
Number of parenting and/or pregnant minors served	46
Number of parenting and/or pregnant minors in school based programs	46
Number of parenting and/or pregnant minors referred to community programs	21

22. Comments pertaining to question 21 are located in the appendix. (Optional)

23. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	24	1
Trained to deliver youth development strategies	5	
Trained to deliver intervention strategies		
Trained to deliver cessation strategies		2
General TUPE information	24	1

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

In April of 2016 the TUPE Enrichment Para-Professional attended the Healthy Stores for Healthy Communities training by Saving Our Legacy (SOL) Project, an organization that advocates for healthy, smoke-free communities for African Americans and other populations who suffer disproportionately as a result of social conditions and tobacco use. The Healthy Communities training discussed the disproportionality and accessibility of certain products (such as tobacco, flavored tobacco and other tobacco paraphernalia versus sexual health items, healthy food, medication) as determinants of public health. Attendees also learned how to complete a survey tool used to assess the specific locations and received the given routes for the selected stores/businesses. The TUPE Youth Services Specialist and the TUPE Enrichment paraprofessional surveyed 12 selected stores/business in Sacramento County June 6th-June 10th in 2016.

The TUPE Youth Services Specialist attended a Social Emotional Learning (SEL) training by Expanded Learning 360/365 in May of 2016 to discuss improved strategies and interventions to incorporate context and culture into the regular school day and



## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. Comments pertaining to question 23 are located in the appendix. (Optional)

26. How many parents received general TUPE information during the 2012/13 school year under this grant? 555

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

SCUSD Tobacco Use Advisory Committee partner, Always Knocking Inc., hosted sessions for 9th-12 grade young men to promote leadership and address the dangers of tobacco use with a total of 10 parents and community members.

Earth Mama Healing, Inc. (Wii Girls and My Dreams Academy programs), a partner of the TUPE Tobacco Advisory Committee serviced 275 6th-12th grade females and 20 adults in the Beautiful Queens Series. It is a leadership empowerment program for girls of color. This school year topics focused on peer pressure, tobacco use, bullying and issues that girls face today.

On June 3rd-5th the SCUSD TUPE staff participated as a vendor in the annual Sacramento Black Book Fair to provide youth

28. Comments pertaining to questions 26 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation				X
Youth Development activities				X
Cessation activities				
Intervention activities				X
Local tobacco control coalition planning meetings	X	X	X	X

## **2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report**

30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 4:

Project Alert is used to develop curriculum for “Girls Empowered,” a program designed to provide weekly cross-aged peer education to middle school girls around prevention and education of tobacco use as well as social skills development. The students are referred to the Peer Educator and TUPE Enrichment Paraprofessional by the school administration based on behaviors, apparent need for relationship building, and need for social skills development. The program was originally piloted at one middle school during the 2014-2015 school year, and has now expanded to four campuses (including two middle schools and two high schools). There are a total of 25 identified students in each “Girls Empowered” group.

Comments regarding questions 5:

Comments regarding questions 7, 8 & 9:

- Red Ribbon Week is a district wide event for Sacramento City Unified School District. During the 2015-2016 school year, there were several events that took place during Red Ribbon Week designed to engage youth around prevention and education of tobacco. One of the events that took place was a door decorating contest. Elementary school youth had an opportunity to participate in a “Nightmare on Nicotine Street” Door Decorating contest. The objective was to design their classroom doors based on the provided theme all while sharing the dangers associated with tobacco. It was a unique way to engage the students, faculty and families in tobacco prevention education and Red Ribbon Week. There were over 2,587 elementary aged students that participated in the “Nightmare on Nicotine Street” Door Decorating Contest with winners from

Comments regarding questions 11 & 12:

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 14 & 15:

- In addition to supporting Sacramento City Unified School District to engage youth in the community on tobacco prevention and the dangers of tobacco through the TUPE Advisory Committee, SCUSD also partners with La Familia (LFCC) to provide intensive mental health supports and tobacco cessation services to students through the online referral system for the Targeted Prevention and Intervention Unit. The TUPE Youth Service Specialist informed all principals and academic counselors district wide of the services provided through SCUSD TUPE efforts in regards to brief intervention strategies, tobacco cessation services, and the other resources available through the online referral system.
- The TUPE Nurse Health Educator facilitated, in conjunction with the SCUSD Child Development Department at

Comments regarding questions 17:

- The Minnesota Smoking Prevention Program curriculum was presented and successfully completed by 300 7th grade students during the 2015-2016 school year. In total, through the collaboration with the SCUSD TUPE Tobacco Advisory Committee, 1,000 4th-12th grade students were able to receive and successfully complete the Minnesota Smoking Prevention Program curriculum during the 2015-2016 school year.
- Earth Mama Healing, Inc. (Wii Girls and My Dreams Academy programs), a partner of the TUPE Tobacco Advisory Committee serviced 275 6th-12th grade females and 20 adults in the Beautiful Queens Series. It is a leadership empowerment program for girls of color. This school year topics focused on peer pressure, tobacco use, bullying and issues that girls face

Comments regarding questions 19:

In alignment with SCUSD's Tobacco Use Prevention Education programming and the efforts of Tobacco Advisory Committee (TAC), the Youth Tobacco Advisory Committee (YTAC) is a collaborative of SCUSD students working together to address school and community issues related to tobacco use. The Youth Advisory Committee is tasked with thinking critically about tobacco use and tobacco prevention efforts on their school campus as well as in their neighborhoods, developing creative and relevant strategies to increase awareness, and interfacing with community leaders and decision makers to bring youth voice to inform local solutions and policies while bringing youth voice to the forefront of tobacco prevention efforts. One primary focus during the 2015-2016 school year, was the development of the Youth Tobacco Advisory Committee including: recruitment,

Comments regarding questions 21:

There were a total of 162 identified pregnant and parenting teens enrolled in SCUSD during the 2015-2016 school year. Through the collaboration and partnerships instilled by the TUPE grant, the TUPE Nurse Educator and SCUSD Child Development Department were able to coordinate life skills classes on the campuses serving the largest population of pregnant and parenting teens; American Legion (a continuation high school) had a total of 31 students enrolled and Capital City had a total of 15 pregnant and parenting teens enrolled on their campus.

The students met for one hour five days a week throughout the course of the 2015-2016 school year. The TUPE Nurse Educator co-facilitated the life skills class for the pregnant and parenting teens along with the Child Development teacher.

## 2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 23 & 24:

The TUPE Tobacco Advisory Committee (TAC) is a collaboration of various community partners and agencies that regularly meet to provide input execution of the proposed TUPE project. SCUSD Tobacco Use Prevention Advisory Committee consists of eight agencies in total including: La Familia Counseling Center (LFCC), People Reaching Out (PRO), the Center for Multicultural Cooperation-California Voices Program, Innovation Bridge, Kaiser Permanente, Sacramento County Office of Education (SCOE), Always Knocking, Inc., and Earth Mama Healing, Inc. as well as the two Youth Service Specialist, Registered Nurse, and Enrichment Para-Professionals with SCUSD. All of the staff, with the exception of the Registered nurse that is certificated, are classified staff. During the 2015-2016 school year there were a total of four TUPE Advisory Committee

Comments regarding questions 26 & 27:

Comments regarding questions 29 & 30:

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.