

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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Cohort: F Year: 2011/12

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	Yes
Keepin' It Real	
Minnesota Smoking Prevention Program	
Project Alert	Yes
Project Northland	
Project SUCCESS	
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	Yes
SPORT	
State-Wide Indian Drug Prevention Program	

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many
2011/12 students

identified in question 2 during the

		Number of Participating Students
Grade 6	1,329	1,246
Grade 7	1,372	1,209
Grade 8	1,223	1,214
Grade 9	1,249	1,225
Grade 10	1,204	1,322
Grade 11	1,236	1,247
Grade 12	1,390	1,286
Non Traditional	30	33
Grade Total	9,033	8,782

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Too Good for Drugs/Too Good for Violence - really varied, do not have a hard number because it was mostly used in the primary level and it was not mandated.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Assembly Speaker	8,078	8,782
Great American Smoke Out	8,078	8,782
Mission Possible	0	0
Red Ribbon Week (Tobacco focus)	8,078	8,782
Schoolwide contests	8,078	8,782
Teens Kick Butts / Ash	4,194	5,080
Tobacco & Hollywood Campaign	0	0
Youth Quest	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Students were given the opportunity district-wide to help us create through art a pee-chee folder the focuses on being Tobacco-Free. The pee-chee folder is provided in the following fall to all 6th-8th graders.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Susan Feeny with Smoke No More is our "Assembly Speaker". We also used Shal Turk who did presentations on our high school and junior high campus with his "Street Team DJ".

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	8,078	8,782
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Community of Caring - 8078

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	14	0	0
Asian	0	0	1,861	0	0
Pacific Islander	0	0	785	0	0
Hispanic/ Latino	0	0	5,403	0	0
African American	0	0	198	0	0
White (non Hispanic)	0	0	375	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	8078	8782
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

California Smokers Helpline - 8078 projected/8782 served

Smoke No More - 8078 projected/8782 served

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	5,548	5,080
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	45
Number of parenting and/or pregnant minors served	45
Number of parenting and/or pregnant minors in school based programs	45
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	2
Trained to deliver youth development strategies	0	2
Trained to deliver intervention strategies	0	23
Trained to deliver cessation strategies	0	23
General TUPE information	0	23

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

8,782

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
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32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	No
Youth Development activities	Yes	Yes	No	No
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

None

Comments regarding question 4:

None

Comments regarding question 6:

Many of our primary teachers (students not covered in the grant) love Too Good for Drugs/Too Good for Violence, so we have continued to allow our schools to access this program.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

None

Comments regarding question 14:

None

Comments regarding question 17:

We do not capture information regarding "Lesbian, Gay, Bisexual, Transgendered, & Questioning". Also, the majority of our student are low socio economic but it is hard to delineate out here who is and who is not. We have a district-wide free and reduced lunch percentage of 64%.

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

None

Comments regarding question 22:

None

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

None

Comments regarding question 27:

None

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

All parents in our district are provided with a substance and tobacco prevention pamphlet in their enrollment packets. The number stated above reflects the 8782 students we served this year. We accounted for one parent for each child service, though the numbers may be higher. Also, this number only includes the numbers for our 6th - 12th grade students covered under this grant.

Comments regarding question 33:

None