

#### 1. Contact Information

Name: Elaine Cofrancesco

LEA Name: Poway Unified

Cohort: K Year:

County: San Diego Phone: 858-521-2832

Email: ecofrancesco@powayusd.com

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	2,735
Project Alert	0
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)

4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2016/17 school year?

Number of

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

- 6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)
- 7. Which of the non-curricula activities listed below were offered to students in the general population during the 2016/17 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	3,135
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	11
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	1,275
Youth Involvement in Anti-Tobacco Advocacy	23,229
Tobacco use prevention Peer Educator	1,264
Tobacco use prevention focused Service-Learning Projects	1,799

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Club Live / Friday Night Live - 895 Student Leaders

12,389 Participants

9. If you selected *Assembly Presnetation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

High School Ambassadors presented a program consisting of anti tobacco messages including vaping and hookah use to middle school students. Additionally the Ambassadors offered students interactive displays, i.e., Mr. Gross Mouth, Diseased Lungs, Phlegm Jar, and a Nicotine juice jar.

- 10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)
- 11. Which of the intervention programs listed below were offered during the 2016/17 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	541	541
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2016/17 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	127	92
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	97	97

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. (*Please do not use acronyms*)

There were several other on line options for students, "Basic Freedom from Smoking", Lung Helpline, NCI Quitpal, Express Care, Smoking Cessation, and 877-44U-Quit. There were approximately 147 identified by staff with 100 students being served.

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research- Validated or Evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X		X	х	
7th Grade	X		X	X	Х
8th Grade	X		X	x	X
9th Grade	X		X	X	х
10th Grade	X		X	X	Х
11th Grade	X		X	X	X
12th Grade	X		X	Х	X
Non Traditional	X		X	х	X

18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an "x" in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African America	nn X	X	X	X	X
American Indian or Alaska Nativ	/e				
Asia	ın				
Pacific Island	er				
Hispanic/Latir	10 X	X	X	X	X

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2016/17 school year under this grant?

#### Number of students

Number of parenting and/or pregnant minors identified	1
Number of parenting and/or pregnant minors served	1
Number of parenting and/or pregnant minors in school based programs	1
Number of parenting and/or pregnant minors referred to community programs	0

- 22. Please use the space below to comment on your answers to question 21. (Optional)
- 23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	12	1
Trained to deliver program curriculum	12	1
Trained to deliver youth development strategies	12	1
Trained to deliver intervention strategies	12	1
Trained to deliver cessation strategies	12	1
General TUPE information	12	1

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

- 25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)
- 26. How many parents received general TUPE information during the 2016/17 school year under this grant?

12,338

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Parents were made aware of the different options available to them for cessation. There is no way to track the number of participants due to the fact that the options were on-line or off campus.

- 28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)
- 29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	Yes
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	No	Yes
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

30.	If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.
31.	Comments pertaining to question 29 are located in the appendix. (Optional)
	Poway Unified Cohort: K

Comments regarding question 4:
Comments regarding questions 5:
Comments regarding questions 7, 8 & 9:  High School Ambassadors are selected students who are non-ATOD users and have committed by signing a pledge to remain ATOD free. These students visited the PUSD middle schools that feed into their particular high school interacting with over 5,175 students. They also visited several of the feeder elementary schools throughout the year.
Comments regarding questions 11 & 12:
Poway Unified Cohort: K

Comments regarding questions 14 & 15:
We feel the number identified and served is probably higher than reported. This would be due to the fact that not all students let us know they took information, signed up or completed the on-line cessation programs.
us know they took information, signed up of completed the on-line cessation programs.
Comments regarding questions 17:
Comments regarding questions 19:
Comments regarding questions 21:
Poway Unified Cohort: K

Comments regarding questions 23 & 24:
Comments regarding questions 26 & 27:
Comments regarding questions 29 & 30:
If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.
Poway Unified Cohort: K