

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	735	735
Grade 7	1,935	1,935
Grade 8	1,953	1,953
Grade 9	2,031	2,031
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	6,654	6,654

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

none

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	12,947	12,947
Red Ribbon Week (Tobacco focus)	12,947	12,947
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Tobacco & Hollywood Campaign	4,750	4750
Mission Possible	0	0
Youth Quest	5	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Anaheim Medical / Tobacco Use Prevention Program made visits to 3 of our 4 high schools' most "at risk" classes, called SERVE, to do a presentation on the ill-effects of tobacco use and the further effects of 2nd and 3rd hand smoke. 235 of our identified most "at risk" students were present for these presentations. These students were from grades 9-12.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

none

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

none

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	4,750	4,750
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

none

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	18	0	0
Asian	0	0	0	484	0	0
Pacific Islander	0	0	0	12	0	0
Hispanic/Latino	0	0	0	1354	0	0
African American	0	0	0	104	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	1004	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

39 of our district's "at risk" population from middle and high school were recommended by a "crisis team" to attend an intervention through California Youth Services. This is a two night activity that includes tobacco cessation and tobacco education to our most at risk population. 18 students attended. Tobacco Use Prevention Program offered tobacco cessation classes for all students that were caught with tobacco products on campus. 10 students chose to attend the cessation classes in lieu of suspension.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	12947	12947
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

Through the Tobacco Use Prevention Program (TUPP) 245 students were exposed to cessation classes. 235 students were students in our "at risk" program, S.E.R.V.E. which is compiled of students from 9th grade to 12th grade. Tobacco Use Prevention educators came to three of our four high schools to give direct instruction to these "at risk" students for 45 minutes. Included in the instruction was cessation. 10 students were caught with tobacco products on campus were directed to attend a cessation class

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	13
Trained to deliver youth development strategies	3	0
Trained to deliver intervention strategies	3	13
Trained to deliver cessation strategies	0	0
General TUPE information	40	13

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

12,947

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
-

none

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	No
Youth Development activities	Yes	Yes	No	No
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	No	No	No	

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

none

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

This is the first year since implementation of the grant that all educational material pertaining to Project TND and Project TNT has been disseminated to all middle and high schools. All Health and PE department heads that are to coordinate the material with teachers have been in several meetings to discuss implementation.

Comments regarding question 4:

2012-2013 is the first school year that all middle and high schools received the material. All 10 of our comprehensive schools participated in learning the material.

Comments regarding question 6:

None of these programs above were implemented.

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Comments regarding question 9:

Red Ribbon Week has always been a staple within our district. For the first time, a concerted effort amongst all middle and high schools included The Great American Smokeout. Posters were placed in every health class and in the PE locker rooms. As well as the "nurses" office and the front office of the school. This year, Youth Quest was held during our "Spring Break." Although we had planned the year before to be involved with Youth Quest, the timing of the event was not most advantageous to our students and staff.

Comments regarding question 14:

All six of our middle schools participated in the Tobacco & Hollywood curriculum. Eight students' work on the poster activity from three of the six middle schools will be used as anti-tobacco campaign posters in 2013-2014 school year around Orange County. This is in concert with the Tobacco Use Prevention Program.

Comments regarding question 17:

PYLUSD does not keep records of student sexual identity.

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Comments regarding question 19:

none

Comments regarding question 22:

PYLUSD did not have plans to participate in any of the above programs.

Comments regarding question 24:

The California Smoker's Helpline is posted in all of PYLUSD's health clerks' offices of our middle and high schools. As well as the signage is posted in health classes.

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Comments regarding question 27:

PYLUSD does not keep ethnicity records of students attending cessation classes nor of the students participating in any of our anti-tobacco programs. However, PYLUSD did have posted signage advertising California Smoker's Helpline. The signage is posted in the health clerk's office as well as the health classes.

Comments regarding question 29:

Due to state budget cuts, out of necessity, PYLUSD had to discontinue the Teen Parenting program. Students that attended the program were easily identified and served. However, all of our students regardless if they are parents or pregnant now attend "regular" day classes at our comprehensive schools or alternative sites. Students are provided services regardless of their status as pregnant or being a parent

Comments regarding question 31:

40 coaches were given an "in-service" covering tobacco products and their ill-effects. The "in-service" was given by Anaheim Medical, American Cancer Society and the Lost Chord Club. PYLUSD is dedicated to training coaches on the dangers of smokeless tobacco and further classes will be held during the school year of 2013-2014. 13 Department heads of the PE and Health classes were given instruction on presenting Project TND and Project Alert to other teachers that work in their departments.

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Comments regarding question 34:

During Red Ribbon Week, all the schools participating have signage and information on school calendars that display the week that the schools will be participating. Most signage that touts Red Ribbon Week also contains language on the objective / goals of the program. This year, PYLUSD's middle and high schools participated in The Great American Smoke Out. This was also to be calendared for parents.

Comments regarding question 37:

PYLUSD actively participates with our local public health agency. Anaheim Medical provides a cessation class for our district once a month, providing this service for middle and high school students that have been found to have tobacco products on their person while at school.