



2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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Cohort: K

Year:

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	1,480
Keepin' It Real	
Minnesota Smoking Prevention Program	
Project Alert	
Project Northland	
Project SUCCESS	
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	
SPORT	
State-Wide Indian Drug Prevention Program	

3. Comments pertaining to question 2 are located in the appendix. (Optional)

We implemented Botvin's LifeSkills Level 1 in grades 6, 7, and 8.

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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2015/16 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	
Blowing Away Big Tobacco's Big Lies	
Classroom Animation Studio Kit	
Decisions for Health Series	
Effective Youth and Adult Partnerships	
Enough Snuff	
Guiding Good Choices – Families That Care	
Hands Off Tobacco! Series	
Health and Wellness Series	
Personal/Social Lessons: The Missing Link	
Project ABCD (Analyze, Beware, Create, Disseminate)	
Project ALIVE! (Arts Leading Into Vital Education)	
Project SCAT (Schools and Communities Against Tobacco)	
Something Stinks in Hollywood	
Stay On Track Series	
Teen Health Course Series	
Teens Tackle Tobacco	

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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6. Comments pertaining to question 4 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2015/16 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	120
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	
Youth Involvement in Anti-Tobacco Advocacy	25
Tobacco use prevention Peer Educator	25
Tobacco use prevention focused Service-Learning Projects	13

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

13 youth participated in local Friday Night Live Leadership Summit

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Gina Cole, Pajaro Valley Prevention and Student Assistance, and Carla Gomez, Palo Alto Medica Foundation, were guest speakers, to Regional Occupational Program youth in Health Careers Classes at Pajaro Valley High School and Watsonville High School. Presenters spoke about the preventable effects of tobacco on the body and the links to various cancers and heart disease.

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10. Comments pertaining to question 7 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2015/16 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	15	15
Craving Identification and Management (CIM)		
Intervention with Teen Tobacco Users (TEG)		
Project Life		
Smokeless Schooldays: Smokeless Saturday School		
Tobacco-Free Generations		

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11 are located in the appendix. (Optional)

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14. Which of the cessation services listed below were offered during the 2015/16 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)		
Enough Snuff: A Guide for Quitting Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)		0
California Smoker's Helpline		15
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

16. Comments pertaining to question 14 are located in the appendix. (Optional)

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17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade	X			X	
7th Grade	X			X	
8th Grade	X			X	
9th Grade			X	X	
10th Grade			X		
11th Grade			X		
12th Grade			X		
Non Traditional					

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). ?

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American					
American Indian or Alaska Native					
Asian					
Pacific Islander					
Hispanic/Latino	X		X	X	

20. Comments pertaining to question 19 are located in the appendix. (Optional)

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21. How many parenting and/or pregnant minors were identified and served during the 2015 /16 school year under this grant?

Number of students

Number of parenting and/or pregnant minors identified

Number of parenting and/or pregnant minors served

Number of parenting and/or pregnant minors in school based programs

Number of parenting and/or pregnant minors referred to community programs

22. Comments pertaining to question 21 are located in the appendix. (Optional)

23. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum		12
Trained to deliver youth development strategies	2	
Trained to deliver intervention strategies	6	
Trained to deliver cessation strategies		
General TUPE information		12

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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25. Comments pertaining to question 23 are located in the appendix. (Optional)

26. How many parents received general TUPE information during the 2012/13 school year under this grant? 500

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

28. Comments pertaining to questions 26 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	YES	NO	NO	YES
Youth Development activities	YES	YES	YES	YES
Cessation activities	NO	NO	NO	YES
Intervention activities	YES	NO	NO	YES
Local tobacco control coalition planning meetings	YES	YES	NO	YES

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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)

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Comments regarding question 4:

Comments regarding questions 5:

Comments regarding questions 7, 8 & 9:

Comments regarding questions 11 & 12:

The number of students identified were referred by school administration. Brief Intervention was provided by school counsellors with California Smokers' Helpline materials provided by project staff.

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Comments regarding questions 14 & 15:

Due to staffing shortages, Helping Teens Stop Using tobacco was not implemented at the high School Level. The 15 students who received CA Smokers' Helpline Materials were spread across grades 6-9.

Comments regarding questions 17:

Comments regarding questions 19:

Comments regarding questions 21:

Due to staffing shortages, we were unable to provide services to this population.

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Comments regarding questions 23 & 24:

Comments regarding questions 26 & 27:

500 is an approximation. One middle school sent out an “auto dialer” notice to parents.

Comments regarding questions 29 & 30:

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.