



2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	985	985
Grade 7	5,981	5,792
Grade 8	5,981	5,792
Grade 9	2,781	2,237
Grade 10	1,800	1,253
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	17,528	16,059

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

The Orange County Department of Education TUPE Consortium did not use any of the non-research validated curriculum based programs listed above.

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	45
Red Ribbon Week (Tobacco focus)	0	299
Teens Kick Butts / Ash	0	229
School-Wide contest	0	605
Tobacco & Hollywood Campaign	0	490
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	4,586
World No Tobacco Day	0	743

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Ninety students participated in activities for Earth Day. Students researched facts and documented their findings on the effect tobacco and electronic cigarettes have on the environment. The number of students projected to participate in Earth Day youth development projects was not in the approved application.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

World No Tobacco Day Poster Contest, Battle of the Banners, Anti-Tobacco T Shirt Contest.

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Dr. Victor DeNoble, Lost Chords Club of Orange County, Scott Bachovich and Dr. Bill Beacham.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	2
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	162
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	1,820
Tobacco use prevention Peer Educator	0	4,032
Tobacco use prevention focused Service-Learning Projects	0	428

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

All Youth development activities provided fit in the categories above.

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service- Learning Projects
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American Indian or
Alaska Native

Asian

Pacific
Islander

Hispanic/
Latino

African
American

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	112	8
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Two Districts, Westminster School District (5 students served) and Fountain Valley School District (3 students served), have fully implemented their intervention plan using Brief Intervention. The other districts have identified students for interventions, but either do not use brief intervention or won't fully implement their interventions until the 2015/16 school year.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

Brief Intervention	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
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American Indian or
Alaska Native

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American

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

The Orange County Department of Education TUPE Consortium partners with the Orange County Health Care Agency's Tobacco Use Prevention Program (TUPP) for cessation services. TUPP offers two types of cessation classes; a 90 minute cessation seminar and a five session cessation series. One hundred and twelve students were identified and 0 were served.

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
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American Indian or Alaska Native

Asian

Pacific Islander

Hispanic/Latino

African American

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	63
Number of parenting and/or pregnant minors served	63
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	63

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	3	21
Trained to deliver youth development strategies		
Trained to deliver intervention strategies		
Trained to deliver cessation strategies	0	0
General TUPE information		

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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- Curriculum trainings included Project ALERT and Project TND.
 - Youth development – Developmental Asset Framework & Tobacco and Hollywood - 51
 - Intervention strategies - Brief Intervention Strategy - 24
 - General TUPE information - trainings at consortium meetings - 45 trained

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

32,000

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

17 parents participated in the Disciplina Positiva program. Disciplina Positiva provided a four session series of parenting workshops for Spanish speaking parents. These workshops are based on the work of Jane Nelson on "Positive Discipline". Anti-tobacco and cessation information was distributed to parents in attendance. The final workshop included a presentation by the Tobacco Use Prevention Program (TUPP) about the consequences of

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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- Curriculum implementation - Schools provided all curriculums for their students.
 - Youth Development activities - Were performed mostly by the participating school districts. Some Districts partnered with the Program Coordinator, local non-profit organizations, or the local public health care agency to provide on campus information to students and parents.
 - Cessation and intervention activities - Schools partner with the local public health agency who provides their model cessation and intervention programs. Some school districts provide Brief Intervention and then refer students to cessation services.
 - The Orange County Tobacco Education Coalition meets bi-monthly to plan activities and distribute

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

Comments regarding question 4:

- Project ALERT totals were projected as both seventh and eighth grades combined, the total projected was 10,000. The total number of students participating was 9,614
- Project TND projected totals of 3,600 were projected as a combination of ninth and tenth grade. Totals were not captured by grade level because the health/science classes in which the curriculum was administered, may include students from all four high school grade levels. The total number of students participating was 2505.
- Botvin LifeSkills totals were projected as a total of grades six through nine, the total projected was 3,925. The total number of students participating was 3941.
- Non-traditional projections were not separated from the traditional student population.
- The project Coordinator will be working with schools and staff to develop a plan and identify strategies to implement the Project TND curriculum to meet the goals and objectives of the grant.

Comments regarding questions 6 -7:

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Comments regarding questions 9-12:

Comments regarding questions 14-15:

Project guidelines did not indicate projections of students by specific categories of youth development activities. Total projected students to facilitate youth development projects was 1,500; total number of students facilitating projects was 6,444.

Comments regarding question 17:

The Orange County Department of Education TUPE Consortium approved grant proposal did not include tracking priority populations participating in intervention strategies using the demographic data above.

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Comments regarding questions 19-20:

Comments regarding question 22:

The Orange County Department of Education TUPE Consortium approved grant proposal did not include tracking priority populations participating in intervention strategies using the demographic data above.

Comments regarding questions 24-25:

Many of the schools are adopting the Brief Intervention Strategy which they implement on their campuses as their main intervention service. Students who are at risk of tobacco use (found in violation of district's anti-tobacco policy) are given referrals for cessation services through the Tobacco Use Prevention Program (TUPP). The Orange County Department of Education TUPE Consortium is working collaboratively to develop a system to track students who are attending TUPP services.

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Comments regarding question 27:

The Orange County Department of Education TUPE Consortium approved grant proposal did not include tracking priority populations participating in intervention strategies using the demographic data above.

Comments regarding question 29:

Two districts have parenting or pregnant minors identified OCDE/ACCESS (61) and Ocean View (2). The OCDE/ACCESS program for parenting and/or pregnant minors uses a contract learning structure. Providing services is difficult because students attend school approximately once a week for an hour or two. The sites that focus on these students have cessation materials available in the front office.

The Program Coordinator is working with these districts to develop a plan to provide all identified parenting and/or pregnant minors with educational materials about the consequences of tobacco use (e.g. tobacco and electronic cigarettes, second and third-hand smoke and its effect on child development, and how to access cessation services).

Comments regarding questions 31-32:

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Comments regarding questions 34-35:

All seven participating districts use different forms of communication to parents including; e-mail, phone announcements, brochures available in front offices of schools, posters displayed in front offices of schools, home mailers, and verbal communication from school staff to parents. Although it is difficult to predict, an estimate can be made that a parent from the household of every student receiving the tobacco prevention curriculum received TUPE information.

Comments regarding questions 37-38:

List of Districts in consortia

- Orange County Department of Education, ACCESS (Alternative, Community, and Correctional Schools and Services)
- Fountain Valley School District
- Huntington Beach City School District
- Ocean View School District
- Westminster School District