

# 2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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## 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	0	8,191
Grade 8	0	7,695
Grade 9	3,500	0
Grade 10	2,600	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	500	217
Grade Total	6,600	16,103

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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The Orange County Department of Education TUPE Consortium did not use any non-researched validated curricula.

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	10,595
Red Ribbon Week (Tobacco focus)	0	27,154
Teens Kick Butts / Ash	0	6,760
Schoolwide contests	0	21,700
Tobacco & Hollywood Campaign	0	1053
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	21,653

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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World No Tobacco Day activities involved 22,698 students. Students participated in various activities including: activities that educated students about World No Tobacco Day and its purpose, anti-tobacco morning announcements, workshops to help students plan anti-tobacco activities on campus, and coordinating lunchtime activities with information on the dangers of tobacco use.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Anti-tobacco poster contest, anti-tobacco public service announcement contest, anti-tobacco T-shirt design contest

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Dr. Matt Bellace, Dr. Victor DeNoble, Perfection on Wheels/BMX Pro's, Ron Langseth (Lost Chords Club)

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	1,140
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	3,117
Tobacco use prevention Peer Educator	0	2,432
Tobacco use prevention focused Service-Learning Projects	0	948

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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none

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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The Orange County Department of Education TUPE Consortium partners with the Orange County Health Care Agency's Tobacco Use Prevention Program (TUPP) to provide intervention and cessation services to students. Districts have procedures in place to refer students in violation of the school's tobacco use policy to TUPP for intervention and cessation services. TUPP offers two types of intervention/cessation classes. One is a 90 minute seminar and 36 students participated in this class. The second is a five session cessation series and 17 students participated in this series.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)



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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

The Orange County Department of Education TUPE Consortium partners with the Orange County Health Care Agency's Tobacco Use Prevention Program (TUPP) for cessation services. TUPP offers two types of cessation classes. One is a 90 minute seminar and 36 students participated in this class. The second is a five session cessation series and 17 participated in this series.

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	279
Number of parenting and/or pregnant minors served	47
Number of parenting and/or pregnant minors in school based programs	47
Number of parenting and/or pregnant minors referred to community programs	75

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	6	21
Trained to deliver youth development strategies	0	73
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	0	0
General TUPE information	10	35

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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Curriculum trainings included Project ALERT and Project TND. General TUPE information was in a combination of trainings at consortium meetings. Youth Development trainings were a combination of a training on the 40 developmental assets (23), a workshop on the STAKE Act (45), and Peer Assistance Leadership advisor trainings (5).

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

52,000
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35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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306 parents attended Dr. Matt Bellace's parent presentations. Dr. Bellace shared with parents the contents of his youth presentation about finding "natural highs" that promote a healthy lifestyle. He also included some specific parenting strategies parents can use to help their children make healthy choices. Dr. Bellace conducted three parent events: Ball Junior High School (70), for all district parents

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	No	No
Intervention activities	Yes	Yes	No	No
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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Curriculum implementation - Schools provided all curriculum for their students.

Youth Development activities were performed mostly by the LEA's. Some Districts partnered with the local public health care agency to provide on campus information to students and parents.

Cessation and intervention activities - Schools partner with the local public health agency who provides their model cessation and intervention programs.

The Orange County Tobacco Education Coalition meets bi-monthly to plan activities and distribute

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

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none

Comments regarding question 4:

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Project ALERT totals were projected as both seventh and eighth grades combined, that total is 18,000. Project TND projections were written by grade level, but totals are not captured by grade level because the health/science classes the curriculum was administered in may include students from all four high school grade levels. Total students participating in Project TND in traditional school settings was 5,469.

Comments regarding question 6:

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none

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Comments regarding question 9:

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There were no projected numbers for these specific activities written into the approved proposal.

Comments regarding question 14:

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Our project guidelines did not make any projections of students broken down by specific categories in youth development.

Comments regarding question 17:

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Our implementation plan does not include tracking student's ethnic background.

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Comments regarding question 19:

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none

Comments regarding question 22:

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The Orange County Department of Education TUPE Consortium approved grant proposal did not include tracking priority populations participating in intervention strategies using the demographic data above.

Comments regarding question 24:

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none



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Comments regarding question 27:

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Our implementation plan does not include tracking student's ethnic background.

Comments regarding question 29:

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Students who are parents and/or pregnant were given anti-tobacco presentations in parenting classes. Presentations focused on avoiding tobacco to keep them and their children healthy, the dangers of second hand smoke on infants and young children, and how to avoid second hand smoke. Cessation information was also given to them.

Comments regarding question 31:

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none

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Comments regarding question 34:

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All five participating districts use different forms of communication to parents including; e-mail communication, phone announcements, brochures available in front offices of schools, posters displayed in front offices of schools, home mailers, and verbal communication from school staff to parents.

Comments regarding question 37:

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Curriculum implementation - Schools provided all curriculum for their students. Youth Development activities were performed mostly by the LEA's. Some Districts partnered with the local public health care agency to provide on campus information to students and parents.

Cessation and intervention activities - Schools partner with the local public health agency who provides their model cessation and intervention programs.

The Orange County Tobacco Education Coalition meets bi-monthly to plan activities and distribute resources for tobacco prevention. The OCDE TUPE Consortium Project Coordinator attends coalition meetings and shares resources with participating districts.