

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Robert Dousa

LEA Name: Oakland Unified School District

Grant ID: 10-23297-61259-102F

Cohort: F

Year: 2010/11

County: Alameda

Phone: 510 879-5377

Email: Robert.Dousa@ousd.k12.ca.us

2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	Yes
Triple T (Teens Tackle Tobacco) Project	

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	3,300	150
Grade 7	3,000	2,000
Grade 8	3,000	350
Grade 9	3,000	1,750
Grade 10	2,800	250
Grade 11	2,700	0
Grade 12	2,400	0
Non Traditional	1,000	350
Grade Total	21,200	4,850

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	205
Asian	545
Pacific Islander	125
Filipino	100
Hispanic/Latino	1,900
African American	1,700
White (not Hispanic)	100
Multitpe or no Response	175
Total	4,850

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

None

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

- 6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	6,000	3,000
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	6,000	4,000
Schoolwide contests	6,000	1,000
Assembly Speaker	1,000	1,000

- 6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Peer Education,
Projected Students: 6000
Participating Students: 3700

- 6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

School Community Tobacco Use Assessment
Tobacco Prevention Poster Contests

- 6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Ralph Cantor
Ira Sachnoff

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	0	0
Hispanic/Latino	0	0
Native American	0	0
Asian-Pacific American	0	0
Non Traditional Students	0	0

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	0	0
General TUPE information	0	0

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certified staff were trained in the box below.

Not applicable

13A. How many parents received general TUPE information during teh 2010/11 school year under this grant?

300

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

Trainings on teen brain chemistry and using a strengths-based approach in combination with developing Emotional Intelligence 150 parents.

Second Step Parent Education Trainings 30 with 314 parents.

Community Engagement Meetings were also held where parents were invited to participate. Estimate 75

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	No	No
Supplemental Activities	Yes	Yes	Yes
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

None

Comments regarding question 3:

Curriculums are grade specific for 7 and 9th primarily

Comments regarding question 4:

None

Comments regarding question 5:

None

Comments regarding question 6:

None

Comments regarding question 7:

None

Comments regarding question 8:

None

Comments regarding question 9:

None

Comments regarding question 10:

None

Comments regarding question 11:

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

None

Comments regarding question 12:

None

Comments regarding question 13:

None

Comments regarding question 14:

We are pleased with the strategy of involving a wide range of folks to participate in tobacco prevention