



## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

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Cohort: I                      Year: 2014/15

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### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	261
Grade 7	1,430	1,637
Grade 8	0	319
Grade 9	1,387	1,339
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	2,817	3,556

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Goals for Life (GFL) 297

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	12,000	7,500
Red Ribbon Week (Tobacco focus)	18,800	18,800
Teens Kick Butts / Ash	9,756	5,600
School-Wide contest	2,650	2,103
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	18,800	18,000
World No Tobacco Day	9756	4800

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Red Ribbon Week Classroom Decorating Contest 900/380  
 Great American Smokeout Decorating Contest 750/600  
 Kick Butts Poster Contest 850/725  
 T.U.P.E. Video Making Contest 150/00

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Norwalk Public Safety Officer McGruff and Rocky spoke at elementary and middle schools during Red Ribbon Week.

Goals for Life speakers were teacher mentors Rick Eber, Cedrick Hardman, Robert Lu, and Thomas Williams, who spoke at middle and high school assemblies during RRW and other TUPE events.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	150	184
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	3,600	3,299
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	3,600	3,299
Tobacco use prevention Peer Educator	950	1,196
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Friday Night Live activities included Youth Involvement in Anti Tobacco Advocacy, Media Literacy and Youth Media Production to counter the Influence of the Tobacco Industry, and Tobacco Use Prevention Peer Educator.

Projected 1196

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	2	0	10	10	4	0
Asian	8	0	138	142	34	0
Pacific Islander	4	0	24	19	8	0
Hispanic/Latino	135	0	2510	2516	960	0
African American	7	0	94	88	23	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	15	15
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	12	4

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

Brief Intervention	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco-Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	1	0	0	0
Hispanic/Latino	0	14	0	0	2
African American	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)



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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	130	113
California Smoker's Helpline	130	17
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	3	0	0	0
Asian	0	0	10	2	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	87	14	0	0
African American	0	0	13	1	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	12
Number of parenting and/or pregnant minors served	12
Number of parenting and/or pregnant minors in school based programs	4
Number of parenting and/or pregnant minors referred to community programs	8

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	2	0
Trained to deliver youth development strategies	2	0
Trained to deliver intervention strategies	2	0
Trained to deliver cessation strategies	2	0
General TUPE information	2	0

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

18,960
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35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
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Intervening with Teen Tobacco Users (TEG) 15 parents trained as program facilitators

Helping Teens Stop Using Tobacco (TAP) 15 parents trained as program facilitators

Friday Night Live 7 parents trained as program facilitators

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	Yes	Yes	Yes
Youth Development activities	Yes	No	Yes	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	No	Yes	No	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

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Comments regarding question 4:

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Re Project Alert: No projected numbers per grade level could be determined. Students grades 6-8 who received Project Alert were participating in the Friday Nigh Live youth development programs.

Comments regarding questions 6 -7:

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Comments regarding questions 9-12:

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Almost all NLMUSD students in grades K-12 participated in Red Ribbon Week.

Comments regarding questions 14-15:

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Comments regarding question 17:

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Comments regarding questions 19-20:

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NLMUSD offered both the curriculum Tobacco Free Generations (TFG) and referrals to community social health agencies/organizations for identified parenting and/or pregnant minors. 12 parenting and/or pregnant students were identified for TFG and also referred to community social/health agencies/organizations. 12 were served, 4 received the TFG Curriculum, 8 received assistance from partnering community organizations.

Comments regarding question 22:

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12 parenting and/or pregnant students were identified for TFG and also referred to community social/health agencies/organizations. 12 were served, 4 received the TFG Curriculum, 8 received assistance from partnering community organizations.

9 were Hispanic/Latino

1 African American

Comments regarding questions 24-25:

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All students identified for cessation services were referred to both TAP and the California Smokers Helpline. Unfortunately NLMUSD did not document how many of the 113 students who participated in TAP also used the California Smokers Helpline. The 17 students noted above as served by the California Smokers Helpline did not participate in the TAP process.



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Comments regarding question 27:

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All students identified for cessation services were referred to both TAP and the California Smokers Helpline. Unfortunately NLMUSD did not document how many of the 113 students who participated in TAP also used the California Smokers Helpline. The 17 students noted above as served by the California Smokers Helpline did not participate in the TAP process.

Comments regarding question 29:

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12 parenting and/or pregnant students were identified for TFG and also referred to community social/health agencies/organizations. 12 were served, 4 received the TFG Curriculum, 8 received assistance from partnering community organizations.

9 were Hispanic/Latino

1 African American

Comments regarding questions 31-32:

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The staff noted in item 31 above were new/additional trainees. 58 certificated staff had previously been trained/certified to deliver TUPE program curriculum, youth development strategies, and/or intervention and cessation strategies during the 2013/14 academic year and NLMUSD's previous TUPE grant.

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Comments regarding questions 34-35:

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All other parent/guardians received general TUPE information via the parent handbook, school and district web sites, and news letters during the 14/15 school year. The number above 18,960 represents one parent/guardian per student in the district during the 14/15 school year.

Comments regarding questions 37-38:

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Other Local Education Agency includes the Los Angeles County Office of Education.

List of Districts in consortia