

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6		
Grade 7	1,485	1,421
Grade 8		
Grade 9		
Grade 10	1,487	1,287
Grade 11		
Grade 12		
Non Traditional		
Grade Total	2,972	2,708

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Goals for Life 660/184

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	10,048	9,000
Red Ribbon Week (Tobacco focus)	18,213	18,213
Teens Kick Butts / Ash	10,048	9,000
School-Wide contest		
Tobacco & Hollywood Campaign		
Mission Possible		
Youth Quest		
Assembly Speaker	4,480	4,799

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

World No Tobacco Day 10,048/9,000

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Norwalk Public Safety Officer McGruff & Rocky spoke at elementary and middle schools during Red Ribbon Week.

Goals for Life teacher-mentors Reggie Berry and Ricky Ellis spoke at middle and high school assemblies during Red Ribbon Week and career week.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	50	171
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	1,100	548
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	500	256
Tobacco use prevention Peer Educator	500	240
Tobacco use prevention focused Service-Learning Projects	50	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Total projected for all youth development strategies 2200

Total participating students 1215

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	2	0	5	2	2	0
Asian	9	0	24	11	10	0
Pacific Islander	3	0	8	4	4	0
Hispanic/Latino	127	0	404	188	174	0
African American	6	0	15	6	9	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning		0				0
Low Socio Economic Status	123	0	356	158	152	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)		
Intervention with Teen Tobacco Users (TEG)	43	43
Project Life		
Smokeless Schooldays: Smokeless Saturday School		
Tobacco-Free Generations		

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native		2			
Asian		1			
Pacific Islander		3			
Hispanic/ Latino		29			
African American		1			
Lesbian, Gay, Bisexual, Transgendered, & Questioning					
Low Socio Economic Status		35			

23. Comments pertaining to question 22 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT) Enough Snuff: A Guide for Quitting Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)	78	78
California Smoker's Helpline	121	121
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native			1	2		
Asian			3	6		
Pacific Islander			3	6		
Hispanic/Latino			56	81		
African American			2	4		
Lesbian, Gay, Bisexual, Transgendered, & Questioning						
Low Socio Economic Status			55	69		

28. Comments pertaining to question 27 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	18
Trained to deliver youth development strategies	0	18
Trained to deliver intervention strategies	0	18
Trained to deliver cessation strategies	0	18
General TUPE information	0	18

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

18,213

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Intervening with Teen Tobacco Users (TEG) 15 parents trained as program facilitators. Helping Teens Stop Using Tobacco (TAP): 15 parents trained as program facilitators

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	Yes	Yes	Yes
Youth Development activities	No	Yes	Yes	Yes
Cessation activities	No	Yes	No	Yes
Intervention activities	No	Yes	No	Yes
Local tobacco control coalition planning meetings	No	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

Comments regarding question 4:

Comments regarding question 6:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Red Ribbon Week participating students were all students in grades K-12

Comments regarding question 14:

Comments regarding question 17:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

Comments regarding question 22:

Comments regarding question 24:

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

Comments regarding question 29:

NLMUSD offered both the curriculum Tobacco Free Generation (TEG) and referral to public and private community health agencies/organizations for parenting and/or pregnant minors. However, no tobacco-using parenting and/or pregnant minors were identified during the 13/14 school year.

Comments regarding question 31:

These were new/additional staff trainee. more then 40 staff had been trained to deliver TUPE programs during the previous TUPE grant.

2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 34:

All parents received general information via the parent handbook and school and district web sites regarding the districts TUPE project during the 2013/14 school year. The number of 18,213 represented one parent/guardian handbook per registered student in the district.

Comments regarding question 37:

The intervention/cessation program for parenting and/or pregnant minor included referrals to public and private community health agencies.