



2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	340
Grade 7	1,300	771
Grade 8	1,050	111
Grade 9	1,550	1,540
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	3,900	2,762

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	20

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

124 middle and high school students participated in Mariposa, a young women's empowerment program that utilizes Young Women's Lives curriculum along with other resources. Of the 124 participants, 14 high school students were trained to lead Mariposa groups with 56 high school participants and 54 middle school participants.

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	0	1,834
Teens Kick Butts / Ash	0	216
School-Wide contest	0	500
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	662
World No Tobacco Day	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Recovery Fair - 15 students
 DUI and Distracted driving event - 370 students
 Teen Dating Violence Events - 300 students

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Celebrate My Drive Event (DUI and Distracted driving)- 500 students

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Ray Lozano was our guest speaker for Alcohol Awareness Month - 662 students

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	125	124
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	125	131
Tobacco use prevention Peer Educator	20	14
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	1	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	124	84	14	0
African American	0	0	0	1	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Our grant application listed Smokeless Saturday School as our intervention for students who smoke or have smoking paraphernalia. After assessing the system that was in place we found several issues that prevented that plan from being successful. School Resource Officers were no longer writing smoking citations, which in past years triggered the juvenile court judge to assign Saturday School. That was the impetus for students attending in the past. While we hired a teacher for the Saturday School, reserved a room and planned curriculum and supplies, no parents or students opted in to attend. By mid-year, we decided to bring the Smoking Intervention into the classrooms with identified smokers. Our teacher addressed 60 total students, 15-18 of whom were identified smokers. This was highly desired by

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Brief Intervention	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco-Free Generations
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	41	0
African American	0	0	0	0	1	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	1540
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

The California Smokers' Helpline was a resource given to 1,540 high school students receiving Life Skills and the 60 students in the Court and Community schools receiving tobacco education received the helpline information again. Project EX was originally written into the proposal and we were prepared to provide it, but school resource officers did not write smoking citations this year. We decided to improve the delivery of tobacco and e-cigarette information during Life Skills classes, and

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	6	0	0
Asian	0	0	0	34	0	0
Pacific Islander	0	0	0	6	0	0
Hispanic/Latino	0	0	0	816	0	0
African American	0	0	0	40	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	7
Number of parenting and/or pregnant minors served	7
Number of parenting and/or pregnant minors in school based programs	7
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	10	0
Trained to deliver youth development strategies	5	1
Trained to deliver intervention strategies	5	1
Trained to deliver cessation strategies	1	0
General TUPE information	5	1

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

236

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Red Ribbon Week Parent Night (tobacco education) – 12 Red Ribbon Week Jamboree (tobacco education) – 30 Fall Festival Tabling Event (DUI and distracted driving education) – 50 Celebrate My Drive (DUI and distracted driving education) – 100 2 Ray Lozano Parent Nights (Teen Alcohol Use Prevention) – 44 Total parents reached: 236 parents

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	No	Yes
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	Yes	Yes	Yes	Yes
Intervention activities	Yes	Yes	No	Yes
Local tobacco control coalition planning meetings	No	Yes	No	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

Comments regarding question 4:

Although we did not achieve our projected numbers during the 14-15 school year, we achieved the following accomplishments: 1) 2,762 students in 15 middle and high schools received the LifeSkills curriculum; 2) we conducted meetings with district and school administration to determine how to overcome the barriers we encountered this year in getting LifeSkills into certain schools/classrooms; 3) we conducted teacher and student evaluations and are sharing the results with administration.

Comments regarding questions 6 -7:

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Comments regarding questions 9-12:

Total students reached by non-curricula activities is 3897

Comments regarding questions 14-15:

These activities took place as part of the Mariposa Program.

Comments regarding question 17:

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Comments regarding questions 19-20:

Comments regarding question 22:

The numbers provided above are for the tobacco prevention classes provided in the court and community schools rather than the Smokeless Saturday School. 60 students at the Court and Community Schools received tobacco prevention education; of those students, at least 15-18 of the students currently smoke. 42 of the 60 students represent these priority populations.

Comments regarding questions 24-25:

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Comments regarding question 27:

902 students receiving the California Smoker's Helpline information were from the priority population above.

Comments regarding question 29:

Comments regarding questions 31-32:

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Comments regarding questions 34-35:

Comments regarding questions 37-38:

List of Districts in consortia

Napa Valley Unified School District

Napa County Office of Education – Court and Community Schools

St Helena Unified School District

Calistoga Joint Unified School District

Howell Mountain Elementary School District

Pope Valley Union Elementary School District