

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

Name: Raymond Abarca

LEA Name: Merced Union High School District

Cohort: G      Year: 2011/12

County: Merced      Phone: 209-385-6429

Email: rabarca@muhsd.k12.ca.us

## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)      Yes

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students identified in question 2 during the 2011/12 school year?

		Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	3,000	700
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	2,550	
Grade Total	5,550	700

5. Comments pertaining to question 4 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

---

Not applicable

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Assembly Speaker	0	0
Great American Smoke Out	0	0
Mission Possible	0	0
Red Ribbon Week (Tobacco focus)	9,000	9,000
Schoolwide contests	160	160
Teens Kick Butts / Ash	0	0
Tobacco & Hollywood Campaign	0	0
Youth Quest	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

---

Not applicable

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

---

Students at each campus in our school district participated in a "Stomp-Out-Smoke Poster contest" in which students created and displayed posters at their schools. The posters were intended to grab the attention of students that need help quitting their tobacco habit.

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

---

Not applicable

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	250	0.2
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	50	2,530
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

---

Not applicable

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	25	0	0.1	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	100	0	15	0
African American	0	0	0	0	0
White (non Hispanic)	0	62	0	5	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	125	0	20	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

---

An intervention program that our district has adopted under the T.U.P.E. grant is called A Smoking Prevention Interactive Experience (ASPIRE) and it was developed by the MD Anderson Cancer Center at the University of Texas. Over 150 students have been given the opportunity of participating in A Smoking Prevention Interactive Experience.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	20	20
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

---

Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)



## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	125
Number of parenting and/or pregnant minors served	125
Number of parenting and/or pregnant minors in school based programs	125
Number of parenting and/or pregnant minors referred to community programs	5

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	1	29
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	1	1
Trained to deliver cessation strategies	1	1
General TUPE information	0	0

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

---

Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

100
-----

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
- 

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	Yes	No
Cessation activities	Yes	Yes	No	Yes
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

---

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

This year, we bought all materials to begin implementation of Project Toward No Drug Abuse. Teacher manuals were purchased for all district health teachers, student workbooks were purchased for all students participating, and a district-wide training was held for all health teachers so that they could deliver the curriculum to fidelity. Many of the resources associated with Project Toward No Drug Abuse were made available to instructors through the District's Project Stomp-Out-Smoke website.

Comments regarding question 4:

Materials were not available at the beginning of the Fall semester. This resulted in teachers not being trained in Project Toward No Drug Abuse (TND) in time to deliver the curriculum in the Fall. Project TND did begin to be implemented in the Spring semester, but there are less Health sections offered during the Spring. Most non-traditional students take health at their home sites and the ones that still need a health class will participate in Project TND during the summer.

Comments regarding question 6:

The only programs that were initiated this year under the T.U.P.E. grant are research-based.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Red Ribbon Week is a week-long activity that focuses on saying "no" to all substances. There are activities that take place all week at lunch and all students are made aware of the activities through daily announcements. Because so many students participate in Red Ribbon Week, it is very difficult to tally an exact number of participants for the entire week.

Comments regarding question 14:

Students from leadership classes throughout the district headed anti-tobacco activities, focused on Red Ribbon Week, but continued throughout the school year advertising anti-tobacco messages. Leadership classes were also targeted to participate at freshmen fairs deliver an anti-tobacco message to incoming 9th graders.

There was also a focused effort to get students to participate in the Merced County Youth-to-Youth conference which allows students to serve as mentors to junior high students.

Comments regarding question 17:

Merced County is full of diversity in many ways. Our entire student population is made of many different races with many different students from difference socio economic backgrounds. Many of those students are also mixed-race which makes it very difficult to differentiate between students based on race. It is great to have so many students from different backgrounds fight against tobacco as it leads to the thought from other students, "he/she is just like me". We truly believe that the strongest message that will get through to the youth, will come from the youth themselves.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

A Smoking Prevention Interactive Experience (ASPIRE) is a web-based program that focuses on tobacco prevention and intervention. Students cited for a tobacco infraction are sentenced to 4 days, 1-hour detentions. During the detention period, students are required to complete the ASPIRE Program. This exposes the students to a tobacco intervention that we would like followed-up on by their counselor. So far, many of the students have reported a positive experience with the program.

Comments regarding question 22:

Students participating in the District Opportunity Center that displayed a desire to quit their tobacco use were aided in their cessation efforts. Also, flyers, referral forms, and posters were developed to inform students about the ASCENT program and inform them on how to get involved. Referral forms were made available online for school administrators to refer students to the program.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

Merced Union High School District runs a teen parenting program and teens that have been identified as "in-need" of tobacco cessation, have received service. Project Toward No Drug Abuse has been made available to the teen-pregnancy program as well. MUHSD has also partnered with the Alpha Pregnancy Center of Merced under this grant to provide resources and information to teens in the community. Students displaying problems that need further assistance, have been referred to county programs.

Comments regarding question 27:

There is 1 Intervention Specialist/Drug & Alcohol Counselor and 1 Instructor that are in charge of the Merced Union High School District's District Opportunity Center. The District Opportunity Center is an intense 4-day intervention program focused on helping students that are dealing with any type of substance use/abuse. Each health teacher in the district was also trained in delivering Project Toward No Drug Abuse curriculum to fidelity in their classes.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

Most contact with parents was made through the Project Stomp-Out-Smoke website that was created to provide information about the goals of the T.U.P.E. grant as well as information about how these goals are being met in the district. Information is also provided about Project Toward No Drug Abuse, ASCENT Smoking Cessation, and A Smoking Prevention Interactive Experience for teens and how individuals can access these resources.

Comments regarding question 33:

Merced Union High School District has partnered with many agencies in its efforts against tobacco, alcohol, and drug use. Some of the agencies include Merced County Mental Health, Alpha Teen Pregnancy Center, Merced ComVIP, Atwater C.A.U.S.E, Merced County Tobacco Coalition, Knowledge Saves Lives, and Merced County Youth-to-Youth Conference. MUHSD is also involved in the quarterly District School Safety Planning Committee in which focus is given to the health & safety of the students of MUHSD.