

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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LEA Name: Manteca Unified School District

Cohort: F Year: 2011/12

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many
2011/12 students

identified in question 2 during the

		Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	1,352	1,352
Grade 10	1,383	1,383
Grade 11	1,265	1,265
Grade 12	1,110	1,110
Non Traditional	321	321
Grade Total	5,431	5,431

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	162
Blowing Away Big Tobacco's Big Lies	22
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	22
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

The non-research validated curriculum “Keys to Intervention,” a Cognitive Behavior Model was used for 22 MUSD students

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	5,313	5,313
Teens Kick Butts / Ash	0	0
Schoolwide contests	1,719	1,719
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	230	230

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

N/A

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

New Vision High, Manteca High and Manteca High held Poster contests during the school year 2011/12. All three sites had different ideas yet fun successful projects. One school had the TUPE class make the posters and the rest of the school vote for best poster. The winners received anti-tobacco t-shirts. Another allowed anyone that wanted to design a poster to create one and submit it. The poster

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Lathrop High School held “Choices and Consequences,” an assembly by the San Joaquin County Sheriff’s Department and a Superior Court Judge. The primary focus was Drugs and Alcohol, DUI and making healthy choices. Two hundred and thirty students previewed a video of a DUI, trail then had open discussions about the actions and consequences of DUI

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	3	3
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	22	22
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

N/A

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	1
Asian	0	0	0	0	0
Pacific Islander	0	1	0	0	0
Hispanic/ Latino	0	2	0	2	11
African American	0	6	0	0	1
White (non Hispanic)	0	5	0	2	8
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	2	0	1	1
Low Socio Economic Status	0	6	0	4	21

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	104	104
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

N/A

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)		
Enough Stuff: A Guide to Quitting for Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)		
California Smoker's Helpline		
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

24. Comments pertaining to question 22 are located in the appendix. (Optional)

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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	4
Number of parenting and/or pregnant minors served	4
Number of parenting and/or pregnant minors in school based programs	4
Number of parenting and/or pregnant minors referred to community programs	4

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	12
Trained to deliver youth development strategies	3	0
Trained to deliver intervention strategies	1	0
Trained to deliver cessation strategies	1	0
General TUPE information	2	21

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

N/A

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

32

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

N/A

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	No	No	Yes
Cessation activities	Yes	No	No	No
Intervention activities	Yes	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Friday Night Live

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

Manteca Unified School District uses Too Good for Drugs in grades K-6. Grades 7-8 received the Evidenced-Based program Project Alert at Manteca Unified School District. All ninth graders received Project Towards No Drug Abuse during their health class.

Comments regarding question 4:

Grades 6th - 8th were not submitted in this grant

Comments regarding question 6:

Anti-Tobacco Media Blitz was taught to high school students by multiple sites during their tobacco education. One hundred sixty students received thier curriculum.
Twenty two high school students Something Stinks in Hollywood

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Comments regarding question 9:

None

Comments regarding question 14:

Calla High students created “Who’s in Control of You” a Peer education Media Project

Comments regarding question 17:

Calla High students researched information to develop a Youth Media Literacy Education Program to be used at MUSD sites. The information was then provided to the TUPE Class for final Production. The Power Point created by students in the Calla High TUPE Class “Who’s in Control of You?” after approval of the students and staff, was provided to the Calla health teacher for use during tobacco education. it will be placed on the Calla High School web site for viewing. Students from the New Vision High TUPE Class created anti-tobacco posters as an advocacy project on campus. Posters were placed throughout campus during Red Ribbon Week and after while New Vision High students were encouraged to vote on their favorite poster. The poster winners were presented New Vision Anti-Tobacco T-Shirts

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Comments regarding question 19:

TEG Group was offered twice once each semester at each school site. Each group was approximately 8 to 10 students and a total of 104 Manteca Unified Students participated in this 8 week intervention program.

Comments regarding question 22:

One 8 week TAP group was held during the 2011/12 school year. This group had 11 students in attendance. One student graduated during the 8 week group and did not finish. no other schools requested this group. Manteca Unified School District is a member of the San Joaquin County Public Health, Smoking Outreach Prevention Program (STOPP). This county program is recognized by the state of California and offers Telephone Stop smokers counseling and the Statewide Helpline. the STOPP Smokers Help line information is provided to students during both TEG and TAP Groups. The STOPP Smokers Help line information flier is posted at all Manteca Unified school sites and provided to all health clerks.

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Comments regarding question 25:

All Manteca Unified pregnant and/or parenting teens are counseled by the school nurse assigned to their site and offered secession groups. They are educated about the effects of alcohol, tobacco and other drugs on the fetus. Counseling groups are available on a regular basis throughout the year

Comments regarding question 27:

Project Towards No Drug Abuse curriculum is required for all Manteca Unified School District ninth grade students. All ninth grade health teachers are trained in this curriculum. During the 2011/2012 school year 12 certificated staff members taught Project Towards No Drug Abuse curriculum at our grant sites.

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Comments regarding question 30 and 31:

Parents receive TUPE information during Parenting Classes at Manteca Day School

Comments regarding question 33:

N/A