

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Caroline Thibodeau

LEA Name: Manteca Unified

Cohort: F Year: 2012/13

County: San Joaquin Phone: 209-858-0782

Email: cthibodeau@musd.net

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	1,714	1,761
Grade 8	1,782	1,671
Grade 9	1,714	1,781
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	5,210	5,213

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	125
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

none

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	23,206	22,949
Teens Kick Butts / Ash	1,495	1,495
Schoolwide contests	6,269	6,269
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Movie Night- Lathrop High, Manteca High, Sierra High, Manteca Day School, All four schools held a substance free movie night for students and their families to attend on their school campus. Each event had snacks, activities, and family friendly movies for all to enjoy. School administrators reported these movies nights as a huge success. o Projected students- 800 o Participated students - 430 Haunted House- Lathrop High School Friday Night Live and Link Crew held a tobacco and alcohol free haunted

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Anti-tobacco door decorating contest- New Vision Continuation High School Anti Tobacco Poster Contest-, Sierra High School, New Vision Continuation High School, Manteca High School and Lathrop High School Lathrop High School Easter Egg Hunt Lathrop High Great Duck Hunt across

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

none

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	7,523	7,523
Tobacco use prevention Peer Educator	156	148
Tobacco use prevention focused Service-Learning Projects	2,705	2,705

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Girl Talk- Calla Continuation High School Valley Community Councilor (VCC) facilitated a peer-to-peer mentoring program with a very simple premise: high school girls are mentored to help deal with the issues they face during their formative years. The goal is to help young ladies build self-esteem, develop leadership skills and recognize their value. Through weekly meetings facilitated by a VCC Councilor these ladies have the ability to better understand and address the issues they face. In doing

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	11	2	8
Asian	0	0	0	411	27	382
Pacific Islander	0	0	0	68	3	13
Hispanic/Latino	0	0	0	2482	48	892
African American	0	0	0	1551	28	510
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	6	4	13
Low Socio Economic Status	0	0	0	3761	76	1406

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	104	104
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

none

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	2	0	0	0
Asian	0	15	0	0	0
Pacific Islander	0	1	0	0	0
Hispanic/ Latino	0	35	0	0	0
African American	0	22	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	2	0	0	0
Low Socio Economic Status	0	54	1	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	4	3
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

none

26. Comments pertaining to question 24 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	1	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	2	0	0	0
African American	0	0	1	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	1	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	27
Number of parenting and/or pregnant minors served	27
Number of parenting and/or pregnant minors in school based programs	27
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	2
Trained to deliver youth development strategies	0	2
Trained to deliver intervention strategies	0	69
Trained to deliver cessation strategies	0	1
General TUPE information	56	108

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
-

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

104

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Parent training Parents were provided general TUPE, substance abuse information and parenting class information at Disciplinary Review Boards (DRB), by MUSD Nursing Staff, Administrators, and teachers.

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	0	0	0	0
Youth Development activities	0	0	0	0
Cessation activities	0	0	0	0
Intervention activities	0	0	0	0
Local tobacco control coalition planning meetings	0	0	0	0

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

none

39. Comments pertaining to question 37 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

none

Comments regarding question 4:

none

Comments regarding question 6:

none

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Red Ribbon Week- Sierra High School, Manteca High School, Weston Ranch High School, New Vision Continuation High School, Manteca Community Day School, all had anti-tobacco daily announcements, slogans on their exterior marquees and Anti-Tobacco slogans exterior fencing. o Projected students- 4013 o Participated students – 4138 Manteca High, Sierra High and New Vision Continuation School held anti-tobacco activities in the quad during red ribbon week. Student participants were provided tobacco facts along with stickers, bracelets, ribbons and other items in honor of Red Ribbon Week. o Projected students- 2421 o Participated students – 2945 Red Ribbon Week District Kick Off BBQ – Friday Night Live/Peer Resource and Link Crew members, staff and administrators, attended a Kick off BBQ at the MUSD District Farm. This was held in honor of all efforts produced by Manteca Unified High schools during this year's Red Ribbon Week festivities at each school site. The District TUPE Coordinator with assistance from health service staff held the

Comments regarding question 14:

Silhouette Project- (Media Literacy) WRHS Friday Night Live club (FNL) made large body shaped silhouettes posters out of white paper. FNL Leaders covered them with anti-tobacco and anti-alcohol facts. The silhouettes were displayed around campus help to educate peers. o Projected students- 1127 o Participated students – 1127 Anti Tobacco Poster Contest - (Media Literacy) Sierra High School, Manteca High School and Lathrop High school all held anti-tobacco poster contests on campus. Students created posters with anti tobacco slogans and facts. Posters were exhibited around school campus. Leaders voted and prizes were awarded to the most creative posters. o Projected students- 6269 o Participated students- 6269 Anti Tobacco Poster Contest - (Media Literacy) In October New Vision Continuation High School held a Door and Poster Contest, and Fence decorating contest. One hundred and fifty (150) students participated. March 2013, they had a week long Anti-Tobacco Contest. All posters were displayed in cafeteria. Prizes were awarded for winning posters. Forty five

Comments regarding question 17:

Previously participated in STAKE Activities. This year all activities were in Stockton where transportation and supervision becomes an issue. It is also far removed from our community. We planned to do a Sting Operation and have worked with the Manteca PD previously however, we couldn't make this work this year despite of the MOU. There were several factors: New police chief in past 2 years, new focus by PD with a redistribution of offices and reduction of special projects due to budget, and lastly the unwillingness of the court and DA to prosecute. Our grant coordinator is a Manteca Reserve Officer for the past 15 years and worked with the PD and MOU but we were not able to conduct a sting with the MPD.

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

none

Comments regarding question 22:

none

Comments regarding question 24:

TAP Group Four students attended the Tap group at Calla Continuation School. One graduated early leaving 3 to successfully complete group.

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

none

Comments regarding question 29:

none

Comments regarding question 31:

none

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 34:

Trained for youth Development strategies New Vision High School sent two staff members to Peer Resource Training in September 2012 TUPE Advisor General Meeting - Update TUPE Advisors updated new trends at general meeting in December 2012

Comments regarding question 37:

none