

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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Cohort: F Year: 2011/12

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students identified in question 2 during the 2011/12 school year?

		Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	1,874	1,874
Grade 10	37	35
Grade 11	0	0
Grade 12	0	0
Non Traditional	11	11
Grade Total	1,922	1,920

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	5

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Two TUPE coordinators accompanied five students to the Northern California Teens Tackle Tobacco Conference in 2012. Students thoroughly enjoyed the day and brought back many ideas for the TUPE program at the sites for 2011-12 and for 2012-13. We had to attend the second conference as the first one reached capacity very early-we had scheduled 14 students/5 staff for the first one.

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	7,760	6,987
Red Ribbon Week (Tobacco focus)	6,500	6,500
Teens Kick Butts / Ash	450	450
Schoolwide contests	7,050	7,050
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	2,700	2,700

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

None

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

15 Special Education Gateway students competed in an anti-tobacco poster contest May 2012 and did a wonderful job! Each student worked very hard on their posters.

The "Anti tobacco poster" contest was judged by Special Education Coordinator Laura Albano & T.U.P.E. Coordinator Sarah Singria and celebrated at a spring assembly with awards given by Assistant

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Keith Hawkins conducted an assembly at Freedom HS for over 500 students at TRUE day and will make more presentations this year; several students & staff saw Dr. DeNoble when he visited Mt. Diablo and Brentwood schools; The comprehensive sites also participated in Every 15 minutes & Rachel's Challenge.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	1,325	1,325
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	76	76
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Leadership students at La Paloma were trained by CCCOE TUPE Manager Emily Justice in Project Alert at and went to classrooms at nearby Community Ovick school for troubled youth to convey the messages about the dangers of tobacco and peer strategies; Students in the Peer Education class at Liberty were trained by CCCOE TUPE manager Emily Justice to guide and mentor younger peers. Freedom, Liberty, and Heritage Link Crew Teams of upperclassmen mentored their younger peers

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	9	0	9	0
Asian	0	37	0	37	0
Pacific Islander	0	7	0	7	0
Hispanic/ Latino	0	412	0	412	0
African American	0	129	0	129	0
White (non Hispanic)	0	595	0	595	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	55	0	15	0
Low Socio Economic Status	0	134	0	134	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	38	37
Intervention with Teen Tobacco Users (TEG)	17	15
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

4 TUPE staff were trained in Brief Intervention and provided this guidance to teens during the year; next year more staff will be trained

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	32	29
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

LUHSD provided TAP classes at three sites this year; Several La Paloma students returned from last year to attempt to quit smoking again, and word spread around the school that this class was very beneficial so 9 students attended all together. Six (6) students reported that they were successful in their attempts to quit using tobacco. Other students cut down their use of tobacco considerably. Independence High held TAP classes at lunch time and reported a decrease in tobacco use. One student

24. Comments pertaining to question 22 are located in the appendix. (Optional)

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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	6
Number of parenting and/or pregnant minors served	5
Number of parenting and/or pregnant minors in school based programs	5
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	3	13
Trained to deliver youth development strategies	4	4
Trained to deliver intervention strategies	0	3
Trained to deliver cessation strategies	0	1
General TUPE information	180	180

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

TUPE staff made presentations to faculty and staff regarding all aspects of the TUPE program at their regular meetings during the year.

This year our site coordinators will continue to promote awareness of the TUPE program services at faculty/staff meetings. District coordinator will make presentations at Cabinet meetings.

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

412

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Some parents attended Dr. DeNoble's presentation at Adams Middle School provided through the Brentwood Union SD TUPE Program.

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	Yes	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	Yes	Yes	Yes
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	No	No	No	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

LUHSD works very closely with Contra Costa Health Services, Contra Costa County Office of Education, American Cancer Society, American Lung Association, and local health providers to provide services through the TUPE program.

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

LUHSD students at La Paloma High School were trained in Project Alert curriculum by CCCOE TUPE Manager Emily Justice. These students used this curriculum in a PEER Education setting to mentor students at the County's Ovick school for troubled teens. Numbers ranged from 11-12 La Paloma students meeting 8-10 students at the Ovick school on Thursday mornings in April, May and June 2012. This activity will continue next year.

All LUHSD Health teachers were trained by CCCOE TUPE manager Emily Justice in TUPE's Project Toward No Drug Abuse curriculum in August on 2011. All Health teachers used this curriculum during the 2011-12 school year to educate students in the dangers of using tobacco, introduce elements of LUHSD's TUPE Program, and to impress upon them never to try tobacco. Students

Comments regarding question 4:

Every incoming freshman was introduced to the TND curriculum in their health classes; 35 tenth graders who did not take/pass health in 2010-11 used the TND curriculum in their health class. Eleven La Paloma students trained in Project Alert and used it to mentor Ovick students with CCCOE TUPE manager Emily Justice and LUHSD/La Paloma TUPE site coordinator Kristen Capps.

Comments regarding question 6:

We plan to register very early for the Teens Tackle Tobacco conference next year and possibly take students & staff to both outings if two conferences are offered. TUPE coordinator Sarah Singrin will also take this list of non-research validated curriculum-based programs to our Contra Costa County meetings to share opportunities to offer these to our students.

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Comments regarding question 9:

None

Comments regarding question 14:

None

Comments regarding question 17:

None

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Comments regarding question 19:

None

Comments regarding question 22:

None

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Comments regarding question 25:

None

Comments regarding question 27:

None

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Comments regarding question 30 and 31:

District coordinator made presentations at many school and community events to promote the TUPE program. These included Back to School Nights, Parent Club meetings, Open Houses, community gatherings, site celebrations, and regularly conducted school activities.

Comments regarding question 33:

None