



2015/16 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Kevin Keyes

LEA Name: Kern County Superintendent of Schools

Cohort: K

Year:

County: Kern

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	0
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	4061
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	564
Project TNT (Towards No Tobacco Use)	0
SPORT	0
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)

KCSOS created an online TUPE data collection tool that will serve all TUPE Tier II Cohort K grantees next year in reporting activities and events. During the time of this reporting period we were not 100% percent ready to utilize all functions.

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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2015/16 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	35
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

If a non-researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of participating students in the space below. (Please do not use acronyms) a. Aggression Replacement b. Forward Thinking

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6. Comments pertaining to question 4 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2015/16 school year?

Non-Curricula Activities	Number of Projected Students
Assembly Presentations	564
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	468
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	54
Youth Involvement in Anti-Tobacco Advocacy	16,931
Tobacco use prevention Peer Educator	376
Tobacco use prevention focused Service-Learning Projects	3

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Kern County Superintendent of School uses a many different prevention programs/strategies in order to improve our students in many different ways. Those programs include: ART (Aggressive Replacement Training) Aggression Replacement Training (A. R.T.) is an evidence-based intensive ten-week social-skills program in which youth attend one-hour group sessions three times per week. In these sessions, participants gain tools that allow them to solve problems, make decisions, and interact positively in social situations. The ART curriculum consists of three components: Skill-streaming (the behavior Component), Anger Control Training (the emotional component), and Moral Reasoning (the values component). Forward Thinking Interactive Journaling. The Change Companies® is the publisher of the Forward Thinking Interactive Journaling series. The Forward Thinking curriculum is a cognitive-behavioral series of journals that assist youth in making positive changes to their thoughts, feelings

9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

On April 14, 2016 Kern County Superintendent of School Tobacco Use Prevention Education program staff conducted a schoolwide assembly that engaged students and staff on the dangers of nicotine, emerging new tobacco products and environmental prevention strategies utilizing Kern County Mental Health California Friday Night / Club Live, Roadmap Chapter guidance. The assembly of more than 530 students empowered youth to form a peer advocacy club on campus called "Students Working Against Tobacco" (SWAT) and take a stance against the negative effects of tobacco and toxic waste at neighboring "San Diego Park". On May 23, 2016 nearly 50 participants from Mt. View Middle Schools were led by student leaders from AmeriCorps Afterschool program, Safe School Ambassadors and Peer helping clubs on campus to unite as Students Working Against Tobacco (S.W.A.T.). in just one (1) hour they collected 1,876 cigarette butts from throughout the

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10. Comments pertaining to question 7 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2015/16 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	18 school sites	182
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

Teen Intervene Using Brief Intervention with substance abusing adolescents. Integrating the stages of change, motivational interviewing and Cognitive Behavioral Therapy The Matrix Model for Teens & Young Adults. Intensive Outpatient Alcohol & Drug Treatment Program.

13. Comments pertaining to question 11 are located in the appendix. (Optional)

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14. Which of the cessation services listed below were offered during the 2015/16 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	100	
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	93	93

15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

Dana Mann trained twenty five new Project Towards No Drug Abuse trainers November of 2015. Most Of the trainers thought that they would be able to implement during the second semester but were optimistic of delivering in the Fall 2016. We had a good turnout of delivery from our alternative education site at Blanton Education Center.

16. Comments pertaining to question 14 are located in the appendix. (Optional)

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17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade		0	x	0	0
7th Grade	x	x	x	x	x
8th Grade	x	x	x	x	x
9th Grade	x	x	x	x	x
10th Grade	x	x	x	x	x
11th Grade	x	x	x	x	x
12th Grade	x	x	x	x	x
Non Traditional	x	x	x	x	x

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). ?

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	x	x	x	x	x
American Indian or Alaska Native	x	x	x	x	x
Asian	x	x	x	x	x
Pacific Islander	x	x	x	x	x
Hispanic/Latino	x	x	x	x	x

20. Comments pertaining to question 19 are located in the appendix. (Optional)

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21. How many parenting and/or pregnant minors were identified and served during the 2015 /16 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	35
Number of parenting and/or pregnant minors served	35
Number of parenting and/or pregnant minors in school based programs	12
Number of parenting and/or pregnant minors referred to community programs	35

22. Comments pertaining to question 21 are located in the appendix. (Optional)

23. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	8	28
Trained to deliver youth development strategies	24	67
Trained to deliver intervention strategies	2	6
Trained to deliver cessation strategies	7	13
General TUPE information	1,500	1,500

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

Staff were trained at assemblies, Back to School Night, Leaders in Life Youth Conference, Drug Free Youth Summit, Healthy Stores for a Healthy Community Retail Data Survey trained students from California State University of Bakersfield Nursing program.

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25. Comments pertaining to question 23 are located in the appendix. (Optional)

26. How many parents received general TUPE information during the 2012/13 school year under this grant? 500

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

KCSOS staff attended Back to School night at all of the Alternative Education School sites and was able to address Tobacco Use Prevention and Intervention services along with: SCHOOL CLIMATE Student suspension and expulsion rates Other local measures including surveys on the sense of safety and school connectedness PUPIL ENGAGEMENT School attendance rates Chronic absenteeism rates Middle and high school dropout rates High school graduation rates PARENT INVOLVEMENT Efforts to seek parent input in decision making at district/school sites Promotion of parent participation (for unduplicated pupils and special need subgroups) Community Health Fairs- KCSOS TUPE staff has a strong partnership with Kern County Public Health and Tobacco Free Coalition of Kern County. We attend numerous events and give out information on Help to Quit Information

28. Comments pertaining to questions 26 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	Yes	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	Yes	Yes	Yes
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

KCSOS and Public Health participated in the Healthy Stores for a Healthy Community Retail Data Collection Survey. The Retail Campaign Integrated the Campaign Goals: To improve the health of Californians (Kern County) through changes to the retail environment Tobacco Control Sub-Goals: To restrict marketing and advertising of tobacco products in the retail environment to reduce tobacco-related health disparities To reduce the availability of tobacco products To achieve compliance with exiting tobacco control laws

31. Comments pertaining to question 29 are located in the appendix. (Optional)

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Comments regarding question 4:

Tehachapi High School worked with Jacobsen Middle School to generate anti tobacco and bullying videos with Royer Studios. The PSA's were viewed at the local theater. Hundreds of members from the community viewed the films. This project led to more peer helping groups on campus coming together and even forming new clubs such as Friday Night Live for high school and Club Live for middle school students. Returning students are scheduled to present at next years Drug Free Youth Summit.

Comments regarding questions 5:

Tehachapi High School has created some best practice with utilizing Royer Studios in PSA's to address TUPE and other issues teens face.

Comments regarding questions 7, 8 & 9:

PBIS (Positive Behavior Interventions and Support) Staff members learn to design strategies for improving consistency and effectiveness of whole school discipline systems and developing a three-tiered plan to recognize students for expected behavior and intervene appropriately when necessary. Restorative Practices Staff members learn to develop strategies for overcoming the challenges to effective implementation, including concerns about the perceived loss of teacher's authority, control and instructional time; and recognize the benefits of Restorative Practices and their positive impacts on school discipline, suspensions and overall climate. SSA (Safe School Ambassadors) The program identifies and selects student leaders from diverse groups across the campus. Ambassadors are trained in the skills of nonviolent communication to stop bullying,

Comments regarding questions 11 & 12:

One of our current Court and Community Schools have two Mental Health Therapist that serve eight to ten students a day three days a week for two semesters. These classes are usually mandated and satisfy court ordered classes. They both deliver Brief Intervention and Matrix do to their students are usually high risk and in need of more intensive dosage for substance abuse.

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Comments regarding questions 14 & 15:

We trained 20 staff facilitators on January 20, 2016. We had some trouble with our online data collection system and most staff was off duty before we could collect our final numbers. I will report back on these numbers in next report.

Comments regarding questions 17:

Comments regarding questions 19:

Comments regarding questions 21:

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Comments regarding questions 23 & 24:

Comments regarding questions 26 & 27:

We utilized our LCAP (Town Hall Meetings) as well as our Back to School Night meetings to inform parents about Tobacco Use Prevention Education, Cessation and services for students and adults.

Comments regarding questions 29 & 30:

Kern County Superintendent of Schools partners with law enforcement and public health to present training by the California Department of Public Health Tobacco Control Section and Food and Drug Branch on the STAKE ACT (PC 308 Training). The California Retailers and Youth Tobacco Laws training goals were designed for law enforcement, public health employees and educators to assist with and conduct the Kern County Youth Tobacco Purchase Survey (Illegal Sales of Tobacco to Minors). The LOOP gave a wonderful training on how to follow up with retail stores that violated the illegal sales of tobacco to minors. La Tanisha Wright (presenter) gave strategies on how to strengthen relationships with local retailers to let them know we value good business and help retailers learn about: current tobacco laws that restrict sales to minors, new licensing laws, How to

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.

Greenfield Union Arvin Elementary Union Edison Elementary Lakeside Union Lamont Elementary Taft City Vineland Elementary Greenfield Union Sierra Sands Unified Kernville Union Elementary Muroc Joint Unified South Fork Union Southern Kern Unified Tehachapi Unified Mojave Unified Delano Union Elementary Buttonwillow Delano Joint Union High McFarland Unified Rio Bravo Greeley Union Elementary Wasco Elementary Wasco Union Greenfield Union Arvin Elementary Union Edison Elementary Lakeside Union Lamont Elementary Taft City Vineland Elementary High School Kern County Public Health Services Department Tobacco Fee Coalition of Kern County AmeriCorps Kern County Law Enforcement Agencies (Kern County Sheriffs Office, Bakersfield Police) California Department of Public Health California

Kern County Superintendent of Schools

Cohort: K