



## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

### 1. Contact Information

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LEA Name: Kern County Superintendent of Schools

Cohort: H                      Year: 2014/15

County: Kern                      Phone: 661-852-5665

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### 2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

### 3. Comments pertaining to question 2 are located in the appendix. (Optional)

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	2,074	2,025
Grade 8	2,020	2,004
Grade 9	300	498
Grade 10	50	42
Grade 11	0	12
Grade 12	0	0
Non Traditional	0	0
Grade Total	4,444	4,581

5. Comments pertaining to question 4 are located in the appendix. (Optional)

## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	85
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	12
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Caught Up the Intervention Game was used to connect students with mentors and community based organization that will help student in after school and enrichment programs. The game is designed to teach students about the dangers of risky behavior such as gang violence and negative influences that relate to substance abuse. This presentation was implemented the day prior to Project Alert training to create awareness at Alternative Education site students and staff. The connection between tobacco use

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	100	92
Red Ribbon Week (Tobacco focus)	75	70
Teens Kick Butts / Ash	0	0
School-Wide contest	30	28
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	12	9
Assembly Speaker	500	1,243
World No Tobacco Day	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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American Cancer Society Relay for Life Wasco and Shafter 4/25/15  
 Park Clean up: No Butts Left Behind Project  
 2014 Kern County Youth Tobacco Purchase Survey Project Findings: Presentation to Shafter City County Members.  
 Public Opinion Poll-Secondhand Smoke and E-cigarette at outdoor public places using handheld

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	15	12
Youth Involvement in Anti-tobacco Advocacy	125	125
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	125	44
Tobacco use prevention Peer Educator	200	185
Tobacco use prevention focused Service-Learning Projects	22	27

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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No Butts Left Behind 40

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service- Learning Projects
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American Indian or  
Alaska Native

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Asian

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Pacific  
Islander

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Hispanic/  
Latino

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African  
American

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18. Comments pertaining to question 17 are located in the appendix. (Optional)

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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Alternative to suspension 24

21. Comments pertaining to question 19 are located in the appendix. (Optional)

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

Brief Intervention	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
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American Indian or  
Alaska Native

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Asian

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Pacific  
Islander

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Hispanic/  
Latino

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African  
American

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23. Comments pertaining to question 22 are located in the appendix. (Optional)



## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	40	27

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
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American Indian or Alaska Native

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Asian

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Pacific Islander

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Hispanic/Latino

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African American

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28. Comments pertaining to question 27 are located in the appendix. (Optional)

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	29
Number of parenting and/or pregnant minors served	29
Number of parenting and/or pregnant minors in school based programs	29
Number of parenting and/or pregnant minors referred to community programs	2

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	4	12
Trained to deliver youth development strategies	7	18
Trained to deliver intervention strategies	6	11
Trained to deliver cessation strategies	7	18
General TUPE information	60	92

## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

587
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35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
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36. Comments pertaining to questions 34 are located in the appendix. (Optional)

## 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	Yes	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	Yes	Yes	Yes
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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39. Comments pertaining to question 37 are located in the appendix. (Optional)

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

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Comments regarding question 4:

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9th grade students from three comprehensive sites received Project Toward No Drug Abuse curriculum and two alternative education high schools received curriculum lessons

Comments regarding questions 6 -7:

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Implementation of Royer Studio's Classroom Tobacco Awareness

# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 9-12:

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Comments regarding questions 14-15:

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Comments regarding question 17:

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# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 19-20:

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Comments regarding question 22:

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Comments regarding questions 24-25:

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# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

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Comments regarding question 29:

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Comments regarding questions 31-32:

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# 2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding questions 34-35:

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Comments regarding questions 37-38:

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List of Districts in consortia

Arvin Union, Delano Union, Edison School District, El Tejon Unified, Fruitvale School District, Kernville, Lakeside, McFarland Unified, Norris Elementary, Rosedale Union, Rio Bravo Greely Union, Sierra Sands, Standard School District, Taft City Elementary, Tehachapi Unified, Vineland School District

All consortium members contributed to the LEA report