



2013/14 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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LEA Name: Kern County Superintendent of Schools

Cohort: H Year: 2013/14

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	1,600	750
Grade 7	1,800	900
Grade 8	1,500	750
Grade 9	0	0
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	4,900	2,400

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	32
Decisions for Health Series	0
Effective Youth and Adult Partnerships	200
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

The Annual Drug Free Youth Summit was held in September 2013 to help middle school students plan Red Ribbon Week activities and to engage in tobacco use prevention focused youth in leadership on their campus and in the community. **The General Presentation: "Effective Youth Adult Partnerships"** Delivered by *Leaders in Life Executive Committee Members* was well received by more than 200 youth and educators. Classroom Animation Studio Kit was delivered at Wildlands

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
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American Indian or Alaska Native

Asian

Pacific Islander

Hispanic/Latino

African American

Lesbian, Gay, Bisexual, Transgendered, & Questioning

Low Socio Economic Status

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	36
Number of parenting and/or pregnant minors served	36
Number of parenting and/or pregnant minors in school based programs	36
Number of parenting and/or pregnant minors referred to community programs	36

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	8	17
Trained to deliver youth development strategies	12	13
Trained to deliver intervention strategies	8	17
Trained to deliver cessation strategies	2	9
General TUPE information	25	25

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Comments regarding question 2:

Comments regarding question 4:

We received Core Verification forms from 10 of the projected 22 schools that were scheduled to deliver Project Alert. While there may have been more schools that delivered the curriculum we only received the above mentioned verifications forms signed by teacher and principal.

Comments regarding question 6:

American Lung Association in California – Bakersfield Office, worked closely with the Kern County Superintendent of Schools (KCSOS) Office and Tobacco Use Prevention Education (TUPE) grant consortia member school district TUPE coordinators to directly support the TUPE Tier II project. The American Lung Association in California has two in-school programs that served schools and help districts comply with Kern County Tobacco Free Schools policy. ALAC provided N-O-T (a research validated cessation curriculum) and direct cessation support services to targeted school sites at Vineland, Arvin and McFarland school districts. In addition ALAC provided Alternative to Suspension (ATS) which is a four (4) session tobacco education program offered as an alternative to suspension program to students from three (3) of the targeted sites. Instead of missing class time due to suspension, students participate in a four session program designed to move them along the continuum of quitting tobacco use altogether. ALAC also provided school wide assemblies and parent education and information meetings for targeted groups in the TUPE Tier II consortia.

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Comments regarding question 9:

Students from Vineland Jr. High School attended Sacramento Youth Quest. They learned about the secondhand smoke issues and local actions to protect communities from exposure to secondhand smoke. Students took part in a rally and press conference on the steps of the State Capitol and had the opportunity to meet with state legislators to educate them on the importance of "Clean Air for All to Share". The students from Vineland had a follow up meeting to engage their peer from Vineland to conduct the first ever "No Butts Left Behind" Cigarette butt clean up at their Local Park and migrant farming housing complex. The ongoing efforts from youth and adults in the South Kern area including Weed patch, Lamont and city of Arvin recently culminated in an Arvin City Council vote to pass a complete ban on smoking in public parks in the city of Arvin. **Kern County Great American Smokeout**

American Cancer Society's annual Great American Smokeout Mock News Conference was held on Oct. 31, 2013 at City Centre. The event gave middle and high school students in health education and journalism classes the opportunity to gain real-world experience as journalists and prevention advocates.

Comments regarding question 14:

Kern County "Great American Smokeout" Mock News Conference

Objective:

Kern County Superintendent of Schools Tobacco Use Prevention Education (TUPE) program and collaborative partners Tobacco Free Coalition of Kern County, host a "Great American Smokeout" mock news conference in October for middle and high school students to raise awareness of the dangers of smoking. Students attended the event as journalists and are encouraged to develop and articulate stories that will advance health education messages and create the "Next Generation of Tobacco Free Advocates". The collaborative partners that play a key role in hosting this event include; American Cancer Society, American Lung Association, Kern County Mental Health Department and Kern County Public Health Department, along with the Kern County Superintendent of Schools TUPE staff.

The Leaders in Life Youth Conference was held March 13, 2014. It is a conference planned for youth by youth. The 2014 Conference was the 15th Annual event. It was held in Kern County and is open to students in the Central Valley and Southern California Coastal region in High Schools, Junior High Schools, Middle Schools and to 7th and 8th graders in K-8 schools.

Comments regarding question 17:

Kern County Currently does not have a tool or instrument in place to track the above priority populations that attend each event however the districts served in TUPE Tier II Cohort H and partnership with Kern County Public Health Department California Tobacco Control Program (CTCP) have over 90 percent Free and Reduced Lunch and Low Social Economic Status. KCSOS TUPE staff will design a training evaluation form and TUPE activities form to collect this specific information in the upcoming year.