

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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LEA Name: Jefferson Union High School District

Cohort: F          Year: 2011/12

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## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)          Yes

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students identified in question 2 during the 2011/12 school year?

		Number of Participating Students
Grade 6	0	0
Grade 7	0	0
Grade 8	0	0
Grade 9	1,160	1,076
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	1,160	1,076

5. Comments pertaining to question 4 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	400

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Not applicable

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	350	200
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Not applicable

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Not applicable

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Not applicable

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	8	6
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Not applicable

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
White (non Hispanic)	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	-0-
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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Not on Tobacco's (N-O-T) Alternative to Suspension.

TUPE collaborates with Vice Principals of Administration, campus security and law enforcement in order to identify students who use tobacco, on and off campus. Across four schools, 11 students cited for tobacco use and all 11 were served with either one-on-one TUPE counseling or after-school Tobacco Awareness Group and completed a written survey. For the second year, there has not been sufficient numbers to implement Smokeless School Days on Saturday.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	28	23

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)



## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	1
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	1

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	2
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	1	0
Trained to deliver cessation strategies	1	0
General TUPE information	1	0

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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Not applicable

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

3,000
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31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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N/A

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	No	No	No	No
Cessation activities	Yes	No	No	No
Intervention activities	Yes	No	Yes	No
Local tobacco control coalition planning meetings	No	No	No	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

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This was the second successful year of implementation in freshmen Health. We are pleased to report the district integrated TND into the revised Health Course of Study (COS) which was approved by Board of Trustees, May 2011.

Comments regarding question 4:

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765 survey sample across 4 schools documents TND as a positive educational experience with future benefit: (both semesters combined):

75% reported Project TND as "Important"

59% reported "Very Likely" they can stay away from/not increase use of tobacco, alcohol or other drugs

61% reported knowledge will help them quit/reduce ATOD

60% reported "Very likely" knowledge will help them make household tobacco free

Comments regarding question 6:

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Teens Tackle Tobacco is the curriculum used by Tobacco Peer Educators who deliver interactive prevention lessons in 9th grade Health (and World Geography at one school to reach all freshmen). Target reached: 94% at Terra Nova, 75% in Oceana.

The data set compiled from written post-evaluation student surveys represents 54% of the respondents. Outcome data suggests that 2/3 learned refusal skills with role plays plus new information about dangers and negative impacts of tobacco use.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

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200 students signed pledges to quit smoking at two Pacifica schools during the lunch time activities.

Comments regarding question 14:

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Tobacco Peer Educators were trained at two schools, in

Pacifica, to deliver interactive lessons to freshmen, primarily in Health classes.

Numbers entered in #14 above are unconfirmed as of 8/1/12

Comments regarding question 17:

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Pending 8/1/12

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

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Because time span between citation date and intervention has been 2-3 weeks, the district believes outcome data suggests actual movement along the stages of change, from pre-contemplation to action, the goal of our Alternative to Suspension program. Four of 11 participated in next quit group.

82% reported cutting back because of the session

65% rated session "Excellent/Good"

60% made at least one quit attempt after session

55% reported having quit and trying to stay tobacco

Comments regarding question 22:

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JUHSD has used N-O-T since 1999. Year after year data shows how it helps students cut back or quit entirely. Time span varied between group end and interviews: 10 @ 2.5 mos., 5 @ 1 mo., 8 on same day as final session. 2011-12 data:

100% rated quit group "Excellent/Good"

96% made at least 1 quit attempt

91% cut back

82% reported learning "a lot" about tobacco use

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

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The Daly City Youth Health Center (DCYHC) identified one pregnant minor 2011-12. Since she was not part of the mandated Independent Study counseling group at the district office, and had many issues with which to cope, TUPE was not involved. However, DCYHC provided this student with community based cessation resources.

Comments regarding question 27:

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Two Health teachers were trained to implement Project Towards No Drug Abuse which TUPE oversees.

One graduate intern was trained as a TUPE Site Coordinator for two Daly City high schools, counseling at-risk students who violated tobacco policy and facilitating quit groups.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

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None

Comments regarding question 33:

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Cessation and Intervention services at Jefferson and Thornton/Continuation schools were provided by the School Psychology graduate intern at San Francisco State University, as part of the Letter of Agreement established for this grant in 2010.

Pacifica Police Department conducted tobacco merchant compliance operations in Pacifica late June 2011 (or early July). Outcome data documents that in 22 attempts across 18 locations, six different locations' merchants sold tobacco products to minors.