

# 2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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Grant ID: 10-23297-73650-102F

Cohort: F

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## 2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	
Triple T (Teens Tackle Tobacco) Project	

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	1,926	2,024
Grade 8	1,989	2,138
Grade 9	0	0
Grade 10	2,007	1,075
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	5,922	5,237

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	29
Asian	2,455
Pacific Islander	18
Filipino	0
Hispanic/Latino	504
African American	118
White (not Hispanic)	1,893
Multipe or no Response	324
Total	5,341

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	2,024
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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*The Teen Health Course Series is used in addition to Project Alert in 7th grade health classes.*

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6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	12,800	12,809
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Assembly Speaker	0	0

6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

*Red Ribbon Week Theme was "Let Your Light Shine: Live Alcohol, Tobacco, and Illegal Drug Free" (Oct. 23 -31, 2010). Projected number of middle and high school students: 12,800; Number of participating students: 12,809.*

6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

*Not applicable*

6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

*Not applicable*

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	2,007	1,075
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	324

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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*Social Norms Media Literate Marketing Campaign: P.A.U.S.E. and poster campaign. 100 students projected to participate. 450 students were trained in social norms, media literacy, and/or participated in school-wide P.A.U.S.E. campaigns which impacted 12,809 students in grade 7-12.*

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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*Tobacco Intervention Program (TIP) Alternative to Suspension - projected 50-100 participating students; 42 participated in 2010-11 school year. Project success Intervention - projected 290 participating students; 297 participated in 2010-11 school year.*

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

*Tobacco Intervention Program (TIP): Voluntary Cessation. 10-20 students projected to attend: 7 students attended in 2010-11 school year. TUPE Facilitator began presentations at all district high schools to generate student interest.*

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	9
Number of parenting and/or pregnant minors served	9
Number of parenting and/or pregnant minors in school based programs	9
Number of parenting and/or pregnant minors referred to community programs	9

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	164	0
Hispanic/Latino	683	0
Native American	38	0
Asian-Pacific American	3361	0
Non Traditional Students	0	0

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

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*Non traditional students are included in the above mentioned ethnicities and not separated, as non traditional students include African Americans, Hispanics, Native Americans, and Asian-Pacific Americans.*



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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	12	9
General TUPE information	12	3

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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*9 certificated staff were trained in "Towards No Drug Abuse" and Project Alert. General TUPE Education: 3 staff trained in Developmental Assets by Clay Roberts.*

*Classified (Project Success) staff participated in a year long training program designed to enhance resiliency and reduce risk of future tobacco use. Topics included: suicide risk assessment, oppositional defiant disorder, community/police norms, and stress reduction.*

13A. How many parents received general TUPE information during teh 2010/11 school year under this grant?

27,379

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

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*160 parents have participated in a variety of parent education offerings designed to enhance protective factors and reduce risk, including future tobacco use by students. Parent training included: Building Capable Young People, Active Parenting of Teens, and Active Parenting Now.*

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

<b>Activity Type</b>	<b>LEA</b>	<b>Community Agency</b>	<b>Other</b>
Lesson Implementation	Yes	No	No
Supplemental Activities	Yes	Yes	Yes
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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*Not applicable*

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Comments regarding question 2:

Project Alert 7th grade lessons are fully implemented; Project Alert 8th grade lessons continue to be supported toward full implementation; Project TND began implementation after funding and will be fully implemented by fall 2011-12.

Comments regarding question 3:

We did not separate non-traditional students from our general high school population in our application. The number of students participating in 10th grade is low, as a large number of high school students enrolled in health class (Project TND) during summer school. Due to the funding date, no summer school students are included in this report period.

Comments regarding question 4:

These numbers reflect the ethnicity of students who participated in 7th and 8th grade (Project Alert) and all 10th graders, some of whom participated in Project Toward No Drug Abuse as reported on CalPads (10/6/2010).

Comments regarding question 5:

The Teen Health Course Series is used in addition to Project Alert in 7th grade health classes.

Comments regarding question 6:

None

Comments regarding question 7:

Our application did not include a projected number of students participating in tobacco-related service learning; however, over 324 students participated in activities including the Tobacco and Hollywood Poster contest (2 county winners from Irvine!).

Comments regarding question 8:

TIP is an "Alternative to Suspension" program consisting of Kick-It (T.U.P.E.) and No Butts About Quitting curriculum. Project Success is an early intervention and counseling support for students who may be at-risk for becoming smokers.

Comments regarding question 9:

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TIP: Voluntary Cessation is provided to students who have requested help in quitting tobacco use. Consisting of 1-90 minute or 2-45 minutes sessions utilizing Kick-It (T.U.P.E.) and No Butts About Quitting curriculum.

Comments regarding question 10:

Identified parenting or pregnant minors are provided services through Project Success and school nurses, including appropriate referrals to community resources and information on the health effects of tobacco use.

Comments regarding question 11:

It is not possible to calculate ethnicities for supplemental activities, as students do not identify themselves to receive benefits (such as when they look at a poster or attend an assembly).

Comments regarding question 12:

12 Project Success Support Specialists (classified) were trained in delivering tobacco prevention activities, as well as general TUPE information. These trainings included "The Tobacco & Hollywood Project" and ATOD prevention.

Comments regarding question 13:

IUSD News Flashes are sent to all IUSD parents and included information about Tobacco Use Prevention Education. In addition, parents of students who were referred to tobacco Intervention program (Alternative to Suspension) also received information regarding TUPE.

Comments regarding question 14:

Activities have been done in collaboration with Irvine Community Drug Prevention, City of Irvine's Youth Action Team and Orange County TUPE.