



2014/15 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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LEA Name: Hemet Unified School District

Cohort: Year: 2014/15

County: Phone:

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	Yes
Project Alert	No
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	1,363	1,427
Grade 7	1,341	1,415
Grade 8	1,425	1,465
Grade 9	1,455	1,524
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	371	314
Grade Total	5,955	6,145

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.
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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	1,200	1,250
Red Ribbon Week (Tobacco focus)	19,583	19,648
Teens Kick Butts / Ash	500	500
School-Wide contest	0	0
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	100	150
Assembly Speaker	500	775
World No Tobacco Day	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Students in grades 6-12 participated in the county drug prevention poster contest, which included a tobacco-free message. District winners were selected and recognized. High school peer leaders were trained in environmental prevention at two all-day youth advocacy training events.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

High school peer educators trained in the district's Teen Against Tobacco Use program made classroom and assembly-based presentations to middle school students.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	25	0
Other law enforcement sting operations to monitor tobacco sales to minors	20	10
Youth Involvement in Anti-tobacco Advocacy	150	175
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	150	180
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.
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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	1	2	0	2	0
Asian	0	0	4	0	4	0
Pacific Islander	0	0	1	0	1	0
Hispanic/Latino	0	5	95	0	97	0
African American	0	2	14	0	15	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	50	35
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	35	35

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Brief Intervention	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco-Free Generations
American Indian or Alaska Native	1	0	0	0	0	2
Asian	1	0	0	0	0	0
Pacific Islander	1	0	0	0	0	0
Hispanic/Latino	25	0	0	0	0	27
African American	4	0	0	0	0	4

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	50	50
Project EX: Teen Tobacco Use Cessation Program	20	10
Project N-O-T (Not on Tobacco)	50	15

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	1	1	1
Asian	0	0	0	1	1	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	27	8	29
African American	0	0	0	4	2	10

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	50
Number of parenting and/or pregnant minors served	50
Number of parenting and/or pregnant minors in school based programs	20
Number of parenting and/or pregnant minors referred to community programs	30

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	8	42
Trained to deliver youth development strategies	14	12
Trained to deliver intervention strategies	0	3
Trained to deliver cessation strategies	0	6
General TUPE information	75	480

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
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33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

20,825

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

Information on tobacco use and vaping presented at District Advisory Committee (15) , Wellness Committee (10), District English Language Acquisition Committee (40), Hemet Community Action Network (15) and TUPE Collaborative meetings (20). Also at several local health fairs (total of about 1500 parents).

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	No	No	No
Intervention activities	Yes	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Hemet Unified School District high school youth were involved in the passage of a local tobacco control ordinance in collaboration with the local public health agency, the local city personnel, the Hemet Community action Network (local, non-governmental agency) and the school district.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

Comments regarding question 4:

We did not use the above-listed programs to reach students in grades 10-12 in comprehensive high schools, but they were served by TUPE- specific classroom presentations (focused on vaping and e-cigarette use) by both the TUPE program specialist and peer educators.

Comments regarding questions 6 -7:

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Comments regarding questions 9-12:

Comments regarding questions 14-15:

The STAKE Act had not selected our geographical area, so we were not able to participate this year. We are scheduled to work with Royer Studios on youth media production next year. Our focus this year was on a major youth advocacy project.

Comments regarding question 17:

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Comments regarding questions 19-20:

A percentage of students referred for Brief Intervention do not attend school regularly and the TUPE program specialist may have difficulty getting them in for the BI sessions.

Comments regarding question 22:

Comments regarding questions 24-25:

Having students willing to attend cessation has been a struggle this year. We have identified site-based co-facilitators for both Project N-O-T and Project EX, to help with recruitment next year. We have also met with site-based TUPE representatives to brainstorm a list of follow-up ideas for next year to enhance recruitment efforts.

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Comments regarding question 27:

Comments regarding question 29:

Comments regarding questions 31-32:

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Comments regarding questions 34-35:

Comments regarding questions 37-38:

List of Districts in consortia