



2017/18 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	42
Keepin' It Real	0
Minnesota Smoking Prevention Program	0
Project Alert	2560
Project Northland	0
Project SUCCESS	0
Project TND (Towards No Drug Abuse)	0
Project TNT (Towards No Tobacco Use)	0
SPORT	0
Stanford Tobacco Prevention Program	75
State-Wide Indian Drug Prevention Program	0

3. Comments pertaining to question 2 are located in the appendix. (Optional)



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4. Which other curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2017/18 school year?

<u>Program/Strategy Name</u>	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0



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5. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

High school health class utilizes, "Health", 3rd edition by Gold and Greenberg. (Number of students = 1,533 - a combination of 10th and 11th graders)

6. Comments pertaining to question 4 & 5 are located in the appendix. (Optional)

7. Which of the non-curricula activities listed below were offered to students in the general population during the 2017/18 school year?

<u>Non-Curricula Activities</u>	Number of Projected Students
Assembly Presentations	997
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	4
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	498
Youth Involvement in Anti-Tobacco Advocacy	6,184
Tobacco use prevention Peer Educator	2,700
Tobacco use prevention focused Service-Learning Projects	0

8. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Media Literacy consisted of the following activities: Breathe California of Sacramento Thumbs Up Thumbs Down program (4 film reviewers/data collectors for UCSF research); Breathe California modified review program which was offered as a school based club (35 members) ending in a culminating school based movie night (79 students attended); Kaiser Permanente Don't Buy the Lie anti-tobacco poster contest (329 posters); Breathe California Sacramento, "Be The First" anti-tobacco video PSA contest (51 participants)



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9. If you selected *Assembly Presentation* as an activity, please specify the names of the speaker(s) and a brief description of the presentation in the space below:

Dr. Victor DeNoble, former tobacco scientist for Phillip Morris, sharing the lies of the tobacco industry and the effects of nicotine on the brain. The assembly serves as a kick off to the, "Don't Buy the Lie" poster contest

10. Comments pertaining to question 7, 8 & 9 are located in the appendix. (Optional)

11. Which of the intervention programs listed below were offered during the 2017/18 school year?

Intervention Programs	Number of students identified	Number of students served
Brief Intervention	0	0
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	81	75
Tobacco-Free Generations	0	0



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12. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of projected and participating students.

13. Comments pertaining to question 11& 12 are located in the appendix. (Optional)

14. Which of the cessation services listed below were offered during the 2017/18 school year? For each program offered provide the number of students identified and served under this grant.

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	14	2
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0



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15. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

Motivational Interviewing (MI) – 14 students served by contracted service provider/community partner. Service offered during the school day to optimize student access at the nontraditional schools

16. Comments pertaining to question 14 & 15 are located in the appendix. (Optional)

17. Indicate which programs were provided to students in the grades listed below

	Research-Validated or Evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6th Grade			X		
7th Grade	X		X		
8th Grade	X		X		
9th Grade			X		
10th Grade		X	X		
11th Grade		X	X		
12th Grade			X		
Non Traditional	X		X	X	X



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18. Comments pertaining to question 17 are located in the appendix. (Optional)

19. Indicate which programs were specifically targeted to students in the priority populations listed below (i.e.; a conscientious decision was made to select or tailor programs to impact priority populations). Enter an “x” in the appropriate boxes below for the school year.

	Research-Validated or evidence-based curricula-based programs	Other Curricula- based programs	Non-curricula activities	Intervention programs	Cessation programs
African American			X	X	
American Indian or Alaska Native			X		
Asian			X		
Pacific Islander			X		
Hispanic/Latino			X	X	

20. Comments pertaining to question 19 are located in the appendix. (Optional)

21. How many parenting and/or pregnant minors were identified and served during the 2017/18 school year under this grant?

	Number of students
Number of parenting and/or pregnant minors identified	15
Number of parenting and/or pregnant minors served	15
Number of parenting and/or pregnant minors in school based programs	15
Number of parenting and/or pregnant minors referred to community programs	15

22. Comments pertaining to question 21 are located in the appendix. (Optional)



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23. Report the total number of classified and/or certificated staff trained in one or more of the areas listed in the table below. Then identify how many individuals received each type of training.

Training Type	Classified	Certificated
TOTAL persons receiving any kind of training related to the TUPE program	76	139
Trained to deliver program curriculum	0	6
Trained to deliver youth development strategies	1	7
Trained to deliver intervention strategies	8	5
Trained to deliver cessation strategies	8	5
General TUPE information	59	116

24. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

25. Comments pertaining to question 23 & 24 are located in the appendix. (Optional)



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26. How many parents received general TUPE information during the 2017/18 school year under this grant? 494

27. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

FCUSD continues to offer the Strengthening Families Program (SFP) each semester. SFP is an evidenced based family skills training program found to significantly improve parenting, family relationships, reduce problem behaviors, delinquency and alcohol and other drug abuse in children and to improve social competencies.

28. Comments pertaining to questions 26 & 27 are located in the appendix. (Optional)

29. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	No	Yes
Cessation activities	No	No	No	Yes
Intervention activities	No	No	No	Yes
Local tobacco control coalition planning meetings	No	No	No	Yes



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30. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

31. Comments pertaining to question 29 are located in the appendix. (Optional)



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APPENDIX

Comments regarding question 2:

Botvin's Life Skills Training is used in the community day school

Project Alert is used in grades 7 and 8 at the comprehensive middle schools

Portions of the Stanford Tobacco Prevention Tool kit lessons were used to provide updated information in the Smokeless School Days workshop = 75 (Vaping/E-cigs). Link to tool kit was also distributed to high school health teachers and secondary principals for use in advocacy/flex periods; however, we did not survey on use of lessons.

Comments regarding questions 4 & 5:

Comments regarding questions 7, 8 & 9:



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Comments regarding questions 11 & 12:

The Smokeless School Days program is offered to FCUSD nontraditional schools, a priority population. The program is held during the school day and presented as an educational learning opportunity as well as an alternative to suspension. The vast majority participate voluntarily based upon the recommendation of a teacher or administration. It is only a small number of participants in the workshops that are in the group because they have actually violated the school's tobacco use policy. The 3 hour workshops are co-facilitated by a trained teacher from the school and a community partner specializing in addiction.

Comments regarding questions 14 & 15:

Tobacco cessation sessions are available during the school day, on campus, at nontraditional schools. A community partner delivers the services, weekly, providing up to 4 sessions, 20 minutes each. The sessions are based in MI and change theory to support students' efforts to make change in behaviors. Community based cessation support referrals are also given. Youth oriented include: QuitStart App, www.smokefree.gov (youth section) CA Smoker's Helpline

Comments regarding questions 17:

Non-Traditional Community Day School includes grades 7-12 and utilizes Botvin's Life Skills Training



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Comments regarding questions 19:

Supplemental population specific tobacco education resources/ brochures are included in the Smokeless School Days workshops, as well as dialog in workshop (as noted under intervention in chart above).

Comments regarding questions 21:

Comments regarding questions 23 & 24:

All staff receive periodic general TUPE information through program highlights in the electronic District Digest. This may include opportunities to engage in community based contests such as Breathe California's, Be The First anti-tobacco PSA video contest, Breathe California's Youth Media Awards, Kaiser Don't Buy the Lie Poster grand finale voting, California Healthy Kids Survey information, short articles in recognition of FCUSD students and staff for their TUPE program successes, etc. This is sent to roughly 970 classified employees and 1030 certificated employees

Some of the training this year included: introduction to Project Alert, Brief Intervention, club advisor trainings in Friday Night Live/Club Live (Topics: youth development, advocacy, environmental prevention, general tobacco information/updates)



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Comments regarding questions 26 & 27:

TUPE awareness and education occurs through community outreach, such as the annual Rancho Cordova Kid's Day. This fun activity based health fair is comprised of numerous community agencies and draws roughly 7000 attendees. Program organizer target is families of 5-12 year olds. FCUSD TUPE program partnered on E-Cig educational activity with representatives from the Sacramento County Tobacco Education office. Also outreached at Folsom and Rancho Parent Education night regarding substance trends

Comments regarding questions 29 & 30:

If you are the lead agency for a consortium, please list in the space provided below which districts in your consortium contributed to this report.