1. Contact Information

Name: Tracy Schmidt

LEA Name: Escondido Union School District

Cohort: E Year: 2011/12

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert Yes

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)

Project TNT (Towards No Tobacco Use)

SPORT

State-Wide Indian Drug Prevention Program

3. Comments pertaining to question 2 are located in the appendix. (Optional)

4. How m 2011/12 s

identified in question 2 during the

		Number of Participating Students
Grade 6	0	0
Grade 7	1,760	1,753
Grade 8	1,760	1,754
Grade 9	0	0
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	3,520	3,507

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5. Comments pertaining to question 4 are located in the appendix. (Optional)

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Number of

Program/Strategy Name	Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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Not applicable

- 8. Comments pertaining to question 6 are located in the appendix. (Optional)
- 9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Assembly Speaker	0	0
Great American Smoke Out	0	0
Mission Possible	0	0
Red Ribbon Week (Tobacco focus)	18,000	18,300
Schoolwide contests	0	0
Teens Kick Butts / Ash	0	0
Tobacco & Hollywood Campaign	0	0
Youth Quest	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

All district schools participate in the recognition of Red Ribbon Week (Oct. 24-28) and engage in mandatory ATOD awareness activities all week. The theme of our district's Red Ribbon Weeks is "Being Drug-free Begins With Me"

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

12.	If	you selected	Assembly .	<i>Speaker</i> as	a non-	-curricula	activity.	indicate	the nan	ne of th	ie spe	aker:
		,	11000	op conten on					****		TO PPE	****

Not applicable

- 13. Comments pertaining to question 9 are located in the appendix. (Optional)
- 14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act "stings", local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

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- 16. Comments pertaining to question 14 are located in the appendix. (Optional)
- 17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
White (non Hispanic)	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	1	1
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping N and Tobacco (ASCENT)	ficotine 0	0
Enough Stuff: A Guide to Quitting for Smok	xeless Tobacco 0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Pro	ogram 0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	3
Number of parenting and/or pregnant minors served	1
Number of parenting and/or pregnant minors in school based programs	3
Number of parenting and/or pregnant minors referred to community program	ms 3

- 26. Comments pertaining to question 25 are located in the appendix. (Optional)
- 27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	17
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	0	13
Trained to deliver cessation strategies	0	0
General TUPE information	0	0

28.	If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.					
	Not applicable					
29.	Comments pertaining to question 27 are located in the appendix. (Optional)					
30.	How many parents received general TUPE information during the 2011/12 school year under this grant? 2,530					
31.	If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.					
32.	Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)					

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	No	No	No	No
Cessation activities	No	No	No	No
Intervention activities	Yes	No	No	No
Local tobacco control coalition planning meetings	No	No	No	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2: Project Alert was implemented with all district 7th and 8th grade students through the physical education classes.	
Comments regarding question 4:	
None	
Comments regarding question 6:	
None	

Comments regarding question 9:
None
Comments regarding question 14:
None
None
Comments regarding question 17:
None

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Comments regard	ing question 19:	
We only had one	student this year identified with a	1

We only had one student this year identified with a tobacco related offense.

Comments regarding question 22:

None

Comments regarding question 25:	
None	
Comments regarding question 27:	
None	

Comments regarding question 30 and 31:	
None	
Comments regarding question 33:	
None	

Cohort: E

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