

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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Cohort: E

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2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	Yes
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	
Project Alert	Yes
Project Northland	
Project SUCCESS	Yes
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	
Triple T (Teens Tackle Tobacco) Project	Yes

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	4,818	4,700
Grade 8	0	680
Grade 9	600	600
Grade 10	600	600
Grade 11	600	600
Grade 12	600	600
Non Traditional	700	778
Grade Total	7,918	8,558

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	559
Asian	1,882
Pacific Islander	172
Filipino	513
Hispanic/Latino	2,225
African American	1,540
White (not Hispanic)	2,139
Multipe or no Response	0
Total	9,030

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Link Crew 9th-12th grades (800 participated), Free to Learn 6th Grade (2,250 participated), Club Live and Friday Night Live 7th-12th grades (180 participated)

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6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Assembly Speaker	0	1,680

6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Kaiser Permanente's Don't Buy the Lie Tobacco Prevention Campaign, District Wide 7th-12th Grades (865 participated)

6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Dr. Victor DeNoble-Inside the Darkside

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	500	1,000
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	780	4,000
Tobacco use prevention Peer Educator	450	800
Tobacco use prevention focused Service-Learning Projects	0	0

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Leadership Camp for Middle School Students-hosted by approximately 60 high school students for 500 middle school students

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	50	20
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

31 high schools students who violated Ed. Code 48900H (possession or use of tobacco on campus) were seen for Individual Interventions using the motivational interviewing model

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	25	4
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Panacea Counseling services provided on-site cessation services at 7 secondary campuses. 254 referrals were made to Panacea.

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	83
Number of parenting and/or pregnant minors served	83
Number of parenting and/or pregnant minors in school based programs	83
Number of parenting and/or pregnant minors referred to community programs	23

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	0	0
Hispanic/Latino	0	0
Native American	0	0
Asian-Pacific American	0	0
Non Traditional Students	778	0

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	15	150
General TUPE information	15	150

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certified staff were trained in the box below.

Not applicable

13A. How many parents received general TUPE information during the 2010/11 school year under this grant?

250

13B. Were parents offered trainings other than general TUPE information trainings?

Yes

13C. If yes, please describe the training offered to parents below:

Youth Development, Parent Project

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	No	No
Supplemental Activities	Yes	Yes	No
Community Health Fairs	Yes	Yes	No
Local coalition planning meetings	Yes	Yes	No

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

We have a local CBO, Panacea Counseling, that provides intervention and cessation services on campus.

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Comments regarding question 2:

None

Comments regarding question 3:

The projected and participating students numbers are approximate based on district enrollment; we do not collect participation totals for all programs.

Comments regarding question 4:

The totals above are approximate based on the district's overall ethnic distribution.

Comments regarding question 5:

Link Crew 9th-12th grades (800 participated), Free to Learn 6th Grade (2,250 participated), Club Live and Friday Night Live 7th-12th grades (180 participated)

Comments regarding question 6:

None

Comments regarding question 7:

None

Comments regarding question 8:

TEG continues to be a struggle to implement. Multi-session quit programs are far less successful than individual interventions.

Comments regarding question 9:

California Smoker's Helpline does not track online usage, only phone calls. At minimum it would be nice if they could collect zip code data from their online users. Usage of this resource by our youth, despite outreach, is almost nil.

Comments regarding question 10:

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None

Comments regarding question 11:

All but one strategy, Project SUCCESS, listed in previous pages are for the general population and not designed specific to any ethnic group. We are charged with delivering curriculum and activities for all students.

Comments regarding question 12:

None

Comments regarding question 13:

It is difficult to assign a number to parent outreach. Parent outreach for TUPE is accomplished through website postings, school loop, newsletters, etc. and thus it is difficult to say how many parents were impacted. The number above reflects specific one on one or training efforts where we were able to capture attendance or log the contact.

Comments regarding question 14:

None