

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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Cohort: E      Year: 2011/12

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## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training

Keepin' It Real

Minnesota Smoking Prevention Program

Project Alert      Yes

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)      Yes

Project TNT (Towards No Tobacco Use)      Yes

SPORT

State-Wide Indian Drug Prevention Program

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students  
2011/12

identified in question 2 during the

		Number of Participating Students
Grade 6	4,127	4,127
Grade 7	4,117	4,117
Grade 8	4,233	4,233
Grade 9	4,288	4,288
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	50	50
Grade Total	16,815	16,815

5. Comments pertaining to question 4 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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None

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	3,285
Red Ribbon Week (Tobacco focus)	53,000	53,000
Teens Kick Butts / Ash	0	3,126
Schoolwide contests	0	0
Tobacco & Hollywood Campaign	0	30
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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None

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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None

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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None

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	4	0
Youth Involvement in Anti-tobacco Advocacy	0	22
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	0	35
Tobacco use prevention focused Service-Learning Projects	0	116

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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None

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	3	0	0	44
Pacific Islander	0	0	0	0	6
Hispanic/ Latino	0	9	0	11	27
African American	0	4	0	4	7
White (non Hispanic)	0	6	0	8	17
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	5	0	7	21

18. Comments pertaining to question 17 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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None

21. Comments pertaining to question 19 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	49	49
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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None

24. Comments pertaining to question 22 are located in the appendix. (Optional)



## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	34
Number of parenting and/or pregnant minors served	34
Number of parenting and/or pregnant minors in school based programs	34
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	47
Trained to deliver youth development strategies	1	2
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	1	1
General TUPE information	0	0

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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None

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

500
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31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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None

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

## 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	No	No
Cessation activities	No	No	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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None

35. Comments pertaining to question 33 are located in the appendix. (Optional)

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

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Project TNT is our 6th grade curriculum. Project Alert is our 7th and 8th grade curriculum. Project TND is our High School Health Curriculum.

Comments regarding question 4:

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None

Comments regarding question 6:

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None

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

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ACS students at Norco High School and Friday Night Live students at Corona Fundamental Intermediate School conducted school-wide "Great American Smokeout" Activities. Students from Corona High School Friday Night Live conducted a school-wide lunch rally for Teen Kick Butts Day. Several students in the CNSAPC got the word out to their schools regarding the Tobacco and Hollywood Campaign.

Comments regarding question 14:

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5 students from the River Heights Club Live/ACS participated in Prop. 29 advocacy. 17 students from Norco High School Friday Night Live participated in Smoke Free Park ordinance follow-up. 35 students from Norco High School Friday Night Live Club educated students from throughout the county on how to conduct tobacco ordinance change projects such as Smoke-free Parks ordinances. 42 students from Norco High School Friday Night Live and 74 students from Corona Fundamental Intermediate School Club Live participated in a Coastal Clean-up event.

Comments regarding question 17:

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These numbers are incomplete but are the best numbers we have.

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

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Although the TEG intervention policy was approved by our board at the end of the last school year for implementation this school year, and administrators were instructed in the new policy, they did not contact their on campus TEG facilitator rather than suspend. More work needs to be done in communicating the new policy to administrators.

Comments regarding question 22:

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None

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

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None

Comments regarding question 27:

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None

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

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None

Comments regarding question 33:

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None