

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	4,000	3,848
Grade 7	4,000	4,177
Grade 8	4,000	4,193
Grade 9	4,000	4,360
Grade 10	0	93
Grade 11	0	263
Grade 12	0	272
Non Traditional	0	166
Grade Total	16,000	17,372

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

none

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	9,000	8,988
Red Ribbon Week (Tobacco focus)	53,000	53,582
Teens Kick Butts / Ash	722	722
Schoolwide contests	109	109
Tobacco & Hollywood Campaign	200	150
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	831	831

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

none

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

No Chewing Tobacco Ad Contest

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Patrick Reynolds, anti-tobacco advocate and grandson of R.J. Reynolds, spoke to 6th grade students, 7th and 8th grade students from year round schools on June 19th and 20th.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	20	2
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	150	177
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	80	80
Tobacco use prevention Peer Educator	50	71
Tobacco use prevention focused Service-Learning Projects	200	429

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

none

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	2	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	40	0	8	0
African American	0	0	6	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	832	0	0	

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	2	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

none

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	74	54
California Smoker's Helpline	74	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

none

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	4	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	29	0	0	0
African American	0	0	6	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	2	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	31
Number of parenting and/or pregnant minors served	31
Number of parenting and/or pregnant minors in school based programs	31
Number of parenting and/or pregnant minors referred to community programs	10

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	94
Trained to deliver youth development strategies	8	37
Trained to deliver intervention strategies	0	1
Trained to deliver cessation strategies	0	1
General TUPE information	0	23

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

none

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

540

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

90 Participants received general T.U.P.E. information plus additional substance abuse awareness information at Parent Drug Awareness evenings held at middle schools and high schools throughout the district. Approximately 150 community members received general TUPE information as well as tobacco prevention information at the Town Hall event focusing on the reduction of tobacco use.

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	No	Yes	Yes	Yes
Cessation activities	No	Yes	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	No	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

none

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

The agency that received the Project SUCCESS grant is no longer being funded. Project TNT all students in grade 6 Project ALERT all students in grade 7 and booster lessons in grade 8 Project TND all high school students in a mandatory Health course.

Comments regarding question 4:

Non-traditional students typically enter the program in 10th-12th grades so we expect that they have already received their curriculum in 9th grade.

Comments regarding question 6:

none

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Comments regarding question 9:

Great American Smoke Out activities include school-wide rallies, lunch time activities and individual student organization activities. Students wrote letters and postcards to production companies for the Tobacco and Hollywood Campaign. Individual student clubs participated in activities for Teens Kick Butts Day.

Comments regarding question 14:

Youth involvement in anti-tobacco advocacy projects include student's involvement in the Time To Take Out Tobacco town hall event and individual anti-tobacco projects by student clubs in the community. Students were trained as peer educators and participated in health fairs as tobacco prevention student educators. Service-Learning projects include interviewing and rewarding tobacco merchants who are in compliance of policies and ordinances regarding tobacco sales, the annual Coastal Clean Up, and park clean ups of cigarette butt

Comments regarding question 17:

Not all youth development advisors recorded information regarding participating priority populations.

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Comments regarding question 19:

No students were seen in the TEG program do to referral problems. An accurate count of Saturday School Students is not available do to record keeping issues. Improvement needs will be made to the referral and record keeping system next school year.

Comments regarding question 22:

No students attended the TEG program this year. Record keeping problems with Saturday School did not allow an accurate count. Improvements to the system will be made next year.

Comments regarding question 24:

74 students were identified and began the TAP curriculum; only 54 completed the program due to early graduation, school transfers or drop outs. All 74 students were given the information to the California Smoker's Helpline. It is not known how many used the Helpline.

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Comments regarding question 27:

Information about students who participated in the California Smoker's Helpline is not known.

Comments regarding question 29:

31 students were identified and served at school sites by school based programs. 10 students were served by county based programs; the county public health nurse and county social worker.

Comments regarding question 31:

Teachers were trained to deliver curriculum for Project TNT and Project Alert. Certificated staff were trained to deliver intervention strategies in cessation for the TAP/TEG curriculum. Classified and Certificated staff were trained to deliver youth development strategies for the Friday Night Live youth development program. Certificated staff attended a tobacco information and education session.

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Comments regarding question 34:

540

Comments regarding question 37:

Youth Development activities were in collaboration with Friday Night Live, the Corona-Norco United Way (NGO), the American Cancer Society and the local police departments. Cessation activities were in collaboration with the California Smoker's Helpline. Local tobacco control coalition planning meetings were in collaboration with the Riverside County Office of Education, American Cancer Society, American Heart Association, California Smoker's Helpline, and The Riverside County Department of Public Health.